

ChildFund Alliance FY21 Plan Implementation by Secretariat Role
PRIORITY TWO: STRATEGIC PLANNING

	VALUE PROP Living by the Principles	VALUE PROP Sustainability Standards	CAPACITY & CULTURE Multi-Member Grants	CAPACITY & CULTURE Welcoming We World	PLANNING Finalizing the Strategic Plan	PLANNING Moving Forward on Climate
SECRETARY GENERAL Meg Gardinier	<ul style="list-style-type: none"> Incorporate the principles in all policies, procedures and external engagement in role as Chief Advocate for the Alliance. 	<ul style="list-style-type: none"> Initiate the process for an effective working group to develop the Sustainability Standards. Provide feedback and resources to guide development. Support working group chair role. 	<ul style="list-style-type: none"> In close collaboration with the EUO Director and guided by the Grant Support Committee, provide direction and support for the development of the TOR for new Grants Advisor and facilitate integration within the Alliance budget and staff plan. 	<ul style="list-style-type: none"> Liaise with the CEO and President to We World & orient them to the Alliance. Provide overview of the Alliance, history, policies, FY'21 Plan and position them to be successful members. Convene the Membership Sub-Committee to oversee final application process. 	<ul style="list-style-type: none"> Provide oversight on compilation of analysis and data and trends from COVID –19 learnings to inform future direction of the Alliance Strategic Priorities. Coordinate tracking of key findings from MERL that could inform the development of the strategy. Serve on the Strategic Integration Team. Liaise with Strategic Planning Consultant 	<ul style="list-style-type: none"> Provide guidance and support to the APC Co-Chairs responsible for leading the development of a programmatic position paper on climate to provide overview of the extent to which current programming addresses ECC. Regularly consult with Co-Chairs on finding which may inform future research on EVAC and Climate Change
PROGRAM ADMINISTRATIVE ASSISTANT Humberto Flaco		Provide logistical support to the Sustainability Standards group as necessary.	Provide logistical and administrative support.	<ul style="list-style-type: none"> Support the Secretary General and membership sub-committee with the onboarding process for We World. 	<ul style="list-style-type: none"> Provide assistance to the working groups and to the strategic planning process Assist with administrative tasks related to the data and trends tracking for COVID. 	<ul style="list-style-type: none"> Support APC Co-Chairs with meeting scheduling regarding this initiative.
STRATEGIC COMMUNICATIONS ADVISOR Lisa MacSpadden	<ul style="list-style-type: none"> Serve as a member of the working group (WG) and provide writing assistance to the group's CEO on updates and/or revisions. Advise the CMC on implications and/or changes relevant to the Alliance's Identity and Value Proposition. 	<ul style="list-style-type: none"> Serve as a member of the working group (led by the Identity and Value Proposition CEO); synthesize team's input; and edit standards for WG's review. Advise the CMC of ongoing developments. 		<ul style="list-style-type: none"> Work closely with the SG and We World to review application materials. Work on joint announcement and related collateral. Provide support to We World Global Report on Women and Children, to be released in November. Oversee modifications to the Alliance website as related to We World joining the Alliance. Advise CMC of developments and available materials. 	<ul style="list-style-type: none"> Serve as a member of the Strategic Integration Team. Draft external plan once internal review is completed. Advise the CMC of ongoing developments. 	
CHILD-FRIENDLY ACCOUNTABILITY COORDINATOR Faith Nimineh				<ul style="list-style-type: none"> Prepare overview on child-friendly accountability initiative for We World. 	<ul style="list-style-type: none"> Contribute to the finalization of the strategic plan. Finalize the operational guidelines on integrating the Child-Friendly Accountability Initiative Coordinate the implementation of child-friendly accountability project. Prepare updates and reports for CEOs and Board 	

<p>DIRECTOR EUROPEAN OFFICE</p> <p>Catherine Lalonde</p>			<ul style="list-style-type: none"> • Lead and / or contribute to the launch of the multi-member grant acquisition plan (ToRs, evaluation of member cooperation mechanism, develop KPIs and targets, potential recruitment, etc.); • Coordinate with the GSC on donor mapping, identifying priority products, roles and responsibilities, etc.; Report on progress 	<ul style="list-style-type: none"> • Coordinate with We World on EU advocacy and EU Representation; Integrate We World grant acquisition strategy into the EUO strategy; Introduce We World to the EU Steering Group; 		<ul style="list-style-type: none"> • Support the APC climate brief; Contribute to the mapping of the donors' climate change policies
<p>EU INSTITUTIONAL PARTNERSHIP ADVISOR</p> <p>Vacant</p>			<ul style="list-style-type: none"> • Support GSC and EU Director during initial strategy development if and when needed 	<ul style="list-style-type: none"> • Integrate We World into ChildFund current EU grant acquisition efforts (country mapping, priority areas, etc.); EUO introduction Webinar 		
<p>UNITED NATIONS REPRESENTATIVE</p> <p>Lori Perkovich</p>		<ul style="list-style-type: none"> • Contribute to APC climate brief that could include addressing sustainability standards • Provide relevant information from external working groups 		<ul style="list-style-type: none"> • Introduce We World to ChildFund's UN advocacy work, learn about their priorities and discuss ways to incorporate in the UN representative's external advocacy. 	<ul style="list-style-type: none"> • Monitor and report COVID's impacts on Program Choices topic areas 	<ul style="list-style-type: none"> • Contribute to APC climate brief • Provide relevant information from external working groups
<p>ADVOCACY & POLICY ADVISOR</p> <p>Christopher Cooper</p>		<ul style="list-style-type: none"> • Provide relevant research to inform standards. • Advise WG on advocacy implications of various sustainability approaches 		<ul style="list-style-type: none"> • Facilitate We World engagement on advocacy and policy. 	<ul style="list-style-type: none"> • Monitor and report COVID's impacts on Program Choices topic areas • Staff the Program Choices Working Group • Provide additional research and advocacy analysis of proposed topics for first campaign 	<ul style="list-style-type: none"> • Help identify sources for commissioned research • Contribute advocacy analysis on links between EVAC and climate change