

## ChildFund Alliance FY21 Plan Implementation by Secretariat Role

### PRIORITY ONE: COVID-19 RESPONSE & RECOVERY

	PROGRAM Enhancing Learning	PROGRAM Child Protection	POLICY Safeguarding EVAC Gains	FUNDRAISING Supporting Additional Success	FUNDRAISING Amplifying Impact	CAY VOICES Youth Outreach & Advocacy	MERL COVID Monitoring for Future Plans
<b>SECRETARY GENERAL</b>  Meg Gardinier	<ul style="list-style-type: none"> <li>• Provide oversight for compilation, and analysis of reports, research and data that could inform APC webinar series on Alliance Programs.</li> <li>• Liaise with JF CEO group to remain abreast of key developments with DEVCO JF project in Africa and implications for key insights and learnings.</li> <li>• Advise CEO Forum and Board of key findings.</li> </ul>	<ul style="list-style-type: none"> <li>• Provide oversight and support to the Child Protection in Emergencies (CPIE) Advisor in enhancing member capacity via APC-CPIE sessions on COVID-19 response.</li> <li>• Inform the development of the Training Series on Child Protection based on learnings from high-level briefings on the subject.</li> <li>• Compile key learning to contribute to reports to Board and CEOs. (Fall, 2020).</li> </ul>	<ul style="list-style-type: none"> <li>• Maintain critical oversight of key global trends to strengthen Alliance expertise in EVAC during COVID-19.</li> <li>• Consult with senior leaders in global community (UN), the International Civil Society Center and JF CEOs on prospects for SDG progress given COVID-19.</li> <li>• Keep Advocacy and Policy Advisor informed of findings to support umbrella advocacy initiatives.</li> </ul>	<ul style="list-style-type: none"> <li>• Assess and periodically advise Members of new and emerging funding opportunities for COVID-19 Response.</li> <li>• Provide support to development of Grants Advisor TOR and recruitment strategy as appropriate.</li> </ul>	<ul style="list-style-type: none"> <li>• Engage with M&amp;E COVID-19 response team and Strategic Communications Advisor to review key learnings from COVID-19 MERL for informing collateral.</li> <li>• Identify appropriate venues to share/ incorporate in high-level briefings and speaking engagements to amplify the Alliance expertise.</li> </ul>	<ul style="list-style-type: none"> <li>• Guide the development of the Oak Funded Child-friendly Accountability initiative.</li> <li>• Remain abreast of key learnings from the M&amp;E process to apply lessons learned for COVID –19 and broader applications for Alliance strategy on child participation.</li> </ul>	<ul style="list-style-type: none"> <li>• Oversee development of Alliance tool to collect data on member’s global response to COVID-19.</li> <li>• Engage with M&amp;E team on a regular basis to review results and provide feedback to CEOs and Board.</li> <li>• Collaborate with Communications and Advocacy to share results in various venues.</li> </ul>
<b>PROGRAM ADMINISTRATIVE ASSISTANT</b>  Humberto Flaco	<ul style="list-style-type: none"> <li>• Provide assistance with logistics to the APC, as it relates to the learning platform and bi-monthly webinars</li> <li>• Assist with the posting of situation reports to the Alliance website, as they relate to COVID-19</li> </ul>	<ul style="list-style-type: none"> <li>• Assist the APC –CPIE training series. Attend meetings and take notes for the Chairs.</li> <li>• Provide research support for webinar trainings as needed.</li> </ul>	<ul style="list-style-type: none"> <li>• Provide logistical and research support to the Advocacy Task Force; attend meetings and take action points.</li> </ul>	<ul style="list-style-type: none"> <li>• Provide logistical support for meetings and coordinate follow-up support as needed.</li> </ul>	<ul style="list-style-type: none"> <li>• Support the Secretary General in developing notes for high-level engagements.</li> </ul>	<ul style="list-style-type: none"> <li>• Assist with all logistics related to the virtual event in September entitled “Conversations with Policy Makers” to spark dialogue between children from our field programs and decision-makers at the UN</li> </ul>	<ul style="list-style-type: none"> <li>• Provide support as needed, to the data collection and management efforts as they relate to COVID-19 response.</li> </ul>
<b>STRATEGIC COMMUNICATIONS ADVISOR</b>  Lisa MacSpadden	<ul style="list-style-type: none"> <li>• Support the Alliance Program Committee (APC) webinar series.</li> <li>• Extract key learnings and adapt to ChildFund website and collateral including monthly update “Free from Violence. Deliverables may include case studies, brief reports and social media messaging.</li> </ul>	<ul style="list-style-type: none"> <li>• Supports the Child Protection in Emergencies (CPIE) webinar series.</li> <li>• Extract key learnings for ChildFund resources.</li> </ul>	<ul style="list-style-type: none"> <li>• Provide strategic communications support for the development of key advocacy messages crafted by the Advocacy Task Force.</li> </ul>	<ul style="list-style-type: none"> <li>• Advise the Alliance Secretariat and lead the efforts by the CMC to highlight ChildFund’s fundraising impact.</li> <li>• Lead on the development of concise and clear messaging on Alliance COVID-19 response.</li> </ul>	<ul style="list-style-type: none"> <li>• Advise the Alliance Secretariat and lead the efforts by the CMC to highlight ChildFund’s impact during the crisis.</li> <li>• Prepare and share collateral on preventing COVID-19 infections; nutrition, safety, education and child participation. Deliverables may include case studies, blogs, press releases, direct response TV, social media, and reports.</li> </ul>	<ul style="list-style-type: none"> <li>• Advise the Alliance strategy on child participation with messaging from field-based interventions.</li> <li>• Provide communications support to ChildFund hosted UN and other public events on this subject including press releases, social media and related follow-up collateral.</li> <li>• Coach young delegates at UN events.</li> </ul>	<ul style="list-style-type: none"> <li>• Serve on the M&amp;E team to assess and leverage findings from Alliance COVID-19 response.</li> <li>• Work with the Secretary General to leverage lessons learned, integrate them into core materials for broader distribution.</li> </ul>

<p>CHILD-FRIENDLY ACCOUNTABILITY COORDINATOR</p> <p>Faith Nimineh</p>	<ul style="list-style-type: none"> <li>•Collect and document learning from children and young people on their experiences during Covid19 lockdown.</li> </ul>				<ul style="list-style-type: none"> <li>•Work with communication advisor to produce newsletters, op-eds, case studies, visuals from children participating in the child-friendly Accountability for donors and partners.</li> </ul>	<ul style="list-style-type: none"> <li>•Work with Joining Forces partners to consult with children and youth in the development and virtual launch of a policy brief on children's agency and the right to be heard.</li> <li>•Inform country teams and mobilize participants for the policy brief consultation.</li> <li>•Plan a virtual event in September entitled "Conversations with Policy Makers" to spark dialogue between children and decision-makers at the UN. This will be an opportunity for child participants to express their thoughts and perspectives on protection risks.</li> </ul>	<ul style="list-style-type: none"> <li>•Contribute to the development and monitoring process of implementing the FY21 plan.</li> <li>•Work with an external consultant to conduct impact evaluation for the child-friendly accountability Oak project.</li> </ul>
<p>DIRECTOR EUROPEAN OFFICE</p> <p>Catherine Lalonde</p>	<ul style="list-style-type: none"> <li>•Promote ChildFund action and impact, share case studies and other deliverables, best practices and lessons learned among EU stakeholders.</li> </ul>		<ul style="list-style-type: none"> <li>•Mainstream key asks related to a continued and sustainable investment in children in ChildFund current EU advocacy strategy.</li> </ul>	<ul style="list-style-type: none"> <li>• Position ChildFund as a strong and reliable partner to EU institutions in their response to COVID-19</li> <li>• Analyze EU policies and funding trends from the EU Recovery Package.</li> <li>• Strengthen member cooperation for EU grants.</li> <li>• Actively contribute to the GSC by sharing information, analysis and trends.</li> </ul>	<ul style="list-style-type: none"> <li>• Promote ChildFund messaging and deliverables among EU stakeholders.</li> </ul>	<ul style="list-style-type: none"> <li>• Contribute to the EU consultations on the adoption of meaningful child participation mechanisms in EU policy-making; Give visibility to ChildFund child participation expertise and events.</li> </ul>	
<p>EU INSTITUTIONAL PARTNERHSIP ADVISOR</p> <p>-</p>			<ul style="list-style-type: none"> <li>• Mainstream key asks related to a continued and sustainable investment in children in ChildFund local EU influence work and programming cycle.</li> </ul>	<ul style="list-style-type: none"> <li>• Monitoring EU funding opportunities related to COVID-19.</li> <li>• Pre-positioning for funding opportunities; direct support to funding applications.</li> <li>• Support COs for local advocacy on EU programming.</li> </ul>	<ul style="list-style-type: none"> <li>• Promote ChildFund messaging and deliverables among EU stakeholders.</li> </ul>		

<p>UNITED NATIONS REPRESENTATIVE</p> <p>Lori Perkovich</p>	<ul style="list-style-type: none"> <li>• Share case studies, best practices and lessons learned with Group of Friends, a coalition of 30 governments who meet monthly at the United Nations plus UN Missions (in countries where ChildFund Members are active.)</li> <li>• Share information with the Global Partnership to End Violence against Children's UK funded Safe to Learn Project.</li> </ul>	<ul style="list-style-type: none"> <li>• Support the Alliance Program Committee webinars and adapt key learnings for UN advocacy.</li> </ul>	<ul style="list-style-type: none"> <li>• Contribute to Advocacy Task Force umbrella initiatives based on UN representation work,</li> <li>• Disseminate the initiatives findings with UNICEF and UN contacts.</li> <li>• Highlight ChildFund's impact related to safeguarding EVAC gains during the crisis with Child-focused Agencies, the Civil Society Organization Forum, the Financing End Violence against Children and UN Member States.</li> </ul>	<ul style="list-style-type: none"> <li>• Provide ChildFund Alliance members with updates on funding opportunities such as the Global Fund to End Violence against Children, EU and UN Women Spotlight Initiative and other one-time funding opportunities that may emerge in response to COVID - 19,</li> </ul>		<ul style="list-style-type: none"> <li>• Organize the ChildFund Alliance Flagship Event at the High Level Political Forum: Post Pandemic Funding to End Violence against Children, Co-sponsor and Keynote: Permanent Mission of Japan to the UN with UN experts. (July)</li> <li>• Participate in convening by the Special Representative of the Secretary General on Violence against Children with young people on COVID-19 Response. (July)</li> <li>• Coordinate the Joining Forces Policy Brief on Ending Violence against Children during COVID – 19. (September)</li> <li>• Coordinate the Joining Forces event with Child delegates at the UN Third Committee. (October).</li> <li>• Coordinate Advocacy Activities in support of UN World Children's Day events. (November).</li> <li>• Ongoing advocacy with UN agencies and member states on the importance of children and youth participation, sharing ChildFund reports and materials.</li> </ul>	<ul style="list-style-type: none"> <li>• Track gaps in COVID-19 response and analyze emerging trends</li> </ul>
<p>ADVOCACY &amp; POLICY ADVISOR</p> <p>Christopher Cooper</p>	<ul style="list-style-type: none"> <li>• Share case studies, best practices and lessons learned through the Alliance for Child Protection in Humanitarian Action COVID-19 Advocacy Task Team, the Global Coalition to End Child Poverty and the</li> </ul>	<ul style="list-style-type: none"> <li>• Help coordinate Alliance Program Committee (APC) webinars and training materials with Alliance for Child Protection in Humanitarian Action (ACPHA) technical guidance.</li> </ul>	<ul style="list-style-type: none"> <li>• Help Advocacy Task Force (ATF) name and brand a global advocacy initiative</li> <li>• Assist members in crafting customized advocacy messaging based on four identified focus areas</li> </ul>	<ul style="list-style-type: none"> <li>• Promote greater funding for child protection in COVID response through ACPHA COVID-19 Advocacy Task Team (CAT-Team)</li> <li>• Ensure that COVID response funding is not at the expense of</li> </ul>	<ul style="list-style-type: none"> <li>• Coordinate with Communications and Marketing Committee (CMC) to develop advocacy materials, promote events and advance thought leadership</li> </ul>	<ul style="list-style-type: none"> <li>• Provide support for the ChildFund Alliance Flagship Event at the High Level Political Forum.</li> <li>• Draft Joining Forces/ChildRightsNow! (CRN!) policy brief on Children's Agency &amp; Right to be Heard in</li> </ul>	<ul style="list-style-type: none"> <li>• Compile info on COVID-19 impacts on various child protection issues</li> <li>• Track trends in COVID-19 policy discussions and thought leadership</li> <li>• Develop summaries of the most relevant</li> </ul>

	<p>Transparency, Accountability and Participation (TAP) Network.</p>		<ul style="list-style-type: none"> <li>• Devise global advocacy strategy, leveraging key partners (Interagency Group on Financing EVAC, ACPHA, JF)</li> <li>• Coordinate member strategies with global advocacy plan</li> <li>• Facilitate mid-year assessment/adjustment of member strategies</li> <li>• Recommend options for transitioning to first Strat Plan campaign</li> </ul>	<p>long-term development goals</p> <ul style="list-style-type: none"> <li>• Advocate expansion of child-focused social protection through Global Coalition to End Child Poverty</li> </ul>		<p>COVID-19 Response &amp; Recovery</p> <ul style="list-style-type: none"> <li>• Compile survey data from members and JF partners on children's perceptions of their right to heard on COVID-19 issues</li> <li>• Consult directly with youth in Child-friendly Accountability projects</li> <li>• Promote Alliance research report at virtual UN event in October</li> <li>• Plan and implement a virtual global youth forum on children's right to be heard on COVID-19 issues to serve as the launch event for the JF/CRN policy brief on Children's Agency and Right to be Heard on COVID-19 Response &amp; Recovery</li> <li>• Promote the global youth forum through Alliance field offices, JF partners and the #COVIDUnder19 initiative</li> <li>• Coordinate JF/CFA advocacy around youth feedback in the global capitals</li> </ul>	<p>trends research for CEOs/Board</p>
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