

ChildFund Alliance in Context

A high-level overview of players in our field

October 6, 2019

What this overview is (and isn't)

- **This is a high-level overview of organizations similar to ChildFund** (e.g., collaborative organizations -- member org, networks, federations that are working in international child development.)
- **The overview is intended to provide a sense of the relative scale and focus** of organizations in this industry. It is intentionally limited in scope.
 - Additional analysis will likely provide the greatest value if it is targeted — i.e., informed by decisions made in the November CEO Forum and Board strategy discussions.
- **All information in the overview was gathered from secondary sources:** organizational websites (viewed in late Sept/early Oct 2019) and annual reports/accountability reports (2017/2018). For ChildFund, the member data report 2018 (which is not publicly available) was also used for financial data.
- In addition to the ChildFund Alliance, **the players included** in the review are:
 - World Vision International
 - Plan International
 - Terres des Hommes International Federation
 - Sos Children's Villages International
 - Save the Children International
- **Questions** can be directed to Wendy Hirsch, Strategy Manager (independent consultant assigned to the ChildFund Secretariat) at wendy@wendyhirsch.com.

Who we are/Mission

	Who We Are /About Us	Mission or Purpose
ChildFund Alliance	ChildFund Alliance is a network of 11 child-focused development organizations. We work with more than 12 million children and their families in over 60 countries to overcome poverty and the underlying conditions that prevent children from achieving their full potential.	Together with children, we create sustainable solutions that protect and advance their rights and well-being.
Plan International	Plan International is an independent development and humanitarian organisation that advances children’s rights and equality for girls. We strive for a just world, working together with children, young people, our supporters and partners	We strive for a just world that advances children’s rights and equality for girls, and we motivate our people and partners to: empower children....drive change in policy and practice...work with children & communities to prepare for crises...support safe and successful succession of children from birth to adulthood. (Abridged)
Save the Children International	We are a global membership organisation, made up of Save the Children International and 29 national members. We share one name, one strategy and one ambition for children.	Our mission is to inspire breakthroughs in the way the world treats children and to achieve immediate and lasting change in their lives
SOS Children’s Villages International	We are a global federation working to protect and care for children who have lost parental care, or who stand at risk of losing it.	We build families for children in need, we help them shape their own futures, and we share in the development of their communities.
Terre des Hommes International Federation	The Terre des Hommes International Federation is a network of ten national organisations working for the rights of children and to promote equitable development without racial, religious, political, cultural or gender-based discrimination.	Terre des Hommes’ (TDH) mission is to work for the rights of the child and for equitable development, without racial, religious, political, cultural or gender-based discrimination. To this end, TDH supports and implements development and humanitarian aid projects designed to improve the living conditions of disadvantaged children, and of their families and communities. The Convention on the Rights of the Child is the conceptual framework guiding the activities of TDH.
World Vision International (WVI)	World Vision is a global Christian relief, development, and advocacy organisation dedicated to working with children, families, and communities to overcome poverty and injustice.	World Vision is an international partnership of Christians whose mission is to follow our Lord and Savior Jesus Christ in working with the poor and oppressed to promote human transformation, seek justice, and bear witness to the good news of the Kingdom of God.

Structure and Size



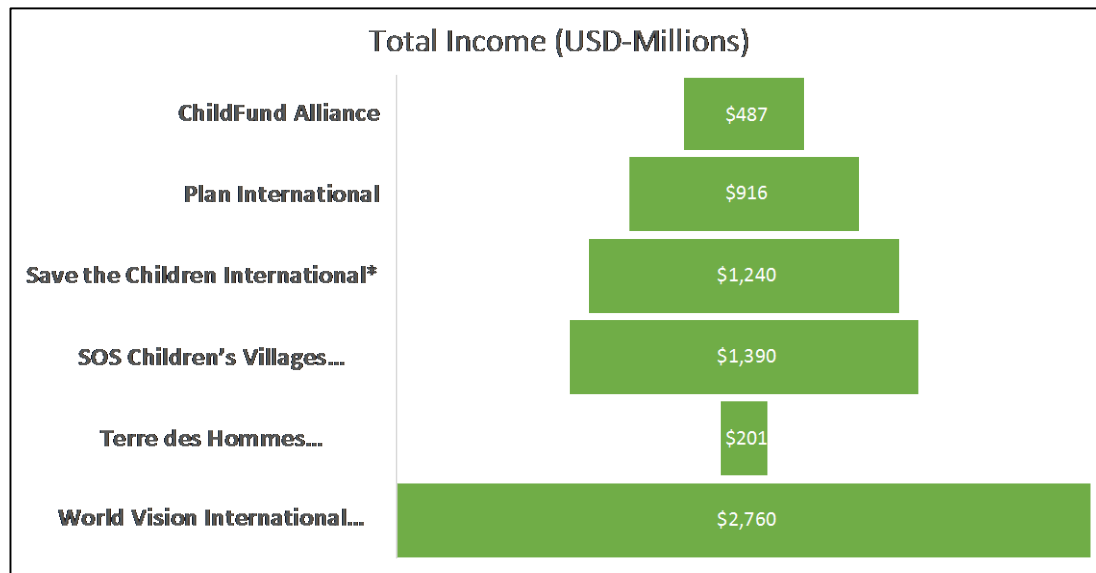
	Structure	Members	Countries Served	People Reached*
ChildFund Alliance	"Global Network" . Each member organization retains its own distinct identity and is governed by a national board of directors. The Alliance holds members accountable to global standards.	11	63	12.9M
Plan International	Global Membership Org. Most country offices are branch offices of Plan International, Inc. with no separate governance structure. They are line managed by Regional Hubs.	20	70+	34.2M
Save the Children International	Global Membership Org. We are a global membership organization, made up of Save the Children International and 29 national members. We share one name, one strategy and one ambition for children.	29	Nearly 120	40.8M
SOS Children's Villages International	Federation. SOS Children's Villages International supports the national associations in their activities and tracks the overall impact of the organisation. All SOS Children's Villages associations are registered in their individual countries, they have their own local boards, are responsible for activities within in the country and are bound by national laws.	118	16.7	1.1M
Terre des Hommes International Federation	"Family Network" . Autonomous organisations working together to achieve shared goals in accordance with common values and principles. Members share the same name, use similar methods, and collaborate together as and when this adds value to their actions.	10	67	16.7M
World Vision International (WVI)	"World Vision Partnership" (Not a partnership in a legal sense.) The World Vision "partnership" of national offices, many of which are governed by their own boards, is bound together in interdependence through a common mission statement and shared core values. WVI is the entity that coordinates staff in over 90+ countries.	Does not have independent members; offices in 80 countries	90+	Aggregate figure not provided.

Figures provided are from the latest annual report year— generally 2018 or 2017.

Funding

Figures provided are from the latest annual report available (2018 or 2017). Each organization reports financial figures using various categories, which they define in multiple ways. The summary below is a simplification and may not be a completely accurate reflection of funding sources. For organizations that report financial data in Euros, an exchange rates of 1 Euro to \$1.10 USD was used for conversion. Finally, some organizations report sponsorships, while others report sponsored children; these are combined in the table at the bottom of this page.

Total Income



*SAVE reports total "association" income as \$2.24B vs. total income for Save Int'l only which is \$1.24B.

Income Sources (As percentage of total)

	Sponsorship	Individual Donors/Contributions	Grants (Government, Multi-Lateral, Corporate)	Other
ChildFund Alliance	45%	30%	14%	11%
Plan International	42%		36%	22%
Save the Children International*		27%	68%	5%
SOS Children's Villages International	24%	26%	43%	7%
Terre des Hommes International Federation	37%		61%	2%
World Vision International (WVI)	<i>Limited Financial Info Provided. No breakdown of sources available.</i>			

Several organizations only provide percentages, rather than actual dollar amounts for funding source breakdown. Therefore, only percentages are provided here.

Total Sponsored Children or Sponsorships (Millions)

ChildFund Alliance	Plan International	SAVE	SOS	Terres Des Hommes	World Vision International
.49 (sponsorships)	1.2 (sponsored children)	Not reported	4M (sponsors)	Not reported	3M (sponsored children)

Messaging



Each organization communicates a wide variety of messages. For instance, annual reports often focus on different topics than the organization’s website. However, this review focused only on messages reflected on the homepage and campaign areas of each organization’s website.

	First Message on Website or Tagline	Current Campaigns (In Join Us, Get Involved, or Campaign Section of Website)
ChildFund Alliance	ChildFund Alliance is a global network of 11 child-focused development organizations working to create opportunities for children and youth, their families and communities.	#FreeFromViolence
Plan International	Advancing children's rights and equality for girls in over 75 countries	Girls Get Equal - We strive for a just world that advances children’s rights and equality for girls
Save the Children International	Stop the War on Children.	Every Last Child (Access to healthcare and quality education for 15 M) Stop the War on Children (children in conflict)
SOS Children’s Villages International	#iseeyou Everywhere children are invisible. You can help make them visible	#iseeyou Join #iseeyou to secure each child's right to care and protection.
Terre des Hommes International Federation	For children, their rights and equitable development	Destination Unknown — advocating for human rights of children on the move. Children Win - guarantee rights of children are respected and promoted before during and after mega sporting events.
World Vision International (WVI)	The power to choose in a child’s hands	It takes a world to... End violence against children

Programs and Strategic Goals



	Programs	Program Area with Greatest Expenditure (\$)	Strategic Impact Goals
ChildFund Alliance	ChildFund Alliance members create sustainable child-focused, community-based development programs in areas where children are impacted by war, natural disaster, poverty and global health issues such as HIV/AIDS.	Not reported.	<ol style="list-style-type: none"> 1. Global Advocacy and Child-Friendly Accountability 2. Improve Our Capacity for Child Protection in Emergencies and Disaster Risk Reduction 3. Strengthen Member Engagement and Growth
Plan International	Quality Inclusive Education; Skills and Decent Work ; Young People Driving Change; Sexual and Reproductive Health and Rights ; Early Childhood Development; Ending Violence; Emergencies	Emergencies - \$152M	Our strategy is to work with vulnerable children and especially girls so that they can learn, lead, decide and thrive. Within the strategy we have an ambition to transform the lives of 100 million girls.
Save the Children International	Survival (health and nutrition); Learning (quality basic education); Protection (Child Projection, EVAC); Emergencies	Health and Nutrition (38% - not dollar fig provided)	No child dies from preventable causes before their fifth birthday; All children learn from a quality basic education ; violence against children will no longer be tolerated.
SOS Children’s Villages International	Quality Care, Safeguard Children, Advocacy for Children's Rights, Teach and Train, Protecting Children during Emergencies	Villages (Foster care, Transit Homes) - \$638M	We ensure that many more children have a loving home and an equal chance to succeed in life, by strengthening the quality and outreach of our programmes. 2) We drive a global care movement, uniting people and partners, so that ‘no child should grow up alone’
Terre des Hommes International Federation	Child Protection, Development, Emergencies, Advocacy (children on the move, child exploitation) Children and Youth in Agenda 2030, Restorative Juvenile Justice, Humanitarian Aid, Environmental Child Rights.	Not reported.	Goals listed on the website are related to advocacy objectives in various areas (communicated as “changes we want”)
World Vision International (WVI)	Child Protection, Disaster Management, Economic Development, Education, Faith and Development, Health and Nutrition, Water	Development programs- \$1.5B (limited breakdown reported)	Vision 2030 (Strategy) includes various goals; most not quantified, e.g., Deepening Our Commitment To The Most Vulnerable Children ; Focusing our Ministry for Greater Impact; Collaborating and Advocating for Broader Impact. Pledged US\$2 billion for health and nutrition programmes in fragile contexts between now and 2030.