



Together for a fairer world

ChildFund Alliance
10th November 2020

we
World



OUR HISTORY

WeWorld - GVC Onlus

TOGETHER FOR A BETTER WORLD

With children
With women
For their rights



Watch the video

WHO WE ARE

WeWorld-GVC (WeWorld in short) is the merger of WeWorld Onlus, founded in Milan in 1999, and GVC, an NGO set up in Bologna in 1971. Together, we work to promote recognition and respect of the fundamental rights of every human being, especially women and children, by fighting poverty, violence and injustice, and by generating opportunities and sustainable development, while respecting the environment.



SIGNIFICANT OVERLAPPING OF MISSION AND VISION



Almost **80%** of our beneficiaries are women and children



- Complementary in Funding
- Private Funds to attract Institutional Funding

THE JOURNEY TOGETHER



October/December
2017

Definition of
data room and
parameters

February/April
2018

Signature of a
Memorandum
of Understanding

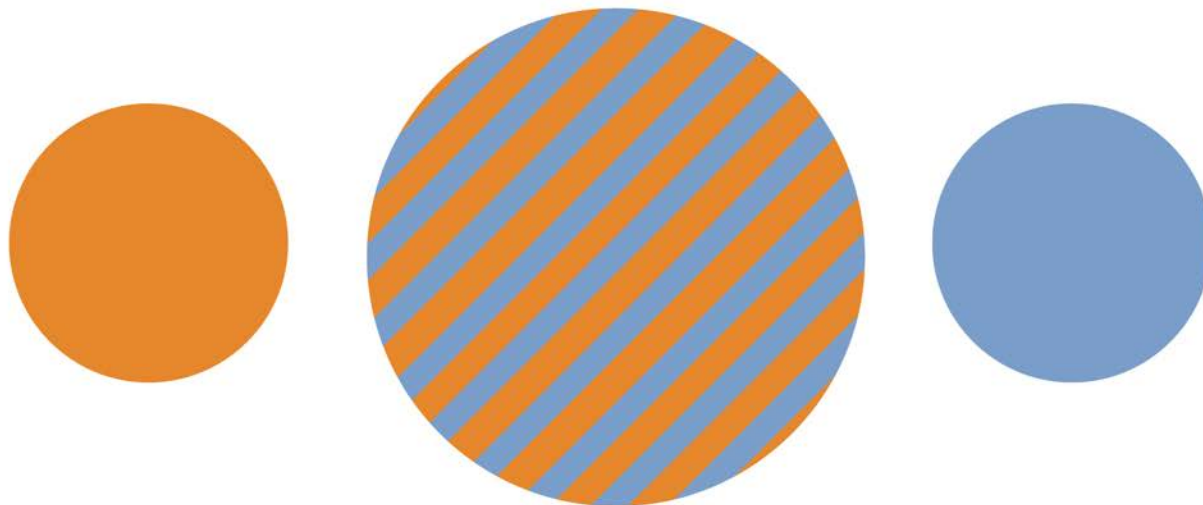
May/July
2018

Approval of
the Merger
project

December
2018

Prefecture
Of Milan and
Bologna

WE DOUBLED OUR CAPACITY AND REACHED THE TOP 10 ITALIAN NGOs



CONTINUANCE OF THE TWO OFFICES



REBRANDING: MAINTAINING THE NAME WEWORLD



OUR APPROACH



VISION AND MISSION

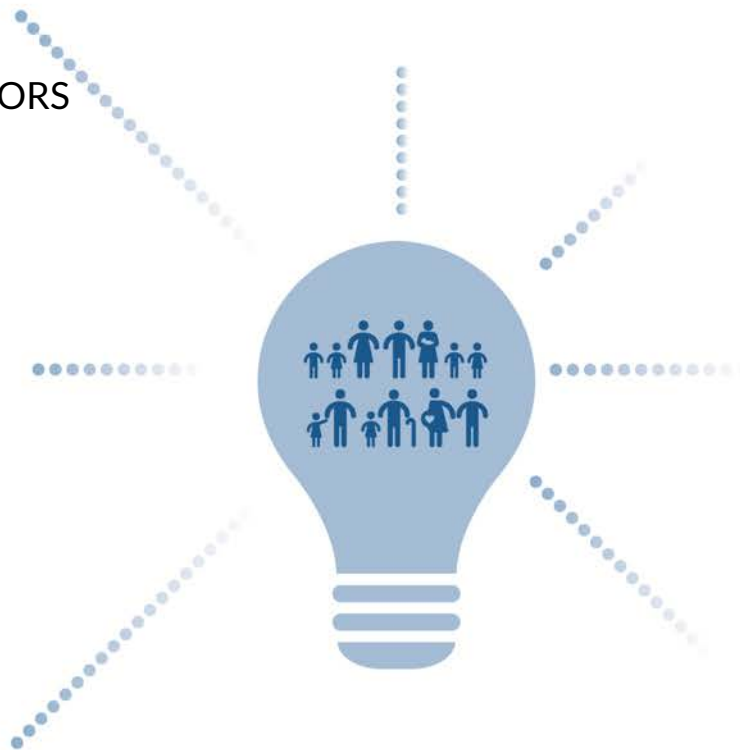
We strive for a better world where everyone, especially women and children, have equal opportunities and rights, access to resources, to health, to education and to dignified work.

We work especially for girls, boys, women and young people, actors of change in every community for a fairer and more inclusive world.

A world in which the environment is a **common good** to be respected and preserved; in which war, violence and exploitation are banned. A world that belongs to everybody and where no one is left behind.

We help people to **overcome emergencies** and guarantee a life with dignity, opportunities and a better future through human and economic development programmes (as part of the 2030 Agenda).

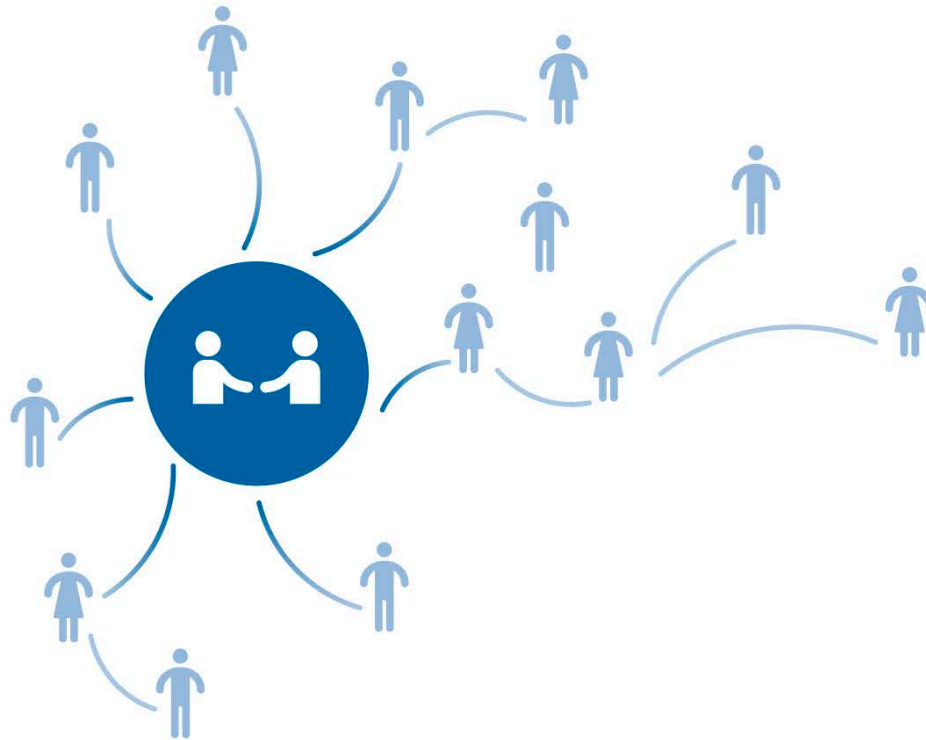
PARTICIPATION IN THE DESIGN AND
IMPLEMENTATION OF INTERVENTIONS
BASED ON THE PROTAGONISM
OF PEOPLE,
COMMUNITIES
AND THE VARIOUS ACTORS
WE WORK WITH.



CAPACITY BUILDING TRAININGS FOR INSTITUTIONS,
CIVIL SOCIETY, CBOs, FAMILIES AND COMMUNITIES
IN GENERAL.



NETWORKING, PARTNERSHIP AND SHARING TO MULTIPLY SKILLS AND IMPACT WITH PRIVATE AND PUBLIC ACTORS OPERATING IN OUR TERRITORIES AND SECTORS.



MONITORING AND EVALUATION:
TO UNDERSTAND THE CHANGES WE BRING AND TO ENSURE
ACCOUNTABILITY OF OUR INTERVENTIONS BY MEASURING
QUANTITATIVE AND QUALITATIVE DATA WITH METHODOLOGIES
DIRECTELY INTEGRATED IN OUR PROJECTS.



OUR STRUCTURE

ORGANIZATION CHART



CEO + 2 strategic functions
Strategic planning
Compliance

6 departments

Accountability & Finance
HR, General Services & IT
Fundraising

Policy & Advocacy + Italy & Europe Programmes
International Programmes + Child Sponsorship
Communication

President + Governance

External strategic functions



OUR PROGRAMMES

Our 2019 in figures

WE WORK IN

27

COUNTRIES



77%

OF THE BENEFICIARIES OF OUR PROJECTS ARE WOMEN AND CHILDREN

OUR FIELDS OF INTERVENTION

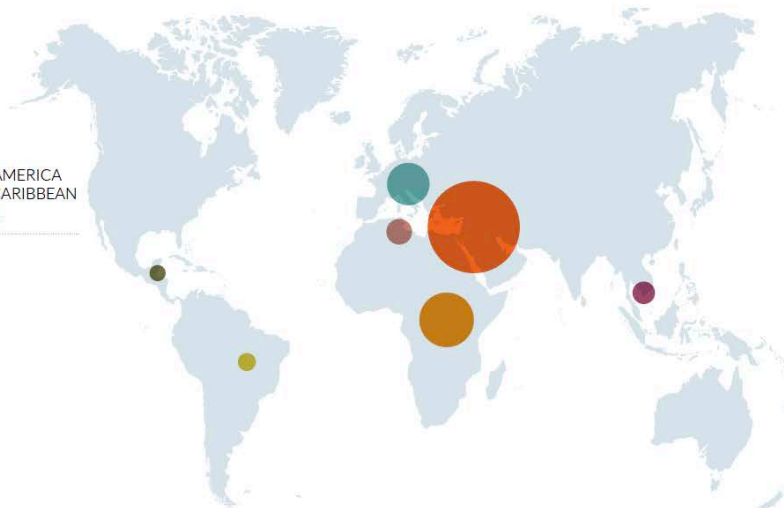
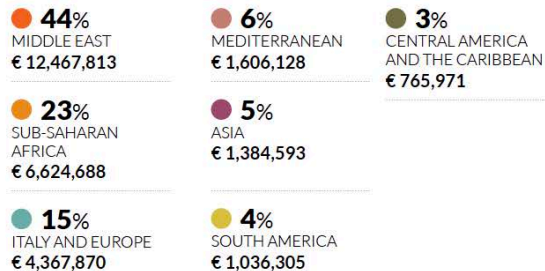


WE CARRIED OUT

158

PROJECTS

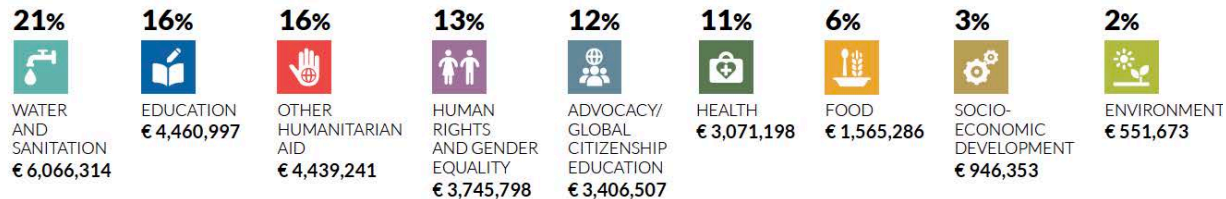
Budget by geographical area 2019



Emergency aid - sustainable development budget



Budget by sector of activity



Direct beneficiaries

ITALY & EUROPE

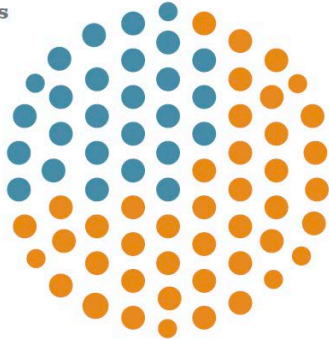
3,039,788

WORLDWIDE

4,172,973

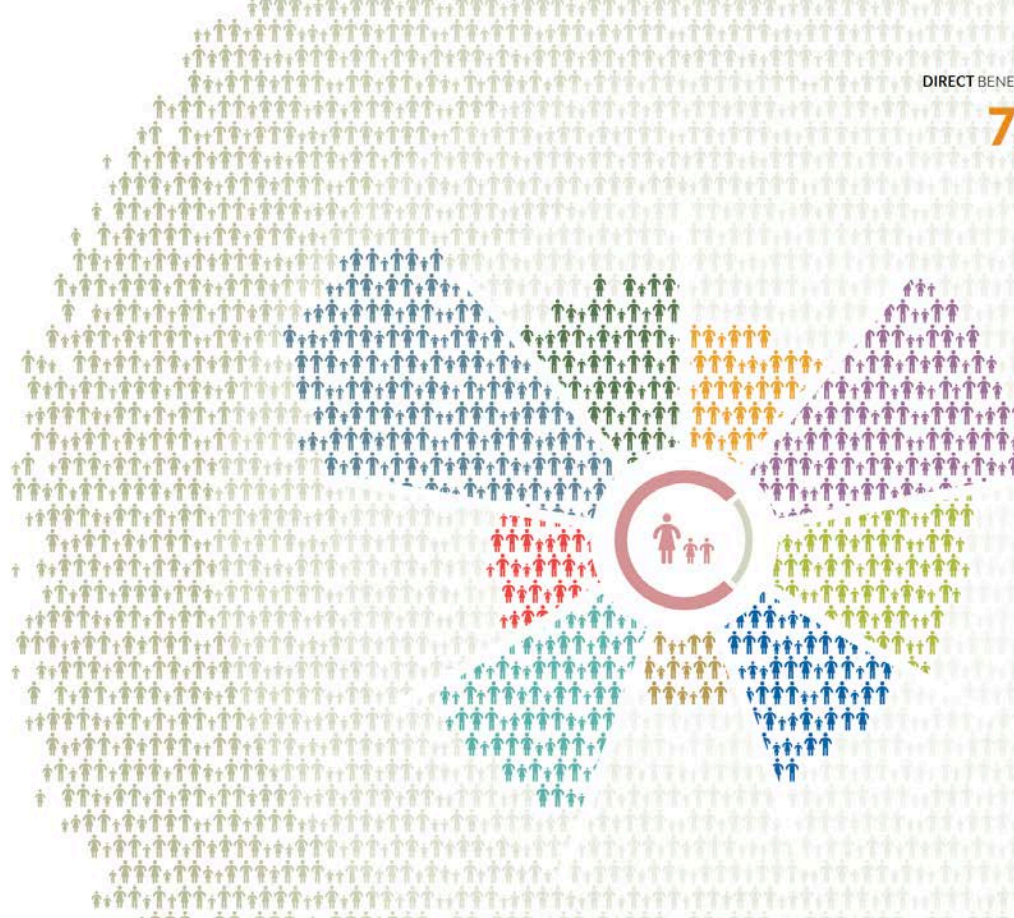
TOTAL

7,212,761



DIRECT BENEFICIARIES OF OUR PROJECTS*

7,212,761



ADVOCACY/GLOBAL
CITIZENSHIP EDUCATION



3,089,096

HUMAN RIGHTS AND
GENDER EQUALITY



2,200,827

WATER
AND SANITATION



686,013

ENVIRONMENT



471,896

HEALTH



303,217

EDUCATION



290,605

FOOD



136,140

OTHER
HUMANITARIAN AID



20,288

SOCIO-ECONOMIC
DEVELOPMENT



14,679

INDIRECT BENEFICIARIES OF OUR PROJECTS*

42,477,450

77%
OF DIRECT BENEFICIARIES
ARE WOMEN
AND CHILDREN



OUR PROGRAMMES - GLOBAL



Every single intervention is designed to increase the resilience capacities of communities, so that they may foster the resources necessary to reach self-sufficiency.



FUNDING

15% of funding was used in Italy and Europe, while the remaining 85% was used in developing countries which are more affected by poverty, lack of human rights, wars and climate change. Our projects guaranteed water and sanitation (21%), humanitarian aid (16%), education (16%), human rights and gender equality (13%). 22% of resources was used to reach other goals on the 2030 Agenda, in particular: access to health and food, preserving the environment, mitigating the effects of climate change and ensuring a sustainable socio-economic development. Lastly, 12% of resources was used to raise awareness, to inform and to promote initiatives calling for concrete change in social and environmental policies.

DONORS

The European Union is WeWorld's main institutional donor (46% of funds). The contribution from the Italian Ministry of Foreign Affairs and International Cooperation represents 7.9% of funds. The share received from the various United Nations Agencies corresponds to 7.9% of the total and donations from local authorities and other domestic, foreign or international donors represent 6.5% of funds. Donations from individuals as well as foundations and companies accounted for €10 million of private funding, i.e. 31% of resources collected.

Budget by funding 2019



▶ 32.8%	EU - DEVELOPMENT	€ 10,912,893.31
▶ 13.8%	EU - EMERGENCY	€ 4,603,276.81
▶ 7.9%	ITALIAN AGENCY FOR DEVELOPMENT COOPERATION (DEVELOPMENT AND EMERGENCY)	€ 2,640,119.68
▶ 7.9%	UNITED NATIONS	€ 2,637,803.98
▶ 4.8%	COOPERATION AGENCIES FROM OTHER COUNTRIES	€ 1,611,222.93
▶ 1.1%	LOCAL AUTHORITIES	€ 370,769.40
▶ 0.4%	OTHER PUBLIC AUTHORITIES	€ 123,273.45
▶ 0.2%	OTHER ITALIAN AUTHORITIES	€ 77,910.44
69%	TOTAL PUBLIC AND INSTITUTIONAL BODIES	€ 22,977,270.00
▶ 31%	TOTAL PRIVATE FUNDING	€ 10,326,340.00
TOTAL		€ 33,303,610.00



WATER & SANITATION

Ensuring access to drinking water and sanitation services - objective 6 on the 2030 Agenda - is a universal human right fundamental for the access to all other rights.

That is why we work to guarantee suitable infrastructures, promote hygiene education and combat waste, support fair management of water resources making them available to everyone without discrimination.



28,400 M³
OF WATER TREATED/DISTRIBUTED
PEOPLE REACHED **47,400**

73 CAMPAIGNS
ON THE RIGHT TO WATER AND HYGIENE
PEOPLE REACHED **1,372,488**

46 TRAINING COURSES
ORGANIZED
PEOPLE REACHED **1,157**

103 WATER SYSTEMS
CREATED/REINSTATED
PEOPLE REACHED **629,427**

15,777 SANITATION KITS
DISTRIBUTED
PEOPLE REACHED **59,998**

1,562 LATRINES AND SANITATION FACILITIES
CREATED/REINSTATED
PEOPLE REACHED **40,496**

PEOPLE REACHED IN 2019 **2,150,966** 😊



EDUCATION

The right to education is a fundamental human right that does not allow discrimination or exclusion. Education for all is also objective 4 on the 2030 Agenda. We believe high-quality education is a means to fulfil everyone's potential and obtain social progress - a tool to favour global citizenship. Education protects, saves and improves lives and helps build peace.



355 ADVOCACY AND CAPACITY BUILDING ACTIVITIES

PEOPLE REACHED

28,463



168 OTHER EDUCATIONAL SERVICES CREATED/STRENGTHENED

PEOPLE REACHED

14,511



206 CHILD CLUBS PROMOTING THE RIGHT TO CHILDHOOD

PEOPLE REACHED

10,088



31 AWARENESS-RAISING CAMPAIGNS ORGANIZED

PEOPLE REACHED

299,634



456 TRAINING COURSES FOR TEACHERS

PEOPLE REACHED

7,146



545 PRIMARY SCHOOLS SUPPORTED

PEOPLE REACHED

178,576



144 EARLY CHILDHOOD DEVELOPMENT PROGRAMMES

PEOPLE REACHED

7,029

PEOPLE REACHED IN 2019

545,447

HUMANITARIAN AID

Humanitarian aid is destined to populations who are victims of conflict, natural and health disasters and those whose fundamental human rights are violated. We support these communities with activities that meet their basic needs including supply of material goods, support for reception and transit camps as well as reconstruction of housing and infrastructures.



 **7** AWARENESS-RAISING CAMPAIGNS ORGANIZED
PEOPLE REACHED **3,880**

 **240** HOMES REHABILITATED/REBUILT
PEOPLE REACHED **1,512**

 **46** RECEPTION CENTRES AND CAMPS CREATED/SUPPORTED
PEOPLE REACHED **69,360**

 **3,190** KITS DISTRIBUTED
PEOPLE REACHED **18,035**


 **9** CIVIL FACILITIES CREATED/REHABILITATED
PEOPLE REACHED **11,097**

PEOPLE REACHED IN 2019 **103,884** 

HUMAN RIGHTS & GENDER EQUALITY

All individuals are entitled to all the rights and freedoms enunciated in the Declaration of Human Rights, without distinction. Respecting them is necessary to live in a prosperous, sustainable and peaceful world. We support the rights of women, minors, disabled people, refugees, migrants and other subjects at risk of exclusion all over the world, in line with an approach focused on human rights.



 **476** ACTIVITIES FOR WOMEN RIGHTS, EMPOWERMENT AND AGAINST GENDER-BASED VIOLENCE

PEOPLE REACHED **531,590**

 **366** ASSOCIATIONS AND NETWORKS CREATED/STRENGTHENED

PEOPLE REACHED **33,507**

 **866** ADVOCACY ACTIVITIES


PEOPLE REACHED **11,775**

 **22** INFORMATION/AWARENESS-RAISING CAMPAIGNS ORGANIZED

PEOPLE REACHED **2,526,294**

 **481** TRAINING COURSES ORGANIZED

PEOPLE REACHED **11,670**

 **14** RIGHTS ASSISTANCE SERVICES CREATED/STRENGTHENED

PEOPLE REACHED **25,630**

PEOPLE REACHED IN 2019 **3,140,466** 

HEALTH

The Universal Declaration of Human Rights establishes health as a fundamental right for human and sustainable development. This is objective 3 on the 2030 Agenda, to which we contribute by guaranteeing a healthy life and promoting the well-being of the poorer families, women and children in particular, and of refugees.



7,902 PREVENTION ACTIVITIES

PEOPLE
REACHED

54,800



226 AWARENESS-RAISING
CAMPAIGNS ORGANIZED

PEOPLE
REACHED

122,474



426 TRAINING COURSES

PEOPLE
REACHED

5,995



194,136 SOCIO-SANITARY
SERVICES PROVIDED

PEOPLE
REACHED

85,140



580 NUTRITION HEALTH SERVICES
CREATED/STRENGTHENED

PEOPLE
REACHED

176,822

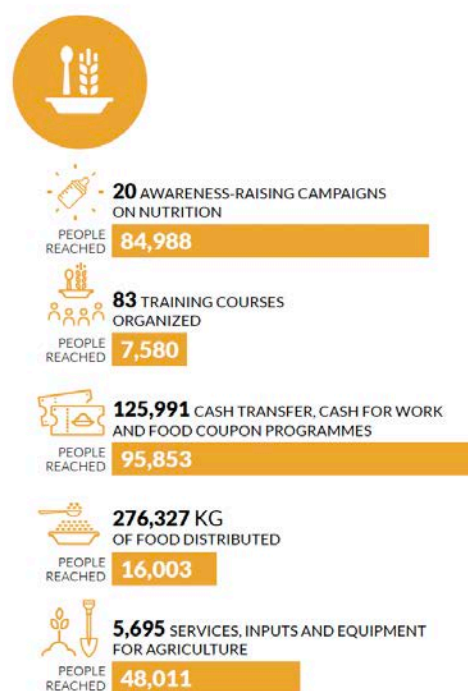
PEOPLE
REACHED
IN 2019

445,231



FOOD

Eradicating hunger by reaching food security, improving nutrition and promoting sustainable agriculture constitutes objective 2 on the 2030 Agenda, therefore we fight against malnutrition and promote the rights of local farmers and small producers.



PEOPLE REACHED IN 2019 **252,435** 😊

SOCIO ECONOMIC DEVELOPMENT

The 2030 Agenda for sustainable development aims at ending poverty, fighting inequality, tackling climate change and fostering peaceful societies that respect human rights. It is necessary to adopt an integrated approach and concrete measures to shift the paradigm: our programmes aim at overthrowing the welfare logic to transform men and women into active agents of socio-economic development.



18 NETWORKING AND STRENGTHENING
MARKET ACCESS ACTIVITIES

PEOPLE
REACHED

981



5 AWARENESS-RAISING
CAMPAIGNS ORGANIZED

PEOPLE
REACHED

28,416



66 MANUFACTURING AND COOPERATIVES/
ASSOCIATIONS CREATED/STRENGTHENED

PEOPLE
REACHED

1,674



524 TRAINING COURSES
ORGANIZED

PEOPLE
REACHED

9,288



245 INCOME-GENERATING ACTIVITIES
CREATED/STRENGTHENED

PEOPLE
REACHED

1,358

PEOPLE
REACHED
IN 2019


41,717 😊

ENVIRONMENT

Tackling climate change and guaranteeing sustainable development is an integral part of objective 13 on the 2030 Agenda, therefore we help communities manage the local effects of climate change by intervening on land-use planning and improving risk management. We work to prevent environmental catastrophes and to promote the use of renewable resources and energy autonomy.



 **27** CLIMATE CHANGE ADAPTATION ACTIVITIES
PEOPLE REACHED **2,826**

 **4** AWARENESS-RAISING CAMPAIGNS ORGANIZED
PEOPLE REACHED **6,078**

 **117** TRAINING COURSES ORGANIZED
PEOPLE REACHED **1,749**

 **31** ALERT SYSTEMS CREATED/STRENGTHENED
PEOPLE REACHED **467,499**

 **56** SYSTEMS CREATED/REINSTATED
PEOPLE REACHED **368,336**

 **12,449** KITS/EQUIPMENT DISTRIBUTED
PEOPLE REACHED **9,197**

PEOPLE REACHED IN 2019 **855,685** 

OUR PROGRAMMES – ITALY & EUROPE

EDUCATION, HUMAN RIGHTS AND GENDER EQUALITY, DIRECT AID

In a globalised world, where inequality is also rising in developed countries, we intervene in peripheral areas of Italian cities to support the rights of women and children. We support the rights of children and women in guaranteeing dignity to all, including migrants and asylum-seekers.



10 WOMEN EMPOWERMENT AND CONTRASTING GENDER-BASED VIOLENCE ACTIVITIES

PEOPLE REACHED **991**



6 WOMEN CENTRES CREATED/STRENGTHENED

PEOPLE REACHED **726**



3 SERVICES TO ASSIST MIGRANTS

PEOPLE REACHED **856**



1 PARENTING SUPPORT ACTIVITY ORGANISED

PEOPLE REACHED **630**



6 EDUCATIONAL AND SCHOOL SUPPORT ACTIVITIES CARRIED OUT

PEOPLE REACHED **1,009**



4 CENTRES AGAINST EDUCATIONAL POVERTY CREATED/STRENGTHENED

PEOPLE REACHED **764**



2 TRAINING COURSES FOR TEACHERS

PEOPLE REACHED **149**

PEOPLE REACHED IN 2019 **5,125** 😊

GLOBAL CITIZENSHIP EDUCATION, POLICY & ADVOCACY



We promote the awareness of global dynamics and play an active role - as individuals and as a community - in respecting equality and social and environmental justice by stimulating new forms of interventions and influence from citizens and civil society.



PEOPLE
REACHED

14 ASSOCIATIONS AND NETWORKS
CREATED/SUPPORTED

969



PEOPLE
REACHED

19 ADVOCACY ACTIVITIES
PERFORMED

3,193



PEOPLE
REACHED

10 INFORMATION/AWARENESS-RAISING
CAMPAIGNS ORGANIZED

3,014,176



PEOPLE
REACHED

20 TRAINING COURSES
ORGANIZED

3,826



PEOPLE
REACHED

17 EVENTS ORGANIZED

5,602



PEOPLE
REACHED

14 INFORMATION MATERIALS
DISTRIBUTED

1,016,490



IN ITALY CONTRASTING VIOLENCE AGAINST WOMEN AND SUPPORTING EDUCATION



SOSTEGNO DONNA
ROME

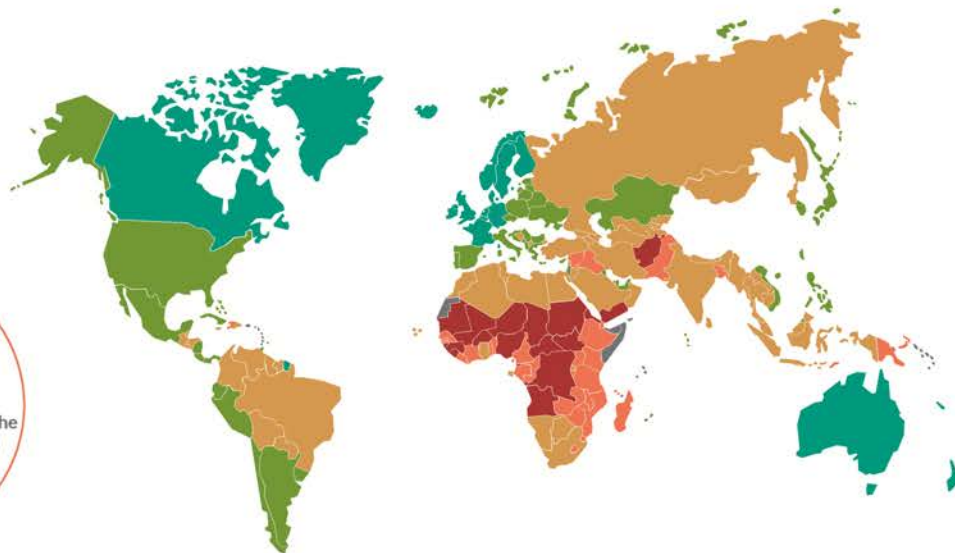
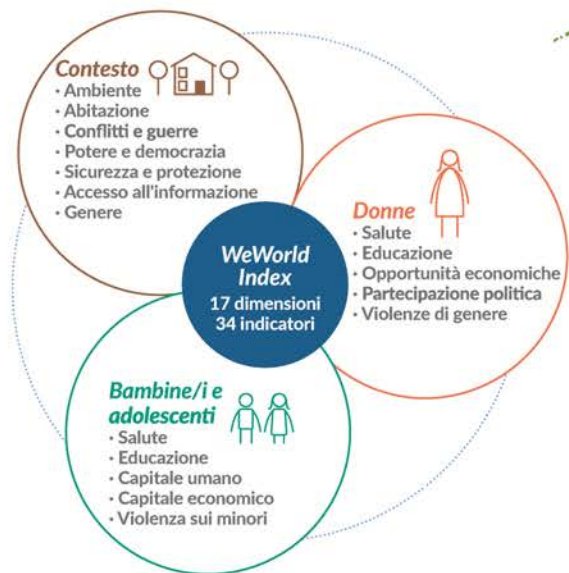


SPAZI DONNA WEWORLD
MILAN (GIAMBELLINO)
ROME (SAN BASILIO)
NAPLES (SCAMPRIA)
PALERMO (BORGO
VECCHIO)



R.E.A.C.T.
**NETWORKS TO EDUCATE ADOLESCENTS
THROUGH COMMUNITIES AND TERRITORIES**
MILAN
TURIN
CAGLIARI
ROME
AVERSA
PALERMO

POLICY, ADVOCACY & INTERNAL RESEARCH CENTER





weWorld
Index
2020

**Women and children
in times of Covid-19**

SAVE THE DATE

WeWorld Index
2020

**Women and children
in times of Covid-19**

NOVEMBER 17 2020

FROM 3 PM TO 4:30 PM (CET)

SIGN UP

TO PARTICIPATE, ASK QUESTIONS
DURING THE EVENT AND RECEIVE
THE WEWORLD INDEX REPORT

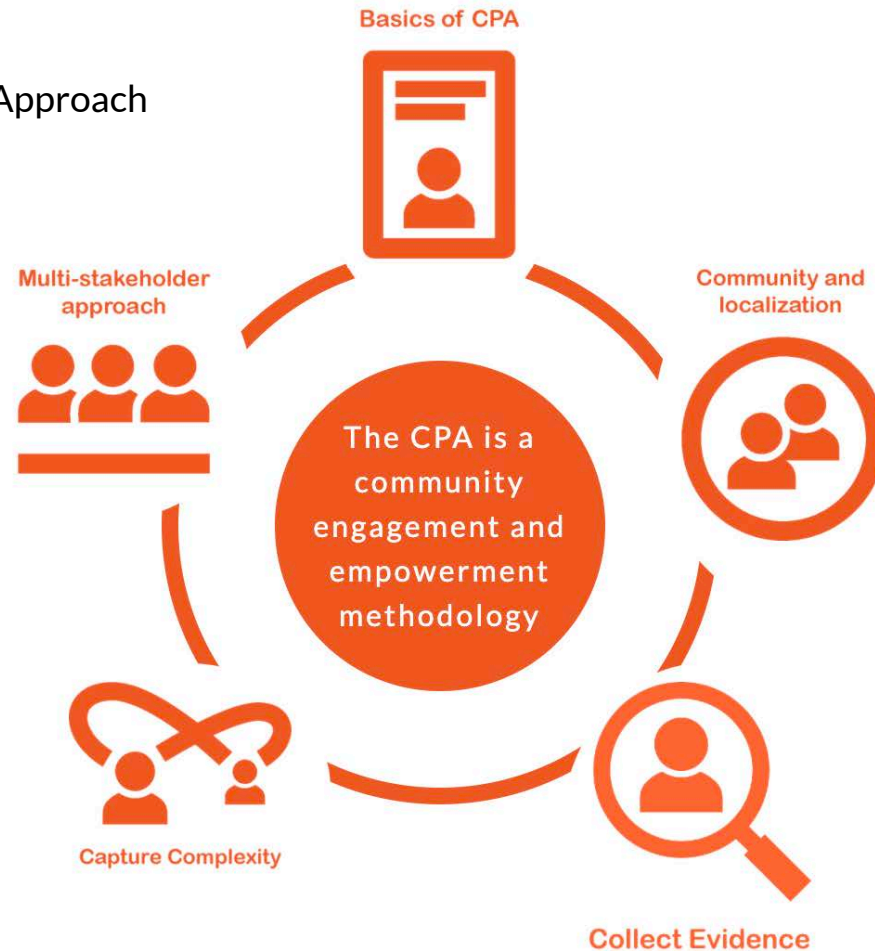
The event is held in English and will be broadcasted on
WeWorld Global social media



FOR INFO: elena.caneva@weworld.it
martina.albini@weworld.it

THE CPA

Community Protection Approach



#CLIMATE
OF CHANGE

#ClimateOfChange: the human faces of climate change

END CLIMATE CHANGE, START CLIMATE OF CHANGE is a project led by WeWorld, funded by the European Commission in the framework of the DEAR (Development Education and Awareness Raising) Programme, which supports projects involving EU citizens in social, economic and environmental issues of global relevance.

START DATE

15/01/2020

DURATION

until May 2023

EU COUNTRIES INVOLVED

13+10

CASE STUDY

**Senegal
Ethiopia
Cambodia
Guatemala**

LEAD: WEWORLD

Funded by
the European Union

The project in 4 steps

Research



A comparative **survey** in 23 EU countries on 22.000 youth.

A **human economy report** identifying concrete solutions to change our current production and consumption system.

Case Studies on the impact of the climate crisis on migrations in **Senegal, Ethiopia, Cambodia and Guatemala**

Awareness



Debates in **secondary schools and universities** in 13 EU countries involving 14.000 students and 600 teachers.

Pan-European debate finals in Brussels with over 100 students from 13 EU countries.

60 local youth associations activated to reach over 20.000 young people.

Pan-European Campaign



Street tour in 10 EU countries: a thematic performative arts and itinerary performance.

TedX talks in 4 EU cities (Bologna, Brussels, Nicosia, Vienna) and a **Web series** produced in the 4 case study countries.

Sub-granting in 10 EU countries to activate grass-root organizations and extend the campaign in another 10 EU countries.

Advocacy



Advocacy actions and participation in key meetings on climate and migration **at local, national and international level.**

Advocacy actions towards countries during their EU Council Presidency.

European Tour of spokespersons from local communities in **Senegal, Ethiopia, Cambodia and Guatemala;** case study countries.

OUR STRATEGIC DIRECTIONS

Together for a
fairer world



STRATEGIC FRAMEWORK 2020 - 2023



AMBITIONS

who we will be in 2023

ONE OF THE MAIN ACTORS
PROMOTING THE RIGHTS OF
WOMEN AND CHILDREN IN ITALY
AND GLOBALLY

AN ORGANISATION RECOGNISED
AS TRANSPARENT, RELIABLE
AND ABLE TO ADD VALUE TO
WORK IN THE FIELD; WITH A
NEW VOICE AND ON THE SIDE OF
PEOPLE

THE ITALIAN ORGANISATION
RENOWNED IN EUROPE AND
ITALY FOR ITS ABILITY TO WORK
BETWEEN EMERGENCY AND
DEVELOPMENT WITH A STRONG
PRESENCE IN INTERNATIONAL
ALLIANCES

AN INDEPENDENT AND AUTONOMOUS
ORGANISATION ABLE TO WORK IN THE
FIELD BY BUILDING NETWORKS AND
WITH A STRONG POSITION ON GENDER,
ENVIRONMENT AND EDUCATION
EQUALITY

STRATEGIC FRAMEWORK 2020 - 2023



AMBITIONS

who we will be in 2023

ONE OF THE MAIN ACTORS PROMOTING THE RIGHTS OF WOMEN AND CHILDREN IN ITALY AND GLOBALLY

AN ORGANISATION RECOGNISED AS TRANSPARENT, RELIABLE AND ABLE TO ADD VALUE TO WORK IN THE FIELD; WITH A NEW VOICE AND ON THE SIDE OF PEOPLE.

THE ITALIAN ORGANISATION RENOWNED IN EUROPE AND ITALY FOR ITS ABILITY TO WORK BETWEEN EMERGENCY AND DEVELOPMENT WITH A STRONG PRESENCE IN INTERNATIONAL ALLIANCES

AN INDEPENDENT AND AUTONOMOUS ORGANISATION ABLE TO WORK IN THE FIELD BY BUILDING NETWORKS AND WITH A STRONG POSITION ON GENDER, ENVIRONMENT AND EDUCATION EQUALITY

WHO WE SERVE

women and children

young actresses and actors of local change

vulnerable communities

WHAT WE DO

we develop programmes to guarantee the rights and respond to the needs of communities (health, water, education, nutrition, migration and gender equality)

we intervene in emergency situations by building the foundations for development with a participatory approach and by strengthening civil society

we include actions of advocacy awareness in our programmes to create the conditions for all people to enjoy and claim access to rights

HOW WE WORK

we are in the field, with a direct relationship with people to ensure that their voices are heard and to give direct help

we apply a community and empowerment based approach to strengthen local organizations and resilience of communities

we guarantee the quality of our interventions through monitoring and evaluation based on data, evidence and the principle of cost/efficiency

we value innovation and work by building networks to create valuable relationships in Italy and globally

we collect and make available data from the field for advocacy, awareness and education activities

we have a communication approach that always puts the dignity of people at the centre of our focus

OUR PEOPLE

we have a motivated staff adhering to the values of the organization

we increase the ability to attract and train excellent local staff in the field


we attract and retain high-level professional staff

FUNDING

we diversify institutional funds

we increase the base of individual supporters

we increase corporate donors and foundations

A photograph of three children in a makeshift shelter. The shelter is built with a structure of sticks and branches, with a blue and white tarp covering the ground. A pair of grey shorts hangs from a wooden pole above them. The child in the center is wearing a teal and black hoodie with 'Big Bear SHI' printed on it and is holding a smartphone. The child on the left is wearing a brown hoodie, and the child on the right is wearing a pink hoodie and red pants. The background shows a cloudy sky and more of the shelter's structure.

Each person, even in the most disadvantaged and emergency situations, has rights.

Thank you!

DINA TADDIA

CEO

dina.taddia@gvc.weworld.it

