



Together with Children

Creating sustainable solutions that
advance and protect their rights and well-being



© ChildFund Alliance 2025

ChildFund Alliance
545 Fifth Avenue
Suite 1109
New York, NY 10017

+1.212.697.0859
info@childfundalliance.org
childfundalliance.org

Cover image: Esther, age 4, eats a healthy meal
at a ChildFund-supported early childhood
development center in Katakwi District, Uganda.
Back cover image: Sri Lankan girls attending a
Child Resource Centre supported by ChildFund.

Contents

4	ChildFund Alliance
6	Our Members
8	Our Governance
10	Strategic Plan
14	Changing the World is a Team Effort

Cindy, age 9, walking to
her ChildFund-supported
school in East Nusa Tenggara
Province, Indonesia

ChildFund Alliance

ChildFund Alliance is a global network of 10 child-focused development and humanitarian organizations reaching nearly 36 million children and family members in 66 countries.

Members work to end violence and exploitation against children; provide expertise in emergencies and disasters to ease the harmful impact on children and their communities; and engage children, families and communities to create lasting change.

With 80 years of collective experience, and an annual investment in children of more than US\$580 million, our commitment, resources, innovation and expertise serve as a powerful force to help children and families around the world transform their lives.



Children studying in new classrooms in Hoa Binh Province, Vietnam, built by ChildFund Australia with the support of Industrial Bank of Korea and ChildFund Korea

36 million
.....
CHILDREN & FAMILY
MEMBERS
SUPPORTED IN 66
COUNTRIES



OUR VISION

A world in which all children enjoy their rights and achieve their full potential.



OUR MISSION

Together with children, we create sustainable solutions that protect and advance their rights and well-being.



HOW WE WORK

ChildFund Alliance members agree to work together as one to better help children and their families.

Dignity and worth of every child: We facilitate the creation of a safe environment that promotes the dignity and worth of each child, regardless of ethnicity, race, color, language, religion, opinion, gender, origins, birth status, ability, or membership in a particular group.

Children’s right to participate: Supporting children’s participation is a key aspect of ChildFund Alliance’s work. Children must be able to hold duty bearers, including government, accountable to their commitments. They also must be able to contribute toward identifying solutions to problems directly affecting their lives. To meet this goal, the Alliance developed the Child-friendly Accountability Initiative in 2018. Using a specially designed methodology, children use their voice to identify problems and solutions through informed dialogue with decision-makers about issues of concern to them.

Empowerment: We support children in developing capacities for self-protection and to advocate for issues that directly affect them.

Respect for children’s rights: We uphold the UN Convention on the Rights of the Child and promote the four core principles of the Convention: non-discrimination; best interest of the child; right to life, survival and development; and respect for views of the child.

Our Members

Since 1938, ChildFund members have provided access to nutrition, health care, education, and life skills to children, their families, and communities around the globe.

We work with local partner organizations, governments, corporations and individuals to help create the safe environments children need to thrive, and the participation of children themselves is a key component of our approach.

The majority of staff who lead our work in developing countries are nationals with in-depth knowledge of the local operating environment and personal understanding of the issues facing their communities.

Member organizations undertake strategic actions to influence public policy and to leverage their collective voice with and on behalf of children. The Alliance advocates for changes at the local, national, regional

and international levels, including with member states and agencies of the United Nations and the European Union.

We work to improve the lives of children, to recognize and support children’s rights, and to invest humanitarian and development aid in projects designed to protect and empower them. Our advocacy is based on evidence from our work at the field level in the 66 countries in which we operate.

Through our efforts, ChildFund Alliance harnesses the strength and creativity of children and young people to help them improve their lives and change the world.



ChildFund Alliance members operate programs in 66 countries and have headquarter offices in Australia, Canada, France, Germany, Italy, Japan, New Zealand, South Korea, Spain, Sweden and USA.



ChildFund Alliance is committed to creating measurable change for children by building upon our collective expertise to end violence against children and to collaborate with partners to achieve the Sustainable Development Goals.



ChildFund’s work is carried out within the framework of the United Nations Convention on the Rights of the Child and in support of the Sustainable Development Goals (SDGs), as identified in Transforming Our World: The 2030 Agenda for Sustainable Development.

The 17 Sustainable Development Goals and targets aim to realize the human rights of all, and to achieve gender equality and the empowerment of all women and girls. The work of the Alliance and its members aligns with many of the SDGs and related targets. In

particular, SDG Goals 1, 2, 3 and 13 are closely aligned with our vision and mission for a world in which all children enjoy and advance their rights and well-being, and achieve their full potential.

Also closely aligned are the SDG targets focused on ending poverty in all forms; inclusive and safe education; eliminating all harmful practices and forms of violence against women and girls; eradicating child labor; and combatting climate change and its impacts. Under the umbrella of our ending violence against children (EVAC)

work, ChildFund Alliance played a key role in securing SDG target 16.2 calling to “end abuse, exploitation, trafficking and all forms of violence against and torture of children.”

Ending all forms of violence against children is one of three key priorities in our 2030 Strategic Plan, *Championing Child Rights in a Changing World*. Through visibility, accountability and investment, ChildFund Alliance and its members remain determined to strengthen protection systems so every child can grow up safe from harm – by 2030 and beyond.

TARGET 4-A	TARGET 5-2	TARGET 5-3	TARGET 8-7	TARGET 16-2
Build and upgrade inclusive and safe schools	End all violence against and exploitation of women and girls	Eliminate forced marriages and genital mutilation	End modern slavery, trafficking and child labour	Protect children from abuse, exploitation, trafficking and violence

Governance

ChildFund Alliance members benefit from the collective experience, influence, reach, and resources of leading child-focused development organizations. Our combined strength enables us to design large-scale initiatives that create sustainable impact for children and families worldwide.

Transparency and accountability

In late 2024, the ChildFund Alliance Board of Directors and all member organizations approved a new constitution and governance structure to guide our 10-member network of child-focused development and humanitarian agencies.

This included the creation of a Members Council, ensuring every member has a voice in key decisions. Comprising the Chief Executives of each member organization and working in collaboration with the Secretary General, the Council provides ongoing strategic and policy advice to the Board and helps to

shape future growth and collaboration across the Alliance.

A smaller, skills-based Board of Directors now provides legal and fiduciary oversight and overall leadership for the Alliance. These changes formally took effect on 1 January 2025.

While united by a shared mission, each ChildFund member retains its own distinct identity and is governed by a national board. The Alliance holds all members accountable to global standards of quality, transparency, and integrity in programming, child safeguarding, finance, fundraising, and governance.

Each member undergoes an annual independent audit to assess fiscal health. Binder Dijker Otte (BDO), an international public accounting firm, conducts the Alliance’s annual audit and has reported clean audits to date.



L-R: Naome, Veronica and Dolika attend a ChildFund-supported school in Uganda

Advocacy and influence

The ChildFund Alliance Secretariat, based in New York, serves as the central hub for strategic leadership and coordination across the global network.

Working in close partnership with the ChildFund Alliance Office for Europe in Brussels, it drives the Alliance’s worldwide advocacy and external relations—ensuring a unified, influential presence in efforts to end violence against children, strengthen child-sensitive humanitarian response, and address the effects of climate change on children.

The Secretariat oversees key shared functions for the network, including monitoring and evaluation, learning, communications, and the translation of evidence into persuasive advocacy and fundraising narratives. Through consistent branding and coordinated communication efforts, it elevates the Alliance’s visibility, credibility, and collective impact.

From its New York headquarters, the Secretariat maintains active engagement with the United Nations, UNICEF, and numerous global actors to shape policy, forge strategic partnerships, and ensure children’s voices and priorities inform global decision-making.

“If you want to go fast, go alone. If you want to go far, go together.” – African proverb

The Brussels office reinforces the Alliance’s influence within the European Union. It deepens engagement with EU institutions, advocating for policies, programs, and funding that advance children’s rights and ensuring the Alliance’s priorities are integrated into key European policy and financing initiatives.

A notable output of the Secretariat’s work, in collaboration with members, is the annual World Index—an extensive global analysis of the conditions affecting women and children. Covering more than 150 countries, the Index assesses how their rights are protected or undermined, identifies structural drivers of rights violations, and pinpoints where urgent attention is required.

First developed by the Italian member organization WeWorld, the World Index continues to serve as a vital tool for understanding the systemic factors shaping the well-being of children and women around the world.

Strategic Plan 2030

Championing Child Rights in a Changing World

For more than 80 years, the members of ChildFund Alliance have helped children overcome poverty and the barriers that prevent them from realizing their full potential. United as a global voice, we have worked to highlight the issues most affecting their lives and to mobilize effectively to address threats to their safety, well-being, and future.

Across generations and geographies, our members share a belief that every child deserves the opportunity to grow up safe, healthy, educated, and empowered to shape their own future.

Today, that mission is more urgent than ever. Armed conflicts, climate disasters, and economic crises are converging with widening inequality, democratic backsliding, and shrinking civic space. Emerging technologies—particularly artificial intelligence—bring extraordinary

opportunities but also grave risks to children, from misinformation and exploitation to deepening digital divides.

Over one billion children experience violence each year, and more than 1.2 billion live in high-risk climate zones. Development assistance is declining while global protection funding gaps widen.

In this landscape, young people—especially the most marginalized—are among the most affected and the least heard.

Yet amid this uncertainty lies opportunity. At ChildFund Alliance, we see the resilience and leadership of young people not as a footnote, but as a force for transformation.

Their energy and ideas show that lasting change is possible when children and youth are meaningfully included in shaping the policies and

programs that affect their lives. As one young girl from the Philippines shared, “I want to inspire others to speak for themselves... so that they can be heard.”

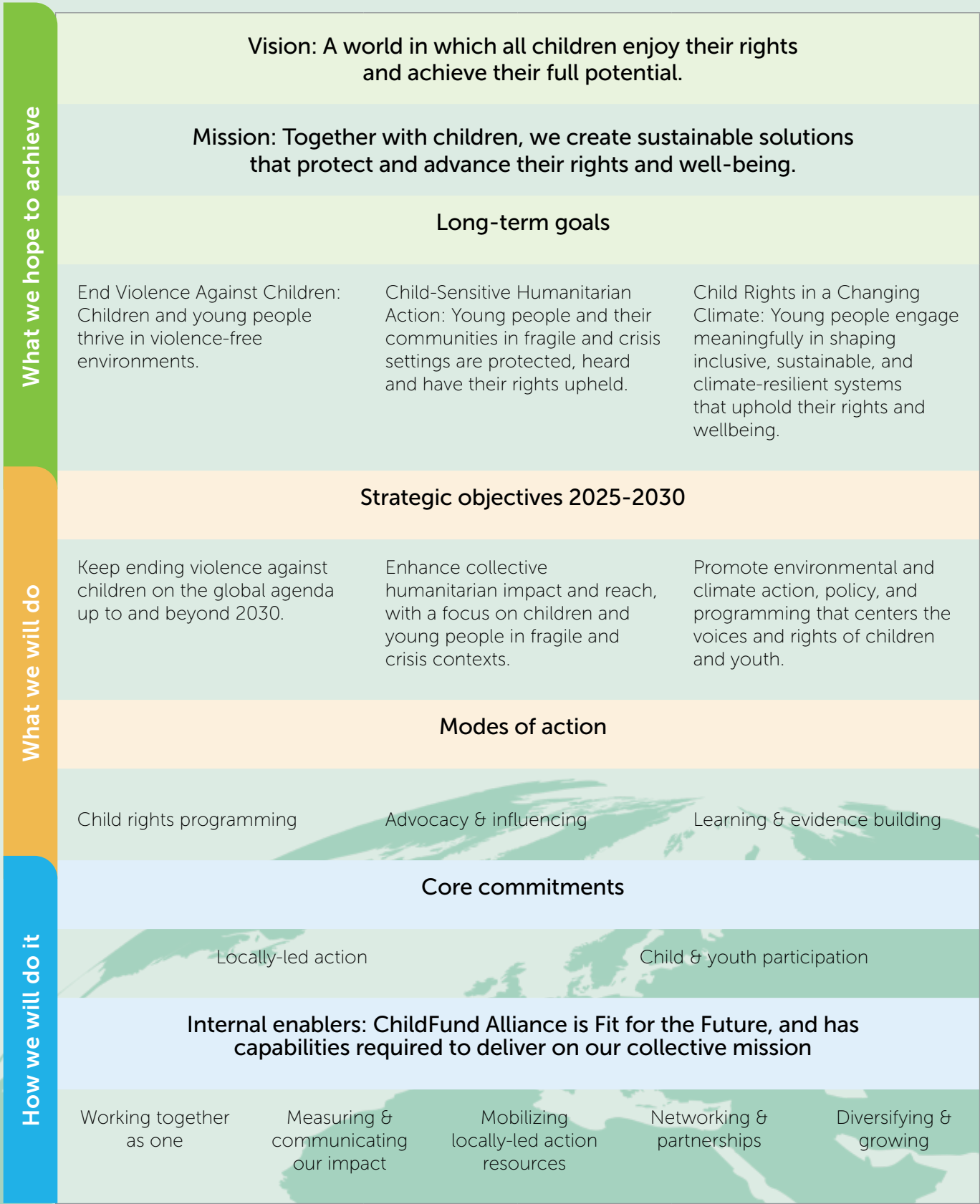
Her words capture the heart of our collective vision and the essence of our Strategic Plan 2030—both a reaffirmation of our mission and a forward-looking roadmap for change.

Grounded in decades of experience, and shaped by what young people have told us they need, it is a strategy designed to meet a world in flux with clarity, focus, and courage.

We do not underestimate the challenges ahead. But by acting collectively, centering children’s voices, and leveraging our shared strengths, we can help shape a world where every child enjoys their rights and reaches their full potential.



Five-year-old Suzi and her sister Natalia, age two, play with toys handmade by their father in Mozambique



Guiding frameworks

SDGs | INSPIRE Strategies | Pledge for Change | Grand Bargain 2.0 | CORE Humanitarian Standards

Working Together as One

Whether advocating for children or delivering services and programmatic activities, our voice and actions are amplified exponentially when we stand united. Alliance members adhere to eight guiding principles designed to build on our lifesaving work for children. These principles inspire us, keep us aligned, and guide our collective decision making so we can achieve increased impact.

- 1** **Focus on the rights and safety of children first:** we partner with children, and prioritize their protection from all forms of violence, while elevating their voices and promoting their development, well-being and participation; as evidenced by our collective missions that emphasize inclusivity of all children, their families and their communities.
- 2** **Commit to transparency and responsiveness in our work with each other, and with others:** as evidenced by all members conforming with independently audited shared standards, policies and codes of conduct, and accountability to those we serve, our donors, and stakeholders.
- 3** **Leverage our global network to tackle the challenges facing children today:** as evidenced by advocating for and with children at family, local, national, and global levels, and we work towards building a world that is safe for children.
- 4** **Respect and listen to our staff and implementing partners, embracing the knowledge gained through diversity:** as evidenced by empowering people to make and own decisions so they can more effectively and efficiently deliver impact to children.
- 5** **Grow through experimentation and learning:** as evidenced by sharing our best practices, lessons learned, and insights from evidenced-based programs through inter-member working groups.
- 6** **Respect individual identity:** and over and above this, we see our combined greater strength when working together as one, as evidenced by honoring consistent messaging and brand guidelines for ChildFund.
- 7** **Care deeply for the earth** and how its health impacts children and future generations, as evidenced by programs and shared standards that care for the environment and mitigate against harm.
- 8** **Drive collaboration** over purely independent operating models, as evidenced by increasing bilateral and multilateral initiatives amongst members.



Partnerships for Impact

By working in coalition with organizations whose missions and values align with our own, we amplify our collective voice and impact. Together, we can drive greater progress for children—sharing expertise, influencing global agendas, and advancing a world where every child is safe, educated, and free to thrive.

ChildFund Alliance is a proud member of the following coalitions:



Changing the world is a team effort

ChildFund Australia manages and implements programs in the Mekong and the Pacific while supporting projects delivered by partner organizations throughout Asia, Africa, and the Americas. Work is funded through public donations and government grants. Flagship programs include Swipe Safe, which teaches children to safely navigate the online world. Sport for Development, through the power of sport, creates more inclusive communities for children and young people and supports them with essential social and emotional skills and knowledge to realize their potential.

childfund.org.au

ChildFund Deutschland is a child protection organization working to improve the future opportunities of children in need, their families, and their entire environment on an international scale since 1978. Aid and development projects are financed by private and institutional donations and focus on child protection, education, food security and income-generating activities. ChildFund Deutschland also provides emergency aid in crises. Projects are carried out in cooperation with ChildFund Alliance members and with local partner organizations.

childfund.de

ChildFund International is the Alliance's member based in the United States. We work throughout Africa, Asia and the Americas to connect children with the people, resources and institutions they need to grow up healthy, educated, skilled and, above all, safe—at home, at school, online. Delivered through over 150 local implementing partner organizations, ChildFund International's programs address the underlying conditions that prevent any child or youth from achieving their full potential.

childfund.org

ChildFund Japan was established in 1952 as a recipient for ChildFund International sponsorship funds in support of Japanese orphans following World War II. Since 1975, ChildFund Japan has been working in the Philippines and Nepal to help deprived, excluded and vulnerable children, families and communities through meaningful, sustainable solutions. The essence of the sponsorship approach, which connects people one-to-one, is embedded in ChildFund Japan's organizational culture.

childfund.or.jp

ChildFund New Zealand works to create conditions where children and youth are educated, healthy, protected, engaged and resilient. ChildFund New Zealand believes the strongest development outcomes are achieved through work designed, implemented, and evaluated by local partners in their specific areas of need. We work in Kenya, Sri Lanka, Vietnam and Zambia using long-term strategic plans unique to each community. We also work children and youth in Timor-Leste, Papua New Guinea, Solomon Islands, and Kiribati focusing on child protection, youth social and emotional wellbeing, and disaster risk reduction.

childfund.org.nz

Barnfonden is a child rights organization based in Malmö, Sweden, focused on children's rights and safety in vulnerable areas that are heavily affected or at risk of being affected by climate change. We work with children to create sustainable solutions that protect and strengthen their rights and wellbeing through partnerships, local ownership, and a holistic perspective. Through long-term work and innovative solutions, Barnfonden is committed to creating resilience and ensuring children's right to safety, education, good health, and a life free from violence.

barnfonden.se

Children Believe is a Canadian independent registered charity that manages and directly funds program activities in its countries of operation. For over 60 years, Children Believe has brought together "brave young dreamers, caring supporters and partners, and unabashed idealists." We are driven by the belief that access to education—inside and outside of classrooms—is the most powerful tool children can use to change their world. Through our work, we are helping 900,000 children, youth, women and men change their lives.

childrenbelieve.ca

Educo is a non-governmental organization that works in more than 14 countries for the wellbeing and rights of children, especially the right to receive a quality education. Educo stands with children all over the world, especially those who live in situations of vulnerability, poverty, or lack of opportunities. Whatever happens, nothing can stop us: in any crisis, armed conflict or emergency, education cannot stop. Because education is urgent: it heals, empowers, and protects.

educos.org

Un Enfant par la Main is a French not-for-profit organization helping vulnerable children in rural isolated areas gain full access to their rights, through a systemic, pragmatic, collaborative and sustainable approach to development. UEPLM works directly in Haiti and Madagascar and with local partners in the areas of child protection, education, health, access to water & sanitation, nutrition and income-generation activities. Communities, families and local authorities are involved in the identification of local priorities and action plans. UEPLM funding sources include the sponsorship of more than 12,000 supporters, private individual and corporate donations, and institutional funds.

unenfantparlamain.org

WeWorld is an Italian organization operating in 27 countries with development cooperation and humanitarian aid projects to guarantee the rights of the most vulnerable communities, especially women and children. WeWorld has been working for more than 50 years for a better world where everyone has equal opportunities and rights, access to resources, health, education, and dignified work. A world in which the environment is a common resource to be respected and preserved; in which war, violence, and exploitation are banned. A world that belongs to everybody and where no one is left behind.

weworld.it

Children in Gulu District, Uganda where ChildFund International implements a range of programs for young people



Abdallah and Alassane,
age 5, attend a
ChildFund-supported
early childhood
development center
in Senegal

ChildFund[®]
Alliance

Every child deserves to live a life free from violence.

childfundalliance.org

©2025 ChildFund Alliance