



**ADVOCACY TASK FORCE**

**ATF Conference Call**

29 January 2020, 8-9am EST & 6-7pm EST

**MINUTES & ACTION ITEMS**

ITEM	DISCUSSION SUMMARY & AGREED ACTIONS	RESPONSIBILITY	TIMEFRAME
<p><b>New ATF Co-Chair; Term Limits</b></p>	<ul style="list-style-type: none"> <li>• <b>Erin Kennedy</b> welcomed new ATF Co-Chair <b>Macarena Cespedes</b> from Educo</li> <li>• The Task Force discussed adopting term limits for co-chairs to diversify perspectives and encourage broader engagement among Alliance members</li> <li>• It was suggested that the ATF adopt the same term limits as the APC uses in practice, which staggers co-chair terms so only one seat is open at any given time</li> <li>• <u><b>ACTION:</b></u> Obtain a copy of the APC Terms of Reference as a guide for Chris to draft term limit language for the ATF ToR, which will be formally presented to the group at the next call.</li> </ul>	<p><b>Chris Cooper</b> to draft term limit language for ATF ToR for Task Force consideration</p>	<p>By 26 February</p>
<p><b>Next ATF F2F Meeting</b></p>	<ul style="list-style-type: none"> <li>• <b>Erin Kennedy</b> inquired about members' interest in holding a face-to-face meeting of the ATF, perhaps coinciding with HLPF in July</li> <li>• Members noted the expense involved with meeting in NYC at that time and expressed concern that it would limit attendance</li> <li>• <b>Chris Cooper</b> informed members that the Board wants to align the cycle of committee and task force meetings, beginning with the November 2020 CEO/Board meeting in Bangkok. 18+ months since the last ATF F2F meeting. Chris expressed that holding an F2F in the interim would require preparation, that would likely push it back to close to November anyway. Chris suggested holding an F2F meeting for Task Force members who can attend HLPF, but open virtual participation through video conference for non-attendees.</li> </ul>		

**ADVOCACY TASK FORCE**

**ATF Conference Call**

29 January 2020, 8-9am EST & 6-7pm EST

**MINUTES & ACTION ITEMS**

<p><b>Regional Advocacy Representative</b></p> <p style="text-align: center;">+</p> <p><b>Regional Mapping</b></p>	<ul style="list-style-type: none"> <li>● <b>Chris Cooper</b> reported that the Secretariat had discussed various methods for formally designating Alliance Regional Representatives and suggested that the Secretariat help facilitate the formation of regional working groups, which then appoint (by vote or consensus) a regional representative and notify the Secretariat of their choice. Under this process, regional leaders would emerge organically, without the need for the Secretariat or Alliance leadership to make top-down designations.</li> <li>● Members expressed general agreement with this process and requested draft language for designating regional reps that could be incorporated into the ATF ToRs</li> <li>● Anna Doherty reported that the Regional Advocacy Data collection (RAD) Tool was ready for use and available on the Members-only web portal</li> <li>● Members expressed difficulties accessing the portal and requested that the RAD Tool be distributed via email.</li> <li>● <b>ACTION: Chris Cooper</b> agreed to email the RAD Tool to members and to begin drafting ToR language outlining the process he described for designating regional reps. <b>Sungho</b> and <b>Jorge</b> volunteered to help edit and polish the draft before it is distributed to members prior to the 26 February call.</li> </ul>	<p><b>Chris Cooper</b> to draft initial ToR on designating regional reps</p> <p><b>Sungho</b> and <b>Jorge</b> to review, edit and proof</p>	<p>By 26 February (ideally), or 25 March (for certain)</p>
<p><b>Strategic Planning Update</b></p>	<ul style="list-style-type: none"> <li>● <b>Chris Cooper</b> updated members on the four research reports developed for the Program Choices subgroups considering which of four topics will be the subject of an Alliance-wide, multi-year advocacy campaign under the new Strategic Plan: <u>Child Labor</u>, <u>Early Child Marriage</u>, <u>Sexual Exploitation &amp; Technology</u> and <u>Financing EVAC</u>.</li> </ul>		



**ADVOCACY TASK FORCE**

**ATF Conference Call**

29 January 2020, 8-9am EST & 6-7pm EST

**MINUTES & ACTION ITEMS**

<p><b>Strategic Planning Update (cont'd)</b></p>	<ul style="list-style-type: none"> <li>Chris said that his research revealed possible viable campaigns under each topic, but expressed his opinion that the strongest options appear to be Child Labor and Financing EVAC.</li> <li>Chris noted that the research reports he developed are only being distributed to members of the Working Group, but that they would be incorporated into a final report (along with a recommendation) to the CEO Forum in March, which he believes will be available to any interested member.</li> <li><b>ACTION:</b> ATF members with strong feelings about any of these subjects are encouraged to contact <b>Anne Goddard</b> (CFI) to get involved directly with the Program Choices Working Group, which is open to any member who wants to add their voice to the discussion.</li> </ul>	<p>Any interested ATF Member</p>	<p>Before 12 March (when the WG's final report is due to CEOs)</p>
<p><b>Draft EVAC Position Paper</b></p>	<ul style="list-style-type: none"> <li><b>Chris Cooper</b> noted that he had received feedback on the draft position paper on EVAC from two members and encouraged others to provide their thoughts before the ATF's next call.</li> <li>Chris clarified the difference between "advocacy papers" being produced through the ATF and "policy papers" produced by the APC, noting that the former are much shorter, with a greater emphasis on the "asks" from policymakers.</li> <li>Chris noted that the section of the EVAC draft that provides statistics on the prevalence and impact of various forms of VAC is intended to convey those statistics in a series of similarly designed infographics, rather than in narrative form</li> <li><b>ACTION:</b> Members have until the next scheduled ATF call to provide any feedback on the draft EVAC paper. Chris will incorporate the feedback received by then into a final draft for members to approve at the <b>26 February ATF call</b>.</li> </ul>	<p><b>All ATF Members</b></p>	<p>Before 26 February Call (~24 February)</p>

ADVOCACY TASK FORCE

ATF Conference Call

29 January 2020, 8-9am EST & 6-7pm EST

MINUTES & ACTION ITEMS

<p>Joining Forces position paper on Child Voice &amp; Agency;</p> <p style="text-align: center;">+</p> <p>ATF research report linking Child-friendly Accountability &amp; Agency to Violence Prevention</p>	<ul style="list-style-type: none"> <li>• <b>Chris Cooper</b> informed members that the Alliance has been tasked by <i>Joining Forces</i> as the lead agency in developing a <b>policy brief</b> on Children’s Agency &amp; Right to Be Heard</li> <li>• Initially the launch date was to coincide with CRC@31. But, Chris suggested the 75<sup>th</sup> UN Anniversary Celebration because of the explicit request from UNGA President that children participate. It would provide an ideal platform for children to advocate for ‘mainstreaming’ their perspective in multilateral policymaking, not just creating youth-only forums.</li> <li>• Chris reported that he will also develop (with ATF guidance) a short <b>research report</b> citing mid-term M&amp;E results for Child-friendly Accountability and social science research to link child agency with long-term reductions in youth violence. The report would proceed (and be cited in) the JF brief, but both documents would be released at the launch event.</li> <li>• Chris expressed the difficulty (and 26-week development timeline) of this particular brief, which will require children’s participation in its development, not just at launch event.</li> <li>• <u>UPDATE</u>: the NYC <b>CFAs</b> must approve JF’s launch event, given how it coincides with coordinated work plans for individual CFAs. As drafting of CFA work plans only started this month, the JF policy brief (and the Alliance research report) remains ambiguous.</li> </ul>		
<p>VNR Prep</p>	<ul style="list-style-type: none"> <li>• <b>Chris Cooper</b> informed members of his intention to distribute the annual VNR Member Engagement packets before February and that he was changing the format to provide more of the information directly, rather than merely hyperlinks to the information on UN websites.</li> </ul>		

ADVOCACY TASK FORCE

ATF Conference Call

29 January 2020, 8-9am EST & 6-7pm EST

MINUTES & ACTION ITEMS

<p><b>UNESCO Conference on Education for Sustainable Development</b></p>	<ul style="list-style-type: none"> <li>• <b>Chris Cooper</b> informed members that <b>UNESCO</b> would be convening the Conference from 2-4 June in Berlin and that the dates coincided with the International Civil Society Centre’s “Leading Together” conference for Policy and Comms Directors, which will take place in Berlin from 3-5 June.</li> <li>• Chris told members that <b>UNESCO</b> appeared particularly interested in new pedagogical methodologies that focused on education’s transformational effect on learners.</li> <li>• Chris reported that the Secretariat was considering submitting a session proposal that would present Child-friendly Accountability as a transformational pedagogical methodology and examine its application toward achieving other SDGs, not just target 16.2.</li> <li>• <u>ACTION</u>: Chris will convene a subgroup within the Secretariat to explore a session proposal, and may reach out to individual members to partner on a joint submission</li> </ul>	<p>Secretariat</p>	<p>Proposal Due Date: COB, Thursday, 6 February</p>
<p><b>Adjourned</b></p>	<ul style="list-style-type: none"> <li>• 7:43pm EST</li> </ul>		