



ChildFund Alliance Report to Board of Directors on Key Accomplishments from November 2019 to May 2020



free ^B from violence and exploitation

ChildFund
Alliance



Secretary General's Report

Strategic Planning Process

- **Strategic Planning**
 - Orchestrated development of a ChildFund Alliance Strategic Plan for Fiscal Years 2021-2025
- Provided oversight to redirecting the plan in the wake of COVID-19:
 - Priority One: FY21 COVID-19 Response and Recovery
 - Priority Two: Develop a Multi-Year Strategy for FY 2022-2025

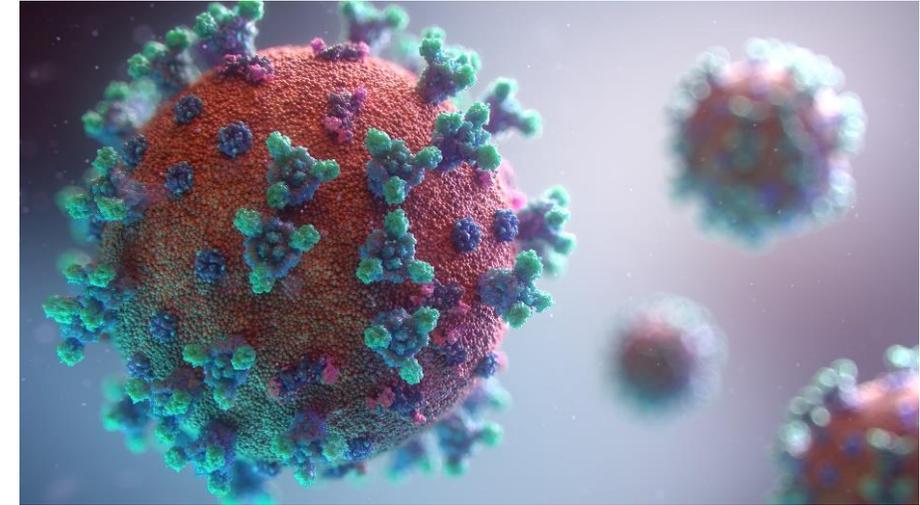




Secretary General's Report

Rationale for Priority 1 *COVID-19 Plan*

- COVID-19 is now the third leading cause of death globally.
- There are more than 3.5 million confirmed cases worldwide.
- The UN warns as many as 6,000 children could die every day over the next 6 months due to the impact of the pandemic on routine health services.
- Children's lives are being upended across the globe as they lose access to support systems, as food supplies are cut off, and as borders and schools close.
- It is vital that the global development sector maintain vaccination, water, sanitation, mental health, sexual and basic health services during this time.





Secretary General's Report

Reversal in Gains in Global Poverty

- World Bank estimates that 40-60 million people will be pushed into poverty.
 - First poverty increases since 1998
 - Sub-Saharan Africa will see as many as 23 million in poverty and 16 million in South Asia
- World Food Program predicts we could see famine in up to three dozen countries.
- Disrupted supply chains coupled with soaring unemployment and greater food insecurity can lead to global unrest.



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Secretary General's Report

Necessity of Adapting our Programming

- COVID-19 has resulted in a:
 - humanitarian crisis,
 - global public health emergency, and a
 - global social & economic crisis.
- It is unlike anything we have seen before. The pandemic will have a devastating impact on the world's most vulnerable children and their families. It requires that we expand and adapt our programs to best help those we serve.

'Instead of Coronavirus, the Hunger Will Kill Us.' A Global Food Crisis Looms.

The world has never faced a hunger emergency like this, experts say. It could double the number of people facing acute hunger to 265 million by the end of this year.



The Guardian

This article is more than 3 months old

WHO declares coronavirus a global health emergency

Organization's head says move no reflection on China and warns against travel bans to country



Secretary General's Report

Impact on Children



Help Children During COVID-19

COVID-19 has reached all the countries where we work, and it's bringing with it a dangerous new side effect: hunger. We are prepared to help the most vulnerable children and families, but we need your support. Please give now – your gift can save a life.

[GIVE NOW](#)



Children are being impacted now and long-term:

- More are going hungry as poverty intensifies and food supplies break down
- The world faces significant reversals on preventable child deaths
- Education is taking a staggering hit as school closures affect 1.5 billion children
 - Many may possibly never return to the classroom
- Girls are particularly at high risk of violence and exploitation and of never returning to school



Secretary General's Report

Impact on Refugees

- Refugees, internally displaced people, and migrants are among the most vulnerable
- More than 80% of the world's refugees and nearly all IDPs are hosted in low- and middle-income countries, where health systems are often weakest
- As of mid-April, 122 refugee-hosting countries reported local transmission of COVID-19





Secretary General's Report

Global Community Priorities

- Keep children healthy and well nourished
- Prioritize funding for water and hygiene services
- Prioritize the poor in social protection programs:
 - Fiscal Response packages targeted to families
 - Cash Transfers
- Do not forget children affected by conflict
- Urge governments to prioritize child protection in their responses





Secretary General's Report

ChildFund Alliance COVID-19 Response Plan

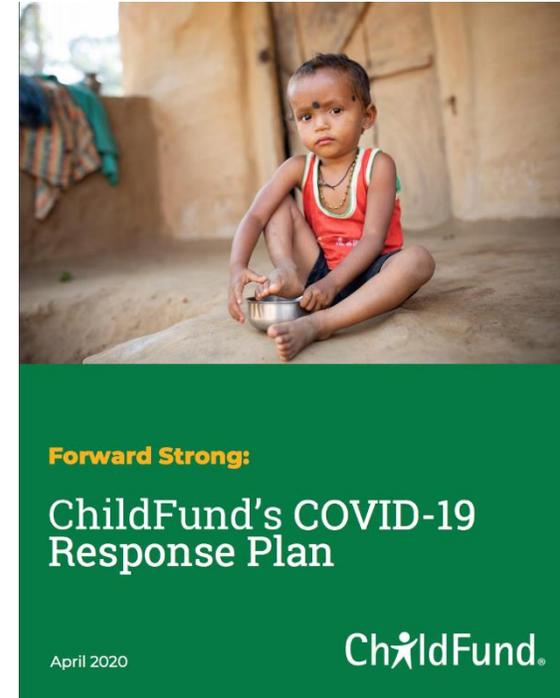
To respond in real-time to the emerging crisis, the Alliance launched *Forward Strong: ChildFund's COVID-19 Response Plan* in April 2020. Our collective ambition is to:

- Raise US \$56 million
- Reach 6.3 million children and their family members
- Implement the Plan in 60 plus countries

Our four priorities are:

- **Prevention:** Stop COVID-19 from infecting children and their families
- **Survival:** Ensure that children get the food they need
- **Protection:** Keep children safe from violence—physically and emotionally
- **Education:** Keep children learning

The learnings from our COVID-19 response will help inform the development of our FY21 COVID-19 Response and Recovery Plan as well as our multi-year strategic plan.





Secretary General's Report

Strategic Plan Priority 2

Program choices for the FY 2022-2025 Strategic Plan will be considered when the CEOs and Board reconvene in November, with a decision anticipated in March 2021 on the first campaign topic.

The proposed process for determining if the Alliance will decide on climate change as a second campaign topic will include development of a programmatic position paper by the APC in FY21, followed by a Secretariat-commissioned external research on the link between EVAC and climate in FY22, and development of sustainability standards. A decision, informed by the position paper and external research, is targeted for FY23.





Secretary General's Report

Funding Opportunities

- The EU Commission approached the Joining Forces (JF) partnership to provide 10 million to support child protection programs in the midst of COVID-19 in Africa.
- This funding opportunity followed a High-level JF CEO meeting in Brussels with EU Commissioners in February. The CEOs championed EVAC, child protection, and child participation during their gathering.
- Funds will support Child-Fund Alliance members in Uganda and Mali.





Secretary General's Report

Consolidated Data 2019

ChildFund Alliance at a Glance

15,985,665
Number of member programme participants

11
Members of ChildFund Alliance

483,256
Number of child sponsorships

657
Number of staff at member organizations' headquarters

3,203
Number of communities served

3,014
Number of employees in the field

61
Number of countries served

1,343
Number of partner organizations

7,341
Number of volunteers

ChildFund Alliance

All numbers reflect 2019 reporting year.
childfundalliance.org

\$540,024,470
Global expenditure (all members)

In 2019 the Alliance reached nearly 16 million children, their families and communities in 61 countries, with a global expenditure of \$540,024,470.



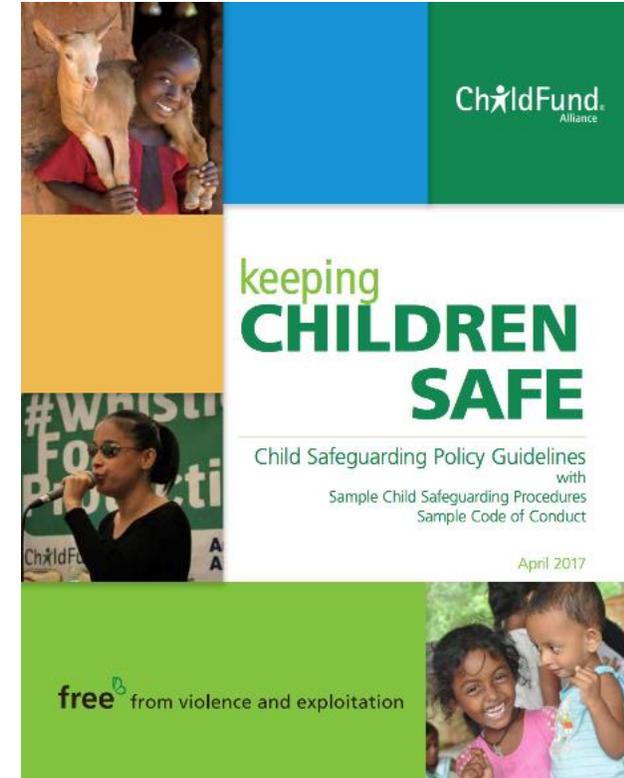
Secretary General's Report

Keeping Children Safe

ChildFund implements our *Keeping Children Safe* guidelines through all of our operations including: recruitment, hiring, and training. All staff and contractors, including evaluators, trainers, and vendors sign our Code of Conduct. All Secretariat-led events (e.g., HLPF side sessions) adhere to these protocols.

These guidelines strongly support our Child-friendly Accountability initiative. Our Program Coordinator encourages all staff implementing the program in the field to follow our child safeguarding procedures when working with children in their communities.

While we rely on their own systems and professional training to do this, we also schedule one-on-one calls during training to reinforce child safeguarding principles—all of which are clearly embedded in the CfAcc methodology.





Secretary General's Report

Membership Growth *Engagement with WeWorld*



At their Board of Directors meeting in February 2020, WeWorld formally approved to apply for membership in ChildFund Alliance. Given their recent merger with GVC Onulus, and the time needed to submit documentation to the Alliance to support their application, WeWorld proposes to formally join the Alliance in the Autumn of 2020.

Regular exchanges are underway with their CEO who invited us to join in their COVID-19 Emergency Response Campaign #Restiamono Uniti. ChildFund Deutschland allocated 10,000 euros for this campaign, an effort deeply appreciated by We World.



Secretary General's Report

Accountable Now



The Secretariat's report will be ready for submission to Accountable Now in May, following ChildFund Alliance's participation in Accountable Now's Annual Meeting May 14-15. All ChildFund members were welcome to join.

During the meeting, the Alliance participated in sessions on Impact Monitoring and Evaluation, which are intended to inform the COVID-19 M&E and establish Community of Practice amongst peer agencies.



Secretary General's Report

Administrative News

ChildFund Alliance moved our offices from the 12th to 14th Floor in a Midtown Manhattan office building in December 2019. The move provides the Alliance with less expensive office space, saving the organization about \$12,000 per year.

Owing to COVID-19, the Secretariat has been operating remotely since 12 March. Plans for reintegrating back into the office will likely extend into July through a phased approach in accordance with mandates by New York's Governor Andrew Cuomo.



Global Advocacy



- ◆ *Strengthening advocacy capacity across the Alliance*
- ◆ *Expanding relationships with decision-makers and key stakeholders*
- ◆ *Elevating children's voices and agency in pursuing solutions*



Global Advocacy



Strategic Planning Support

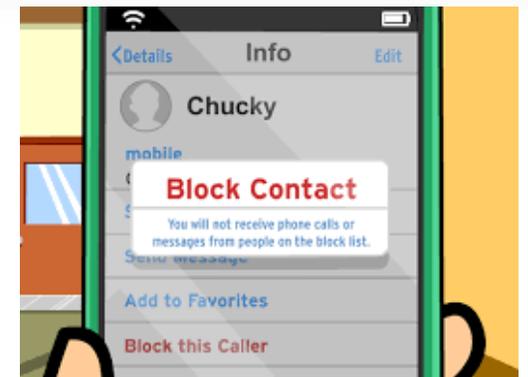
Program Choices Working Group

Topic Research Reports

- ✓ Developed reports for Program Choices Working Group on:
 - [*Child Marriage*](#)
 - [*Child Labor*](#)
 - [*Child Labor in Green Tech Supply Chains*](#)
 - [*Sexual Exploitation & Technology*](#)
 - [*Financing the End of Violence Against Children*](#)

Pre-COVID-19 Program Choices Working Group [Report to CEO Forum](#)

- ✓ Summarized Working Group deliberative process
- ✓ Reported Working Group outcomes pre-COVID-19
- ✓ Condensed subgroup reports for overviews on each topic
- ✓ Created [PowerPoint](#) for presentation to CEO forum



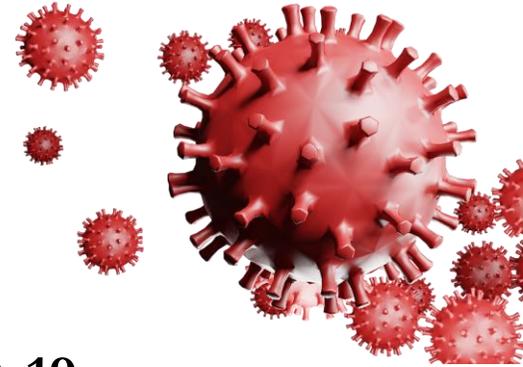


Global Advocacy

COVID-19 Response



THE ALLIANCE
FOR CHILD PROTECTION
IN HUMANITARIAN ACTION



Coordinating Global Advocacy on Child Protection During COVID-19

- ✓ Alliance leads ACPHA's *COVID-19 Advocacy Task Team (CAT-Team)* that includes five child-focused agencies, five UN bodies, in addition to International Coalitions
- ✓ Advocacy intended to support ACPHA [Technical Notes](#) for humanitarian actors to protect children during the COVID-19 pandemic
- ✓ Advocacy strategy targets multilateral response frameworks; governments utilizing frameworks

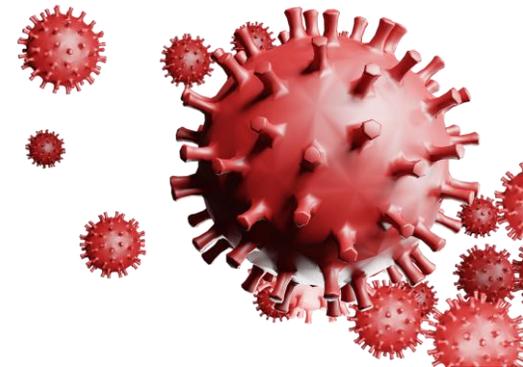


Global Advocacy

COVID-19 Response (continued)

Global Advocacy Measures Included:

- ✓ Developed advocacy messaging for [*Prioritizing Child Protection in COVID-19 Response Plans*](#)
- ✓ Developed open letter to multilateral institutions, donor states and national governments
- ✓ Developing specific messaging on:
 - ◆ domestic abuse & gender-based violence
 - ◆ migrant and refugee children
 - ◆ stigmatization of children carriers
 - ◆ online sexual exploitation
 - ◆ children with disabilities
 - ◆ children in alternative care
- ✓ Developing Advocacy Guide for ACPHA members and partner-organizations
- ✓ Developing Advocacy Briefs based on field evidence for greater specificity in advocacy “asks”





COVID-19 Response (continued)

Promoting Children's Agency and Right to be Heard During COVID-19

- ✓ Drafting Joining Forces policy brief on *Children's Agency & Right to be Heard in COVID-19* in coordination with Child-friendly Accountability (CFAcc) youth participants
- ✓ Planning launch event with CFAcc Country Teams and JF Child Participation Working Group

Global Online Youth Forum on Children's Right to be Heard in COVID-19 Response & Recovery

World Children's Day – 20 November 2021

- ✓ Youth from CFAcc programs & groups identified by JF partners convene locally (F2F or virtual)
- ✓ Convening groups dial into the International Telecommunication Union's [*Multilingual Interactive Remote Participation \(MIRP\) Platform*](#), which provides instant captioning in 6 official languages
- ✓ Youth delegates deliver statements in response to CRN policy brief
- ✓ Youth leaders participate on virtual panel moderated by high-profile leader (e.g., UNSG's Envoy on Youth)



Global Advocacy

Partnerships & Coalitions



■ **Joining Forces**

- ✓ Drafting CRN! policy brief on “Children’s Agency & Right to be Heard”
- ✓ Developing with feedback from children, including Child-friendly Accountability participants
- ✓ Coordinating youth delegates for launch event on World Children’s Day (20 November)

■ **End Violence Financing Group**

- ✓ Helping develop *Counting Pennies 2*, calculating % of 2018 ODA spent on INSPIRE projects
- ✓ Crafting advocacy and promotional strategy with WorldVision, Save the Children, & others
- ✓ Providing feedback on World Bank report calculating ROI of school-based EVAC spending
- ✓ Combining with data from [Unprotected](#) for baseline for COVID-19 funding asks

■ **Global Coalition to End Child Poverty**

- ✓ Attended annual F2F meeting in London (December 2019)
- ✓ Co-leading effort (with ATD Fourth World) to track child participation in VNR development
- ✓ Helped draft Coalition [op-ed on child-sensitive social protection](#) in response to Covid-19 crisis



Global Advocacy

Looking Ahead

Lessons Learned & Next Steps



- **Skilled Leveraging of Partnerships**

Lesson: Our advocacy is most effective when leading or steering partners through coalitions, committees

Next Steps: Use leadership roles to build political capital for Alliance, while pursuing collective agenda

- **Honest, Trusted Brokers**

Lesson: Our relative size and willingness to contribute makes us trusted, honest brokers among our partners

Next Steps: Leverage this good will to “be heard” when critically analyzing existing EVAC efforts

- **Emerging ‘Child Agency’ Brand**

Lesson: Alliance increasingly viewed as an agency concerned with listening to and empowering children

Next Steps: Look for opportunities to lead in elevating children’s voices and agency on EVAC

- **Nascent Reputation for Evidenced-Based Advocacy**

Lesson: Solid base of EVAC financing research is building a reputation for pursuing evidence-based solutions

Next Steps: Consistently produce robust, scientific research and demonstrate our advocacy derives from it

UN Representation

- ◆ *Coordinating with the United Nations and Mission Representatives*
- ◆ *Strengthening and expanding relationships with UNICEF, child-focused organizations, and other partners*





UN Representation

Highlights on Engagement November – April 2020

- Developed and expanded relationships with Member States and UN agencies, the Special Representative to the Secretary General on Violence against Children, the Secretary General’s Envoy on Youth, and the SRSG on Children and Armed Conflict, through bilateral meetings, round tables, and other direct outreach
- Secured bilateral meetings for the Secretary General with key allies; secured speaking engagements to reinforce advocacy efforts and key messaging
- Provided direct advocacy with Member States throughout the year, and specifically during draft negotiations, for inclusion of strong progressive language in the Rights of the Child Resolution and provided ongoing advocacy on the importance of meaningful child participation



UN Representation

Highlights on Engagement (continued)

- Effectively involved young people in advocacy efforts resulting in meetings between child delegates, government and UN Agency representatives and expanded the view of ChildFund as leaders on child participation
- Supported ChildFund members advocacy and programming: [ChildFund Pass It Back](#), [Swipe Safe](#), [Unseen Unsafe](#), [Small Voices Big Dreams](#), [Girls LEAD Act](#)
- Held successful events during UNGA and CRC30 to reinforce ChildFund as leaders in EVAC
- Engaged in collaborative efforts to raise the collective voice of ChildFund through the Child-focused agencies, the Civil Society Organization Forum to EVAC, Global Partnership to EVAC, Joining Forces, and Watchlist on Children in Armed Conflict



UN Representation

World Children's Day 20 November 2019

In celebration of World Children's Day, and to commemorate the 30th anniversary of the adoption of the UN Convention on the Rights of the Child (CRC), on 20 November, the UN General Assembly held a two-day interactive, open plenary session. The event featured remarks and singing by children, speeches by football player David Beckham, Stranger Things star Millie Bobby Brown, and numerous official statements from member states. Other highlights included:

- SG Gardinier as a keynote participant on an interactive panel of youth delegates.
- ChildFund Alliance co-hosted a multi-stakeholder event with CFAs and the Permanent Missions of Bulgaria, Jamaica and Luxembourg to consider solutions to emerging challenges and current threats facing children.
- Meg gave closing session remarks, noting the CRC's history, accomplishments over 30 years, and progress needed to fully safeguard and advance children's rights.
- During one session, some delegates gave their allotted time to children who delivered official remarks regarding the significance of the CRC.





UN Representation

World Children's Day 20 November 2019 (continued)

- ChildFund youth delegate, Phongsavanh, from the Lao People's Democratic Republic traveled to New York to attend the UN World Children's Day celebration and commemoration of the 30th Anniversary of the Convention on the Rights of the Child on November 20.
- As an official delegate of the Laos government, Phonsavanh received an invitation to attend the day-long General Assembly program with the Government Delegation to celebrate World Children's Day. He also delivered a keynote speech during the lunchtime event, Keeping the Promise and he participated in bilateral meetings at UNICEF and the Mission of the Lao People's Democratic Republic to the United Nations.





UN Representation

UN Advocacy

Secretary General Bilateral Meetings

The Secretary General and ChildFund Alliance team met with the UN Secretary General's Envoy on Youth, Jayathma Wickramanayake, on January 7 in New York. She extended an invitation for ChildFund child delegates to participate in the UN Economic and Social Council (ECOSOC) Youth Forum that had been slated for 31 March to 2 April at the UN in New York, but which was postponed due to COVID-19.

- The invite provided an opportunity to connect ChildFund youth (18+) who are graduating our programs to be part of the Envoy's "Young Leaders" program
- The Youth Envoy and team met with ChildFund members in Papua New Guinea and received programming updates





UN Representation

UN Advocacy (continued)

Secretary General Bilateral Meetings

The Secretary General and the UN Representative also met with Minister Ms. SUZUKI Yoriko and UN Third Committee Advisor Mr. Genki Yamaura from the Permanent Mission of Japan to the United Nations.

- The Mission offered to co-host an event with ChildFund Alliance during HLPF
- Minister Ms. SUZUKI Yoriko shared the advocacy that ChildFund Japan is doing with Japan's Ministry of Foreign Affairs on the National Action Plan and other processes





UN Representation

UN Advocacy (continued)

ChildFund Alliance Secretary General



- On 30 January, Meg Gardinier made an intervention at the high-level policy debate, “Ending Sexual Violence against Girls and Boys” convened by the SRSG on VAC, Together for Girls, and World Vision.
- At the UNICEF Executive Board on 12 February, Meg Gardinier offered a statement on behalf of ChildFund Alliance and Terre des Hommes. She expressed concerns with the ever-increasing number of complex emergencies and humanitarian situations that represent a considerable challenge for children throughout the world, particularly in the Middle East, Latin America and the Sahel Region.
- On behalf of the Child-focused Agencies in New York, Meg Gardinier on 6 March presented a [statement on children’s participation in climate action](#) to the Group of Friends on children and Sustainable Development Goals (64 Member States) at UNICEF Headquarters.



UN Representation

Supporting ChildFund Member Advocacy Efforts

On 4 March, in observance of International Women's Day, ChildFund Alliance supported ChildFund International, Save the Children, and the office of U.S. Senator Susan Collins (R-ME) at their Lead Like a Girl event on Capitol Hill in Washington, D.C.

The event highlighted the proposed [Girls LEAD Act](#), which recognizes and promotes girls' civic and political leadership as a priority for U.S. foreign assistance efforts – particularly those focused on building strong and inclusive democracies.

Speakers included ChildFund International CEO Anne Goddard, Save the Children's CEO, two members of Congress, an Assistant Administrator at USAID, and two ChildFund Girl Champions. The ChildFund youth delegates delivered powerful messages; one of them speaking about the importance of the Confio program in Honduras. During the event, Rep. Jim McGovern announced the passing of [US House Resolution 230](#), which highlights the INSPIRE strategies to help end violence against children.





Child Protection in Emergencies

Advocacy on Children in Armed Conflict

Children living in situations of armed conflict continue to face unprecedented suffering, *with the number of recorded violations at an all-time high.*

- Nearly 1 in 5 children around the world are living in conflict zones, according to a recently-released report from Save the Children.
- New findings from the [Stop the War on Children report](#) show that 420 million children lived in conflict zones in 2017, an increase of 30 million since 2016.



Child Protection in Emergencies

Watchlist on Children in Armed Conflict

ChildFund is on the Board of Watchlist for Children in Armed Conflict a network of (NGOs) that monitors, reports, and advocates for action on grave violations of children's rights in situations of armed conflict.

Through its Monthly Updates and advocacy with Council members, Watchlist was able to successfully influence at least six Security Council resolutions in 2019, thereby strengthening language for the protection of children's rights in armed conflict.

Watchlist published two policy notes and contributed to broader, ongoing policy discussions on counterterrorism and human rights at the UN:

- [Military Detention of Children in Armed Conflict: The Role of Handover Protocols in Protecting Children's Rights and Countering Terrorism and Violent Extremism](#)
- [The Erosion of Children's Rights in Armed Conflict](#)



Child Protection in Emergencies

Watchlist on Children in Armed Conflict

- On January 29, 2020, Watchlist hosted its sixth annual policy workshop on children and armed conflict, in partnerships with Princeton University's Liechtenstein Institute on Self-Determination. Attendees included representatives from Security Council Member States, the Executive Office of the Secretary-General, the UN Office of the Special Representative for Children and Armed and NGOs including ChildFund.
- Participants discussed priorities for the UN's Children and Armed Conflict (CAAC) agenda in 2020, actions to strengthen the CAAC agenda and UN Responses to grave violations committed against children. Watchlist shared the summary report on the workshop, including recommendations, with the Permanent Mission of Sweden, which in turn formally sent the report to the UN Secretary-General, requesting that it be issued as a UN document.

Child-friendly Accountability

- ♦ *Empowering children to hold governments accountable*
- ♦ *Reaching 7,994 children across nine countries in 293 project locations.*

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ESPAÑOL ENGLISH

Login

Create Account

Child-friendly Accountability

Welcome to the ChildFund Alliance
Child-friendly Accountability Web Portal/Platform

Login

[Forgot Password](#) | [Forgot Username](#)

If you are working with ChildFund and do not have an account yet, please create one.
You will need to verify your email and be approved by an administrator in order to be granted access.



Child-friendly Accountability

Methodology



Child-friendly accountability is the ability for children to meaningfully participate in making certain that those charged with protecting and fulfilling children's rights actually do what they are supposed to do.

- Provides children and their communities with the means to understand their child protection systems through trainings and community dialogue.
- Contributes to social change by supporting the transformation of negative social norms, customs, and practices that permit violence against children.



Child-friendly Accountability

Grant Objectives



\$375,000

- Explore, facilitate and create new opportunities for children to influence key decision-makers supporting the implementation of SDG 16.2 and related targets.
- Strengthen the knowledge of at least 2,500 children from at least 10 countries about child rights and child protection systems, build their skills for engaging with duty bearers and other stakeholders and support them to advocate for changes in child protection systems.
- Strengthen the Child-friendly Accountability initiative's on-line information management system.

Child-friendly Accountability



Principal Accomplishments



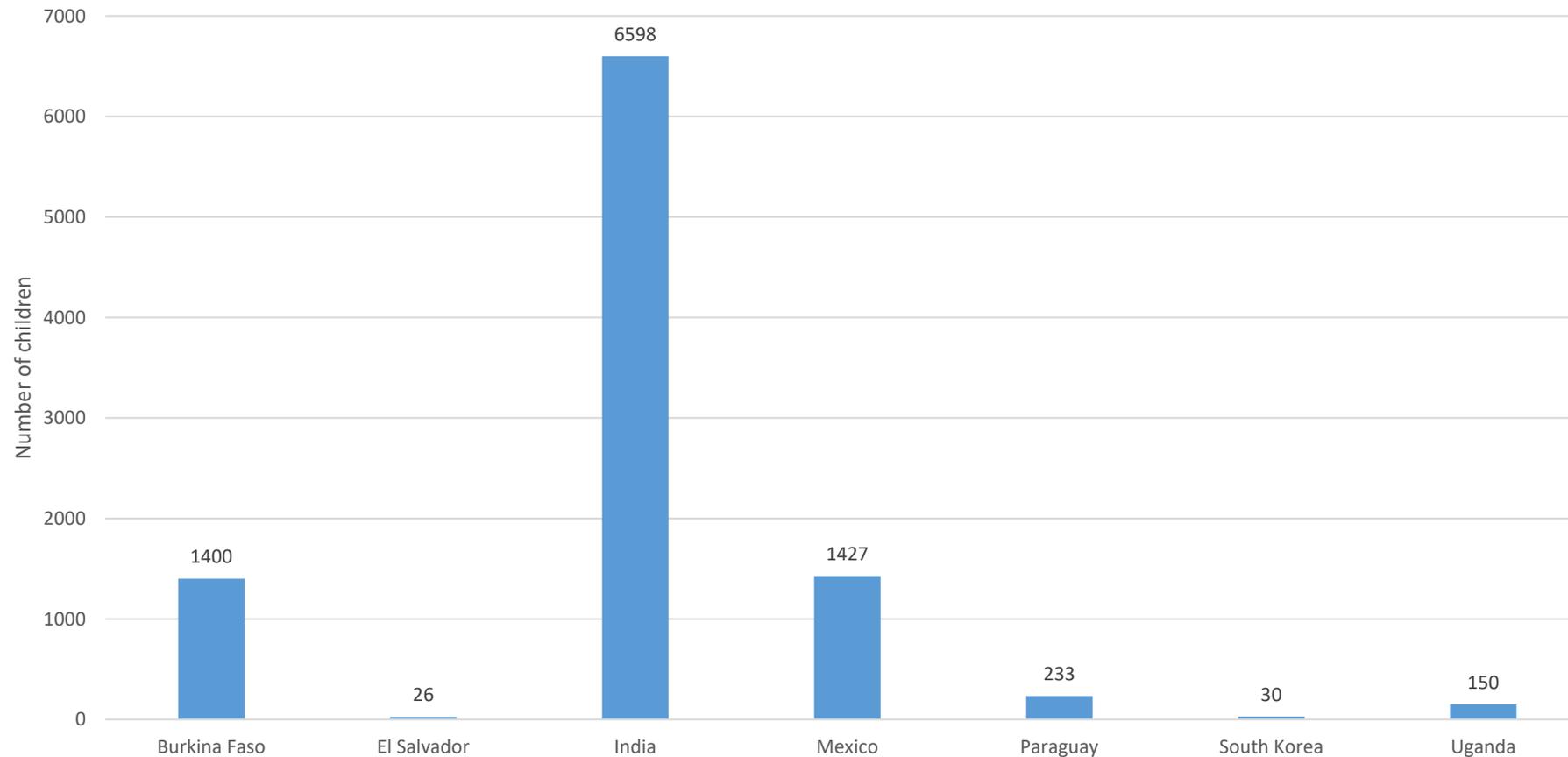
- On 31 March, we submitted the one-year progress report to the Oak Foundation. The report provided an update on our progress against objectives.
- We reported the completion of 95% of the required activities as planned, surpassing the targeted number of children included in the proposal.
- We translated the Child-friendly Accountability materials into three languages: **English, French, and Spanish** as well as local languages in order to facilitate easy trainings for participants in the program.



Child-friendly Accountability

Child Participants

Number of child participants across ChildFund March 2019 to March 2020





Child-friendly Accountability

Principal Accomplishments

Monitoring, Evaluation & Learning Plan



- In December 2019, the Alliance hired [One South](#), an International Development consulting firm to develop the Monitoring, Evaluation and Learning (MEL) Plan.
- The MEL Plan provides support to country teams in the areas of monitoring, evaluation and learning efforts.



Child-friendly Accountability

Principal Accomplishments

Survey Results

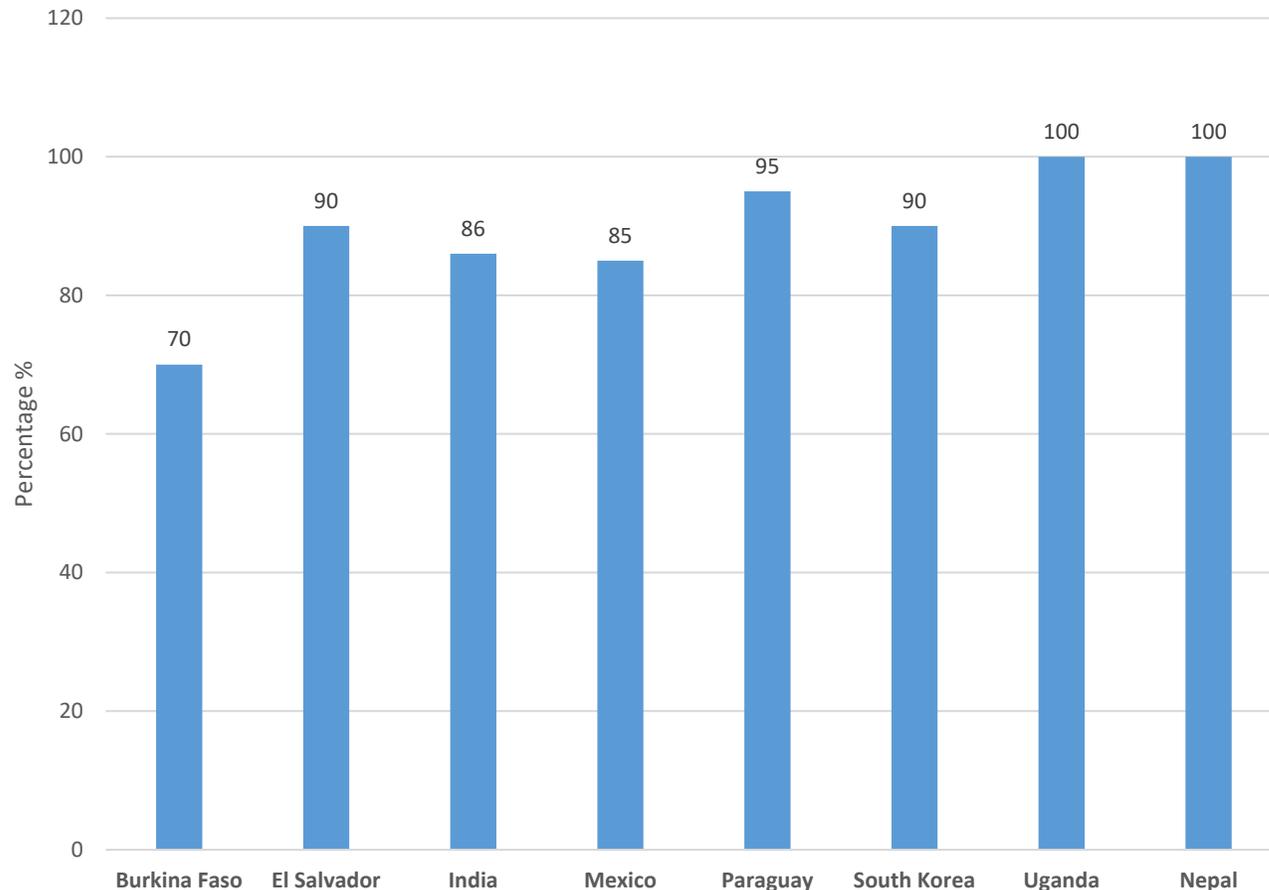
Country	Outcomes listed in Survey Responses
Paraguay	Improved community participation by children and youth in Community Based Organizations that are representative of age, gender and abilities. Children and youth participating in processes of change.
Burkina Faso	Improved quality of life for children in Burkina Faso (through their enhanced participation) in communities activities.
India	Improved quality of life of children in marginalized communities.
El Salvador	Empowered adolescents and young people with the capacity to influence policies that guarantee their rights in the territories where the project is implemented.
Uganda	Strengthened and functional child protection systems.
South Korea	Urged Korea Broadcast Association to establish child protection guidelines for the media.



Child-friendly Accountability

Principal Accomplishments *Survey Results (continued)*

Q21 Approximately what percentage of the children you support are in-school



84% of children participating in the project are in school compared to 16% who are out of school. This is because most implementing partners have the experience and infrastructure to work in schools, but less so outside of school, where specialized expertise is required.



Child-friendly Accountability

Principal Accomplishments Survey Results (continued)

Sub-populations in beneficiary population	Burkina Faso	El Salvador	India	Mexico	Paraguay	South Korea	Uganda
Children who are in-school	✓	✓		✓	✓	✓	✓
Children with disabilities				✓	✓		✓
Children who are marginalized			✓	✓	✓		✓
Girls who face gender-specific barriers				✓	✓		✓
Children at risk of abuse				✓	✓		✓
Children who are child laborers							✓
Children who are out of school	✓	✓		✓	✓	✓	✓
Children who are part of ethnic/religious minorities				✓			

Targeting of children:

Four of the seven country teams surveyed reported explicitly targeting children who are marginalized.



Child-friendly Accountability

Principal Accomplishments *Burkina Faso / Children Believe*



The Minister in charge of Education received children's feedback during the children regional conference in the Central Region in November 2019.

The Governor of the Eastern Region displayed the messages and expectations children delivered to him on the changes they want.



Child participants report their findings from an exercise in which they mapped key child protection actors in the Gourma province.

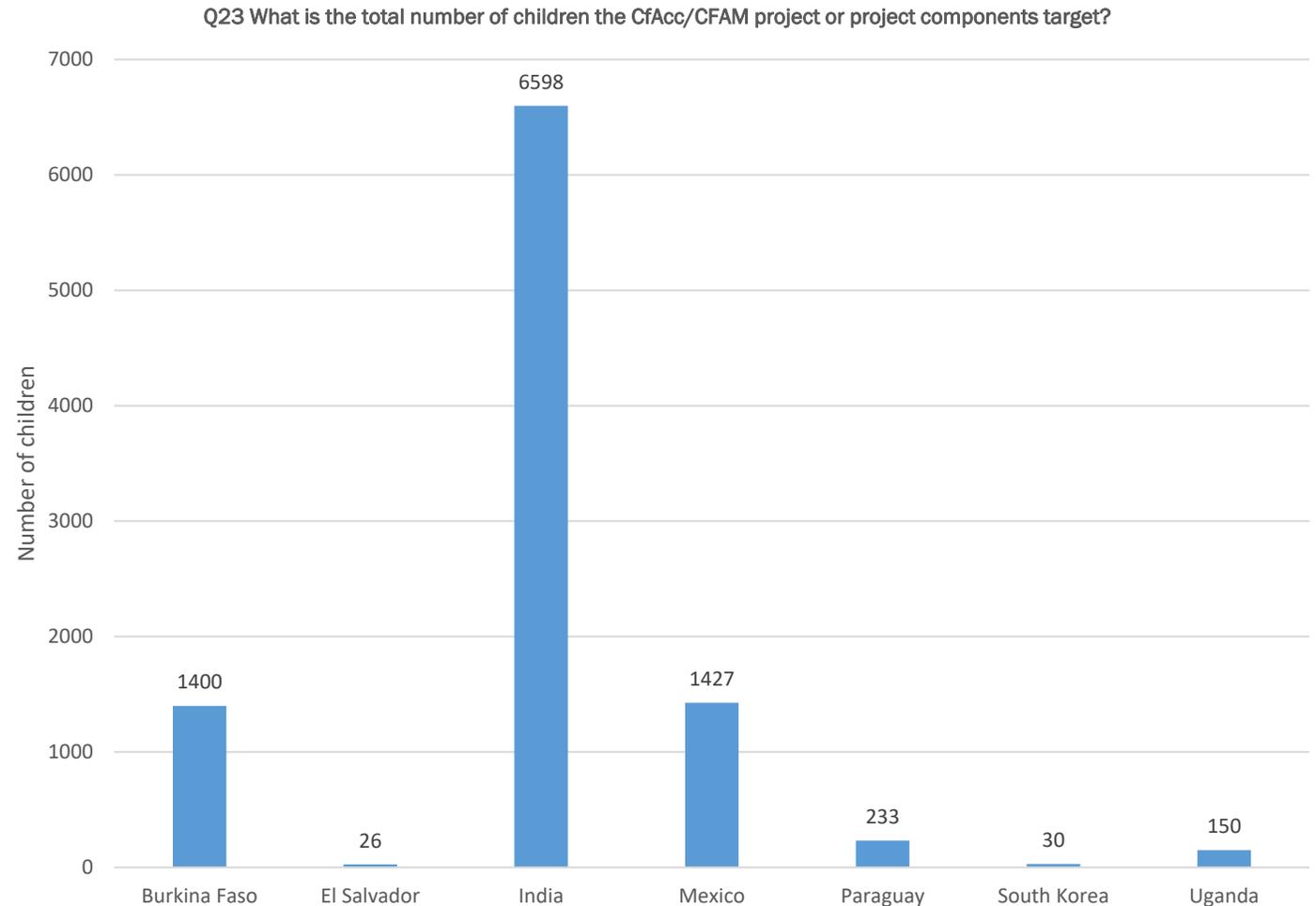


Child-friendly Accountability

Principal Accomplishments

India / Children Believe

- The graph shows India is by far the largest program in terms of beneficiaries reached, reaching 6,598 children.
- India-Children Believe works with local partner SARDS in Prakasam, which is among the most marginalized communities. Working with this tribal community is a priority in creating Child-friendly communities and institutions.
- Based on their intervention, the school that was once closed has reopened in their community.





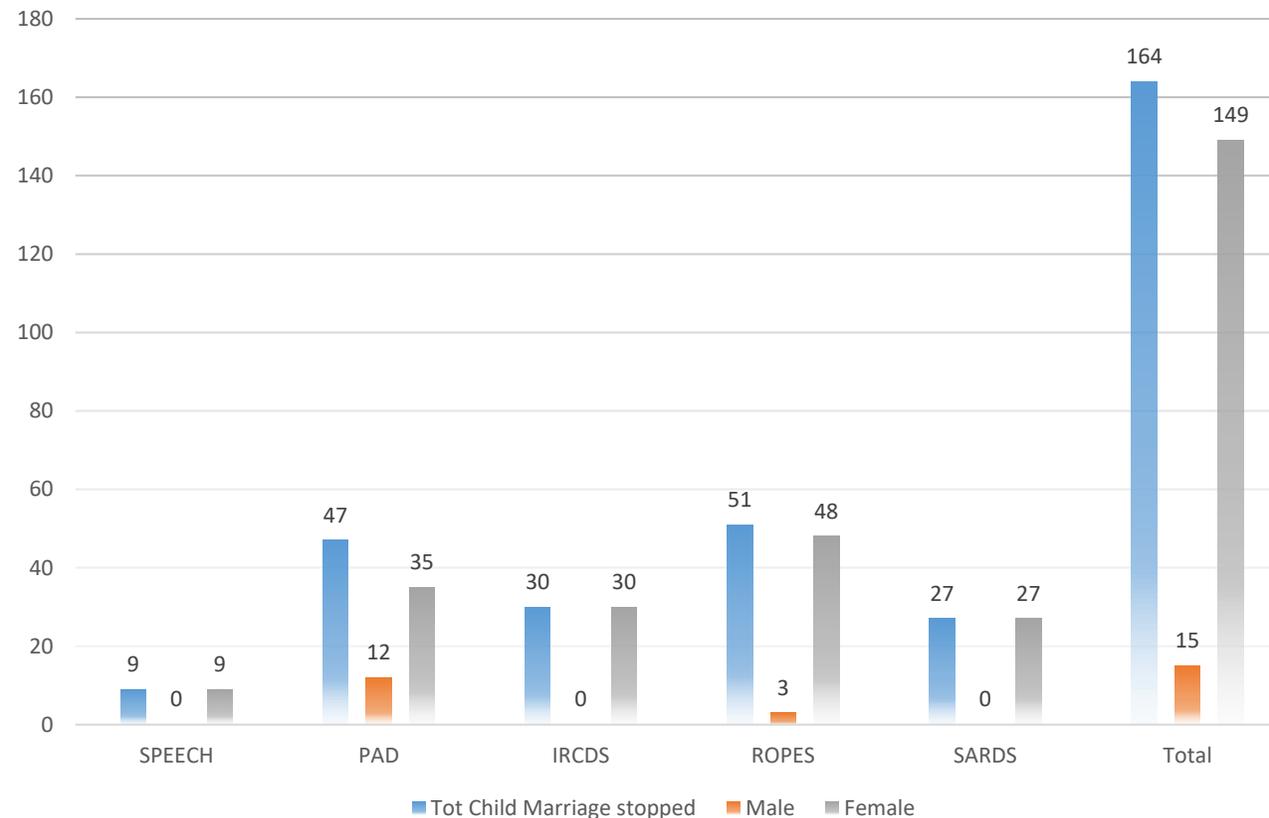
Child-friendly Accountability

Principal Accomplishments

India / Children Believe (continued)

- Successfully integrated the methodology into their program work within the community, working with five local partners.
- Due to awareness gained about the harms of child marriage, ***there are 164 documented cases of child marriages that were successfully prevented.*** The methodology was cited as a contributing factor to this reduction.

Number of Child Marriages Stopped (Children Believe Monitoring Data)





Child-friendly Accountability

Year Two

Plans for Implementation

- We have finalized the Monitoring, Evaluation & Learning plans and tools for monitoring progress and strengthening the goals of the project. These tools can be found [here](#).
- The final project evaluation is scheduled to be conducted in 2021.
- We continue to identify innovative ways to support the implementation of revised activities for year two, to reflect on the realities of COVID-19.



European Union Office



- ◆ Lending programmatic expertise
- ◆ Increasing access to funding opportunities
- ◆ Advocating with key EU institutions to promote children's rights

free  from violence and exploitation

ChildFund
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European Union Office Report

EU Political Landscape and Priorities

November 2019: New European Commission (EC) in place

Overarching geopolitical priorities of the new EC:

- Green Deal, which is the roadmap to a sustainable & climate neutral EU
- Digitalisation and data technologies
- Growth and jobs
- Governance, Peace, Security and Stability
- Migration Partnership



European Union Office Report

EU Political Landscape and Priorities

(continued)

November 2019: New European Commission (EC) in place *(continued)*

Cross-cutting priorities of the new EC:

- Involving civil society, public and private sector and financial institutions
- Increasing human capital
- Promoting gender equality and women's empowerment
- Multilateralism and promotion of partnerships

Development cooperation and humanitarian aid priorities will align with EC's global priorities.

EU Political Landscape and Priorities

(continued)

November 2019: Newly elected European Parliament (EP) adopts a Resolution on children's rights on the 30th anniversary of the UN Convention on the Rights of the Child

This EP Resolution notably calls for:

- A new comprehensive EU strategy on children's rights, for children everywhere, including a specific budget and child marker in the EC budget to enable investments in children to be measured
- Recommendations on investing in children and set targets in the EU 2030 Agenda to reduce child poverty by half
- Measures to oblige industries to eradicate child labour and implement human rights and environmental due diligence standards to stop child labour
- EU-wide child guarantee, expected to help ensure that every child in Europe at risk of poverty or social exclusion has access to the most basic rights like healthcare and education

EU Political Landscape and Priorities

(continued)

2019 – 2020: Budget negotiations

The EU Multiannual Financial Framework (MFF) will lock-in the EU main policy priorities for 2021-2027, shaping the future of EU development assistance. The new external funding instrument (Neighbourhood, Development and International Cooperation Instrument - NDICI) will now be the main cooperation instrument, covering mostly SDG areas.

January 2020: Brexit

The financial impact of Brexit on development cooperation and humanitarian aid will be known once the budget negotiations are over.



EU Political Landscape and Priorities

(continued)

March - June 2020: NDICI Pre-programming process

EU Delegations will organize consultations and finalize plans for spending for 2021.

July - December 2020: NDICI Programming cycle

EU Delegations will organize consultations and draft their multi-annual indicative programmes (MIP) for the period of 2021-2027.

Programming is the process in which the EU translates its various priorities and principles (such as development effectiveness and human development) into multi-annual plans including budget allocations.

EU Political Landscape and Priorities

(continued)

March 2020 onward: EU response to COVID-19 pandemic

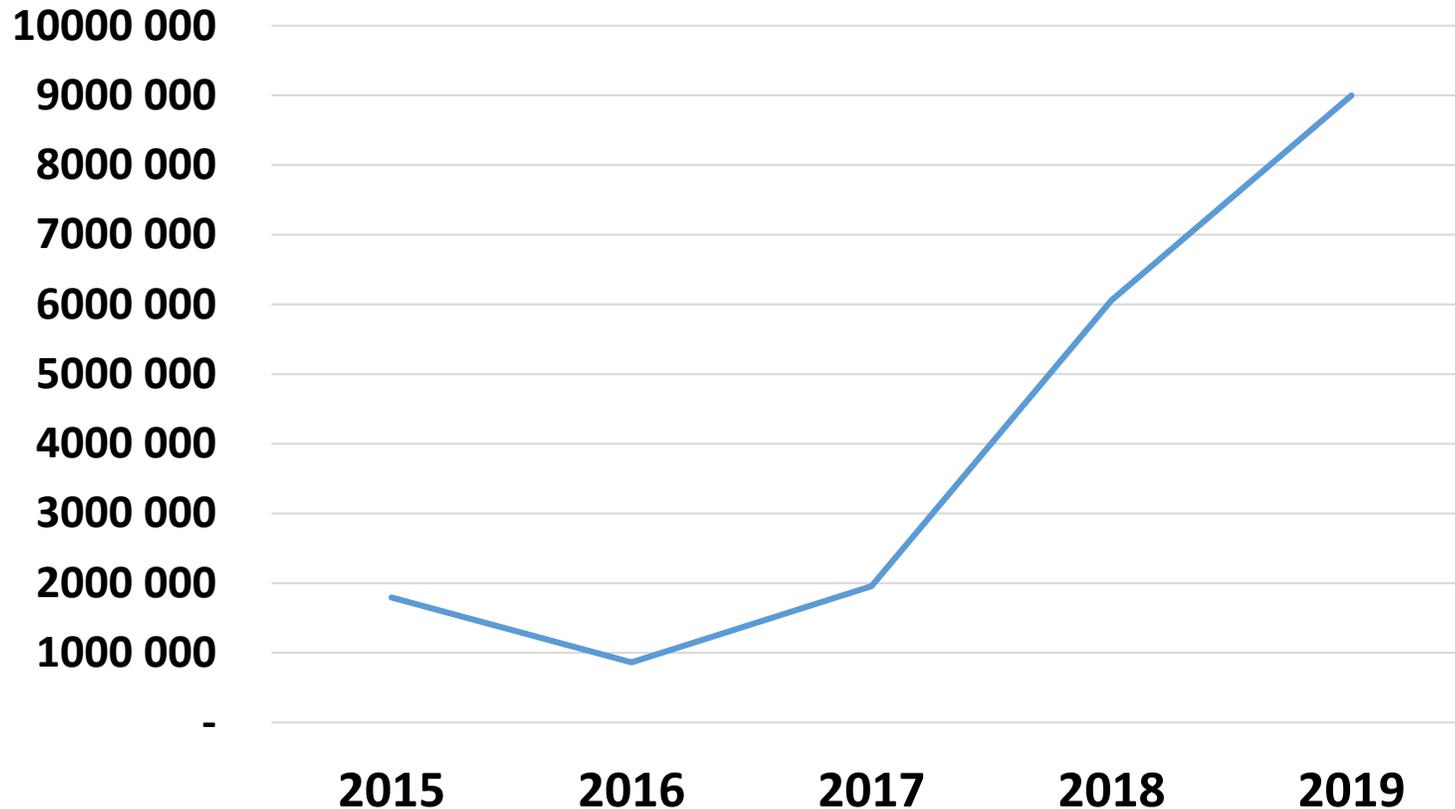
- As a consequence of the outbreak and in anticipation of the measures to recover from it, the President of the Commission announced changes in the priorities of the next MFF (including a Recovery Fund), which will be announced in May.
- All uncommitted / allocated funds from the MFF 2014-2020 are being redirected to COVID-19 response.
- If the MFF 2021-2027 is not agreed on time (Fall 2020) the negotiation of the NDICI regulation and its programming will be further delayed and lead to a later start / funding gap in 2021.
- EU civil society actors will closely monitor how funds will be redirected to the COVID-19 response and what impact it will have on available funds and commitment towards Agenda 2030.



European Union Office Report

Progress on EU Grant Acquisition

EU funds secured in USD



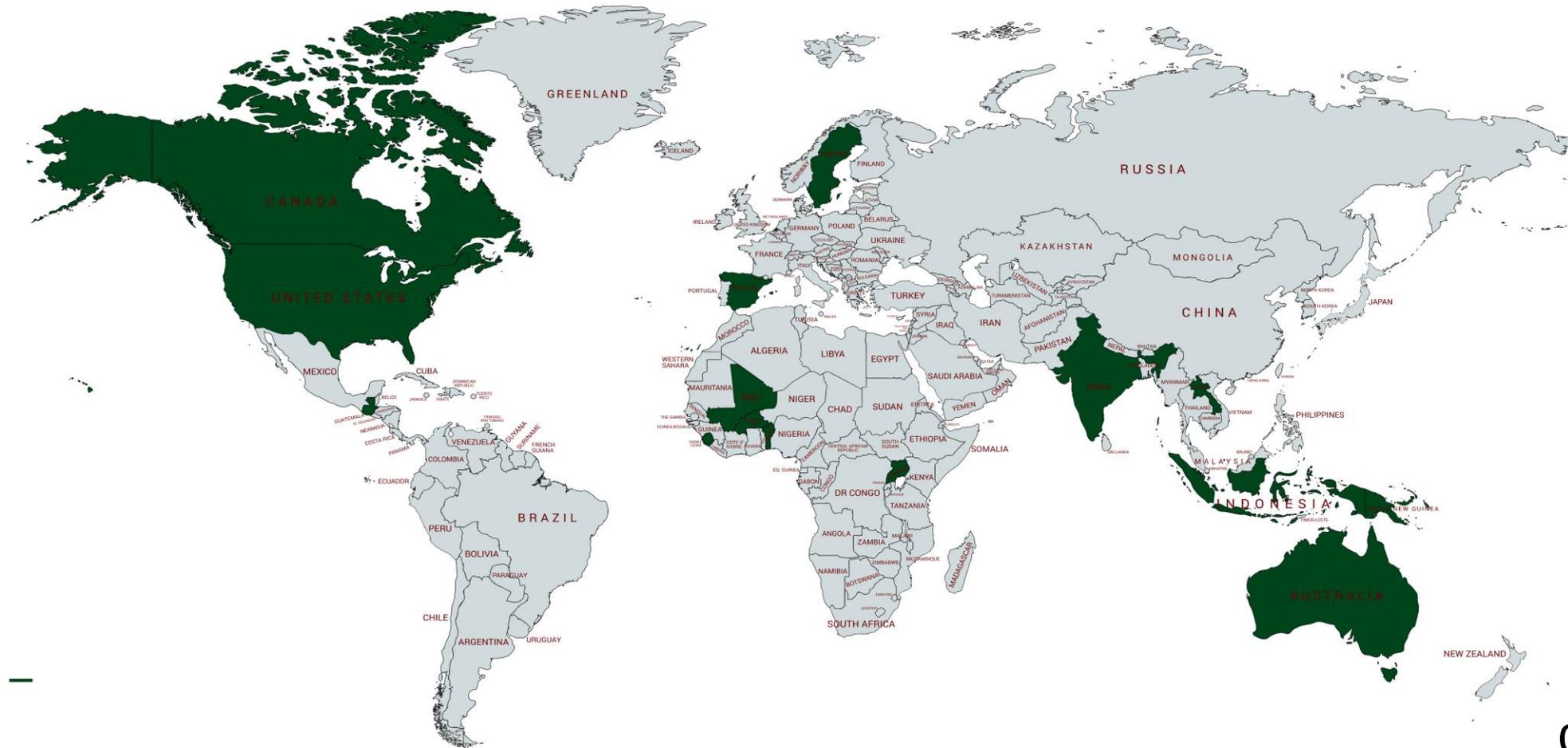
The total amount of EU funds to be secured in 2020 is expected to be lower than 2018 and 2019 due to the expected low number of funding opportunities published by the EU during this transition year.



European Union Office Report

Progress on EU Grant Acquisition *(continued)*

Current country recipients of EU funds (HO and CO)





European Union Office Report

Progress on EU Grant Acquisition (continued)

First European Civil Protection and Humanitarian Aid Operations (ECHO) grant secured by Educo

- In Burkina Faso, as of April 2020
- The action aims at reducing the obstacles to education for vulnerable girls and boys affected by the security crisis
- Partnership with INTERSOS, a nonprofit humanitarian aid organization, and Terre des Hommes
- ECHO contribution: 620 000 EUR



European Union Office Report

Achievements in Grant Acquisition

Increase access to current EU funding opportunities and capacity building

- ✓ Support for the submission of 7 project proposals (this is exceptionally low for a 6-month period and demonstrates a slowdown in financing during this transition year)
- ✓ 2 plans developed to engage with the EU Trust Fund for Africa and the Spotlight initiative to end violence against women and girls
- ✓ Monitor the development of OPSYS (DEVCO's new online operation system for the management and monitoring of funding contracts)
- ✓ Organisation of 4 webinars for 30 participants from Africa, Latin America, Asia and HOs
- (Ongoing) Evaluation of member cooperation processes and co-funding strategies in 3 countries



European Union Office Report

Achievements in Grant Acquisition

(continued)

Engaging with the EU and pre-positioning for funding opportunities at country level

- ✓ Development and follow of engagement plan in 8 priority countries
- ✓ Contribution to the development and dissemination of the CONCORD handbook (European NGO Confederation for Relief and Development) to engage with EU Delegations
- (Ongoing) Dissemination of information on DEVCO pre-programming process and support COs to engage with their EU Delegations in the identification of programming priorities after 2020:
 - Briefing note circulated in April
 - Follow up with COs in April-May
- (Ongoing) Monitoring and dissemination of information on the impact of DEVCO response to COVID-19



Achievements in Grant Acquisition

(continued)

Partnership building and member cooperation for grant acquisition

- (Ongoing) Represent ChildFund in the negotiations with Joining Forces and DEVCO of a 10M EUR funding opportunity for the development of a common response to the protection needs of children in the context of the COVID-19 pandemic
 - Attended meetings with DEVCO
 - Actively participated in consortium coordination meetings and compliance working group
 - Ensured member cooperation
 - ChildFund International and Educo will contribute to implement this action Uganda and Mali for the next 3 years



European Union Office Report

Achievements in Advocacy

Prepositioning and influencing work for the next financing cycle (2021-2027)

- ✓ **Brussels:** Take part in a consortium of child-focused agencies advocating for the EU continue investing in children in the framework of the new NDICI
- Meetings with MEPs and EU Member State Permanent Representations
- Contribution to the draft NDICI Regulation analysis in November



Staff of the Alliance EUO and Educo met with MEP Javier Moreno Sanchez (ES)



European Union Office Report

Achievements in Advocacy (continued)

- ✓ **Brussels:** Influenced the rules of eligibility for obtaining EU development cooperation funds
 - Coordination w/ NGOs to share practices on eligibility & multi-member coordination
 - Letters and meetings with DEVCO

- **Field:** (Ongoing) Mobilise COs to advocate for more investment in children in the next financing cycle





European Union Office Report

Achievements in Advocacy (continued)

Putting children at the center of the new EU agenda: **Joining Forces in Brussels**

- ✓ Actively contributed to the organization of Joining Forces CEOs High Level Mission (HLM) to Brussels





European Union Office Report

Achievements in Advocacy (continued)

The High Level Mission consisted of:

- ✓ 3 meetings with EU Commissioners:
 - Ms. Jutta Urpilainen, European Commissioner for International Partnerships (incl. DEVCO)
 - Mr. Janez Lenarcic, European Commissioner for Crisis Management (incl. ECHO)
 - Ms. Dubravka Suica, VP and Commissioner for Democracy and Demography
- ✓ 2 meetings with Members of the European Parliament
 - VP Eva Kopacz (PO), Coordinator on children's rights
 - MEP David Lega (SE) and MEP Caterina Chinnici (IT), EP Intergroup on children's rights
- ✓ 1 meeting with the European External Action Service
 - Mr. Marc Giacomini, Deputy Managing Dir for Human Rights, Global and Multilateral Issues
- ✓ 1 meeting with key EU stakeholders from CONCORD, VOICE, Eurochild and EPLO
- ✓ 3 media interviews with EurActiv, Devex and Index



European Union Office Report

Alliance Strategic Planning Process

Coordination, in collaboration with the CEO convener of the Capacity WG – Joint grant acquisition sub-group

- ✓ Convene and hold WG meetings
- ✓ Collect lessons learned from previous joint grant acquisition experiences at CO, HO and EUO levels
- ✓ Co-produce mid-term and final deliverables, that are strategically aligned with current grant acquisition efforts
- ✓ Ensure coordination with the GSC

Communications



- ♦ *Lending strategic guidance to strengthen the collective ChildFund brand*
- ♦ *Producing & sharing collateral with media, stakeholders, partners, and others to raise awareness of ChildFund's work so we can better help those we serve*
- ♦ *Elevating ChildFund's voice on the global stage as a leader on child rights and for elevating their voices*





Communications

Overview

Activities November 2019 – April 2020

- **Forward Strong COVID-19 Response Plan**
 - Wrote content for ChildFund's [COVID-19 appeals webpage](#)
 - Drafted [press release](#) and social media assets to promote Forward Strong
- **Strategic Planning Process**
 - Served on Strategic Integration Team (SIT)
 - One of a four-person team guiding the strategic planning process
 - Served on Identity & Value Proposition Working Group
 - Contributed to branding and identity discussions and WG output paper
 - Served on Communications & Marketing Committee
 - Coordinated communications and revisions to the Branding Guidelines

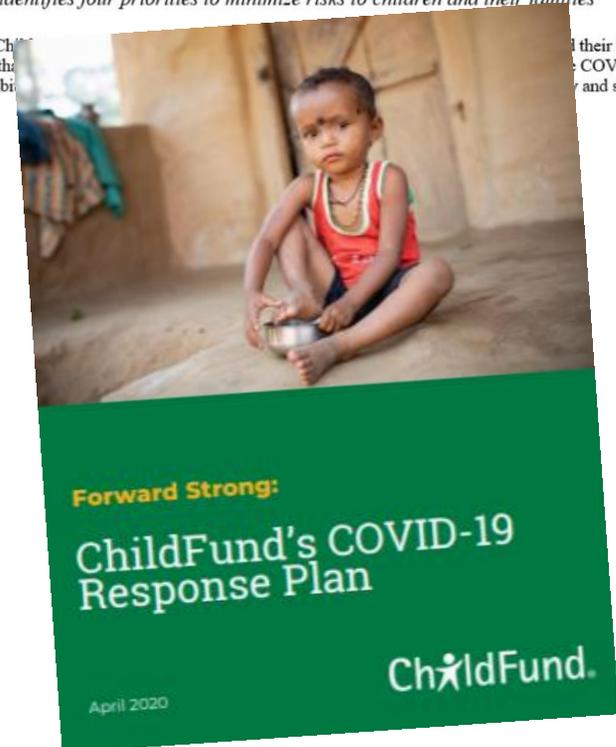


FOR IMMEDIATE RELEASE
April 29, 2020

Contact Information:
Lisa MacSpadden
lmacspadden@childfundalliance.org
347-472-3004

ChildFund Releases COVID-19 Response Plan as Pandemic Causes Far-reaching and Long-lasting Impacts on World's Most Vulnerable Children
Plan identifies four priorities to minimize risks to children and their families

(New York, NY) ChildFund Alliance today announced the release of its COVID-19 Response Plan, which identifies four priorities to minimize risks to children and their families. The plan is a key component of ChildFund's broader strategy to support children and their families in more than 100 countries during this global pandemic. The ambitious plan aims to ensure that children and their families have the resources and stability they need to survive and thrive.





Communications

Overview (continued)

Activities November 2019 – April 2020



- **Supported key activities** including the release and promotion of public statements and remarks:
 - Statements to the [UNICEF Executive Board](#)
 - The Joining Forces COVID-19 [Open Letter](#)
 - [Remarks](#) before the Group of Friends on Children and the SDGs

- **Provided strategic guidance and collateral contributions** to ChildFund’s Communications & Marketing Committee (CMC) and to the Joining Forces Communications team
 - Branding, communications guidelines, strengthening the brand, social media tool kits, etc.



Communications

Overview (continued)

Activities November 2019 – April 2020



- **Led website redesign** process to ensure optimal presentation of ChildFund members and greater accessibility to ChildFund collateral for external visitors
- **Increased frequency of posts to social media** platforms including Twitter and Facebook, yielding strong increases in followers on both platforms



Communications

COVID-19 Response Plan

In April 2020, the Strategic Communications Advisor distributed to all members Forward Strong: ChildFund's COVID-19 Response Plan (drafted by ChildFund International). The Plan details ChildFund's \$56 million global response to the pandemic.

The Strategic Communications Advisor also prepared and shared collateral to support ChildFund's response to the pandemic:

- Content for ChildFund's [COVID-19 appeals webpage](#) (site designed by ChildFund New Zealand)
- A [press release](#)
- Social media assets to promote Forward Strong including suggested Twitter & Facebook posts and visuals
- Quotes from the UN Secretary-General and Alliance Secretary General Meg Gardinier

ChildFund's Approach

We work locally, nationally and globally.



We must act now — together.

\$56 million plan

ChildFund's COVID-19 Response Plan

in 60+ countries

6.3 million children and family members

#ForwardStrong

ChildFund's Calls to Action During COVID-19



For Governments
 During this unprecedented pandemic, a government has a critical role to play in protecting its citizens. ChildFund calls on every government to focus on the most vulnerable children, families and communities. As policies and plans are created and adapted to respond to this pandemic, we urge governments to place child protection at the center of their responses and to be vigilant about the increasing risks of food insecurity and malnutrition among children. We also call upon governments to listen to and engage children and youth in their response and recovery efforts.



For Corporations
 ChildFund calls on corporations and their foundations to help the world's most vulnerable children, families and communities to survive and overcome the pandemic's harsh impacts. Through funding, in-kind resources and awareness-raising among both employees and consumers, ChildFund and its corporate partners will work together to answer immediate and emerging needs of communities, from response to recovery.



For Institutional Foundations
 Beyond addressing the immediate health risks of COVID-19, ChildFund also urges donors to prioritize other critical harms from the pandemic to vulnerable children and youth as they direct their funding. These harms include increased violence against children, food insecurity and interrupted learning, all of which will have long-lasting effects even after the virus is contained.



For Peer Organizations
 Because we are all in this together, we call on our peers to prioritize vulnerable children and youth in their response plans, ensuring that child protection risks and the needs of children and their families are considered. We will collaborate and share our expertise and resources to ensure that we reach the most vulnerable populations.



For Individuals
 ChildFund asks every individual as well as every community foundation and family foundation to support the world's most vulnerable children and communities during this devastating pandemic. With a gift to support our global COVID-19 response, anyone can help children survive and overcome the pandemic's harsh impacts.



Communications

COVID-19 Response Plan (continued) *Response Messaging & Webpage*

The Alliance's landing page now prominently features a COVID-19 Response message that links to a ChildFund COVID-19 Response webpage that:

- Explains the global pandemic
- Describes its impact on children
- Details ChildFund's efforts to protect the health and well-being of the world's most vulnerable



What is COVID-19?

Coronavirus disease (COVID-19) is a newly discovered infectious disease that causes a range of conditions from high fever and difficulty breathing to severe respiratory illness. The World Health Organization identified it as a global pandemic on 12 March 2020.



Communications

Promoting Key Activities



Between November 2019 and April 2020, ChildFund Alliance issued a number of public statements on issues ranging from COVID-19 to Universal Children's Day.

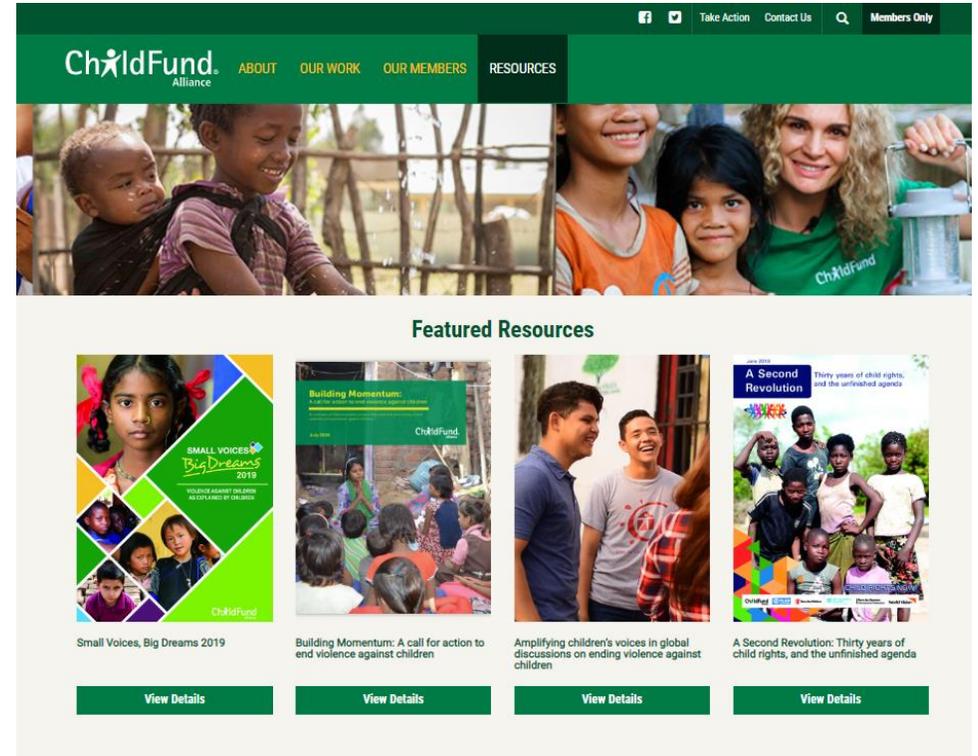
- *Joining Forces Initiative: Open Letter on COVID-19 Pandemic and Child Rights (April)*
- *End Violence Against Children Leaders' Statement: Ending Violence in the Time of COVID-19 (April)*
- *Group of Friends on Children and the SDGs on how the unfolding climate crisis disproportionately impacts children (March)*
- *Statement of ChildFund Alliance: Regular Session of the UNICEF Executive Board (February)*
- *Statement on Universal Children's Day 2019 (November)*



Communications

Website Redevelopment

To improve clarity, ease of navigation, and accessibility of important resources, the Strategic Communications Advisor is leading a redesign of the Alliance website. An improved [Resources section](#) went live in April following a full indexing of publications, reports, and other resources featured on the site. The new section includes:



 Publications

 Public Statements

 Policies & Guidelines

 News of Interest

 Media Gallery

 Financials

 Glossary



Communications

Website Analytics (Nov 2019-April 2020)

48,000+
Pageviews

Most-viewed pages:

- Homepage
- About
- Our Members
- Contact

30,000+
Downloads

Most-downloaded documents:

- Small Voices, Big Dreams report (French, followed by Spanish)
- Nepal ER Project Audit report
- Child Safeguarding Policy Guidelines

74%
New Sessions

Session statistics:

- Average session duration: 2 minutes, 36 seconds
- 70% sessions on desktop
- 29% sessions on mobile



Communications

Social Media Analytics

Since early 2020 the Alliance began posting more regularly to Twitter and Facebook. In subsequent months, we have seen an increase in followers as well as stronger engagement from our followers.

■ Twitter

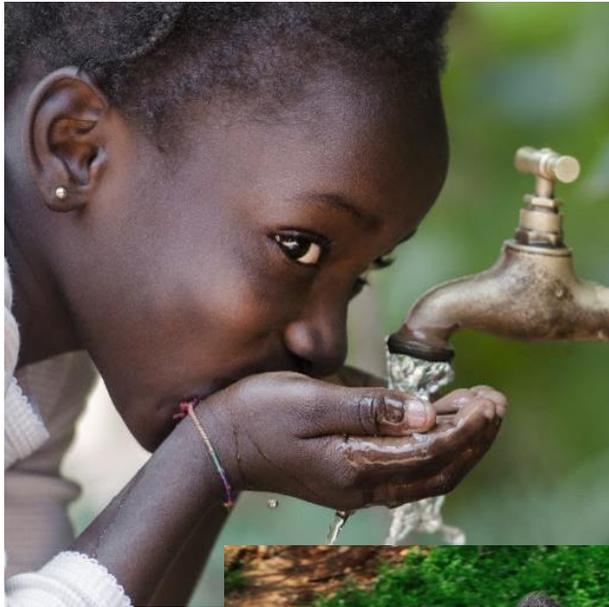
- From mid-January to late April, our Twitter account gained an average of 45 followers each month.

■ Facebook

- From mid-January to late April, our Facebook page gained 67 followers and increased its likes to 5,012



Learn More



www.childfundalliance.org

ChildFund
Alliance