

Alliance Program Committee Meeting

Tuesday, May 14; 15:00-16:00

Background

This session will include updates on three areas of collaboration across the Alliance:

- 1) the work of the Advocacy Task Force and the Communications and Marketing Committee;
- 2) the Joining Forces initiative of the child-focused agencies; and
- 3) child-friendly accountability.

Format

The format for each segment will be a brief presentation followed by discussion/questions.

Updates from Advocacy Task Force and Communications and Marketing Committee

The Advocacy Task Force (ATF) and Communications and Marketing Committee (CMC) met in person in Bangkok in March. During a day-long joint meeting they explored three joint initiatives: ChildFund Pass It Back, Small Voices Big Dreams and the *Building Momentum* advocacy publication.

- Co-leads of the ATF and CMC will provide updates on the Bangkok meetings and discuss the benefits of jointly working together and how this could be done moving forward.
- This segment will also include an update from Educo on Small Voices, Big Dreams, which Educo is leading this year.

Presenters (remote): Erin Kennedy, Co-lead ATF; Rob Doole, Co-lead CMC; Elodia Jimenez, Global Communications Director, Educo (TBC)

Update on Joining Forces

Joining Forces is a joint initiative of six child-focused organizations: ChildFund Alliance, Plan International, Save the Children, SOS Children's Villages, Terre des Hommes and World Vision. The initiative focuses on two major workstreams:

- End Violence against Children – a national-led effort in five pilot countries to increase program impact in protecting children from violence.
- Child Rights Now! – a national regional and international advocacy initiative in 19 countries to renew political commitment to children's rights reflected in SDG implementation and support for the United Nations Convention on the Rights of the Child.

Yukiko Yamada, Paul Bode and Meg Gardinier are representing ChildFund Alliance in different areas of the Joining Forces collaboration.

Presenters: Yukiko Yamada; Paul Bode (remote/TBC); Meg Gardinier (can join if necessary)

Update on Child-friendly Accountability

Faith Nimineh, the new Child-friendly Accountability Coordinator, joined the Alliance Secretariat in March 2019. She provides direct guidance and support to staff implementing child-friendly accountability; manages the web-based platform for the initiative and facilitates member use of the platform; and coordinates child-friendly accountability project activities funded by the Oak Foundation (including youth participation around the UN High-level Political Forum).

- Faith will provide an update on her role as the Child-friendly Accountability Coordinator.
- She will present on the status of the child-friendly accountability approach and plans for future guidance for members on integrating child-friendly accountability into existing programmes.

Presenters: Faith Nimineh (remote); Meg Gardinier (TBC)