

CEO Forum: Agenda 6 – 9 November 2017

Sheraton Presidente San Salvador Hotel

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NOTE: all documents referenced are available in the [members-only section](#) of the website. They will either open or download when you click on them in the agenda below. (Please contact Diana at dquick@childfundalliance.org if you encounter any problems.)

Sunday, 5 November *Meet in the lobby at 7:00 pm for Dinner*

Day One: Monday 6 November 2017

- I. **8:00 am**
 Press Conference

- II. **9:00 am to 9:30 am**
 Welcome and Introductions
 - **Joern Ziegler, Managing Director ChildFund Deutschland & CEO Forum Chair**
 - **Jose Faura, CEO Educo and the Director for Educo/El Salvador**

Joern will welcome all CEOs to the Forum, review the agenda, major goals and outcomes.

Jose will introduce the Country Director and Team for Educo in El Salvador.

We will review any outstanding issues from the May CEO Forum.

See [Minutes from May meeting](#)

- III. **9:30 am to 11:00 am**
 Update: ChildFund Alliance Strategic Priorities

See [Presentation to CEOs 6 November 2017 PowerPoint](#)

- **Meg Gardinier, Secretary General**

Meg will provide an update on the major developments from the Secretariat during the period May through October 2017 and introduce the session on Strategic Priorities.

1. Child-friendly Accountability

CEOs will be briefed on the outcomes of the four pilot project countries for Child-friendly Accountability, the country roll-out plans for FY 2018, the resources developed (i.e., field manual and toolkit) and the fundraising efforts for the app and overall program.

See [Child-friendly Accountability Pilot Evaluation, Nick Alipui](#)

2. Advocacy

a. Advocacy Strategy for ChildFund Alliance

CEOs will be briefed on the draft Advocacy Strategy for ChildFund Alliance which sets out a framework for advocacy for the Secretariat, the European Union Office, Members and their Country Offices. The strategy provides a focus for advocacy on a set of objectives to allow us to be more effective and measure progress. It draws upon our Advocacy Asks, the Global Partnership to End Violence Against Children, the child-focused agencies' work emerging from the Bellagio meeting and Child-friendly Accountability.

See [Advocacy Strategy Overview](#)

See [Proposed Revisions to Five Year Strategic Plan: Advocacy & DRR](#)

b. Global Partnership to End Violence Against Children

CEOs will be briefed on the progress of the Pathfinder Countries, the Fund and the Solutions Summit (Sweden, 14-15 February 2018).

See [End Violence One Year In Achievements](#)

11:00 am to 11:20 am Coffee Break

11:20 am to 1:00 pm Updates on Strategic Priorities (continued)

c. Update on EUO (Advocacy & Fundraising)

CEOs will be briefed on the advocacy activities of the ChildFund Alliance European Union Office (EUO) as it relates to the overall strategy, and on fundraising activities.

See [Engagement with EU Entities](#)

3. Child Protection in Emergencies/Disaster Risk Reduction

CEOs will be briefed on the establishment of the new Task Force, its work plan, major activities for Fiscal Year 2018 and key performance indicators. Updates will be given on HACU – including member responses to the Horn of Africa and other global humanitarian crises.

See [Child Protection Minimum Standards summary](#)

See [Children in a Changing Climate DRR Guidelines May 2017](#)

1:00 pm to 2:00 pm Lunch

2:00 pm to 3:25 pm Updates on Strategic Priorities (Continued)

4. Communications Update (2:00 – 2:30 pm)

CEOs will be briefed on the communication strategy and activities. Highlights on the recent updates to the members-only section of the website will be provided.

See [Research project background for CEOs 10.2017](#)

5. Strengthen Membership Engagement & Growth (2:30 – 2:45 pm)

Updates will be provided on the exploratory discussions with TDH including recent programmatic developments between the two organizations and the next steps for FY 2018.

6. Committee Reports:

a. Communications Marketing Committee (CMC) (2:45 – 3:05 pm)

See [CMC PowerPoint](#)

b. Alliance Program Committee (3:05 – 3:25 pm)

See [APC PowerPoint](#)

The Co-Chairs of these Committees will join the meeting via WebEx to give updates.

3:25 pm to 3:40 pm Coffee break

**IV. 3:40 pm to 4:15 pm
Bellagio Updates: *Joining Forces for Children***

Paul Bode (via WebEx) and Patrick Canagasingham will provide highlights on the follow-up to the Bellagio meeting.

**VI. 4:15 pm to 4:30 pm
Update: Pass it Back (Nigel Spence)**

**VII. 4:30 pm to 4:45 pm
Updates on fundraising protocols (Grant Support Committee)**

**VIII. 4:45 pm to 5:15 pm
Update: Clarity on pre-existing Alliance agreements (Joern et al)**

See [CEO member section policies and guidelines](#) (in process)

- IX. 5:15 pm to 5:30 pm**
Planning ahead and meeting the challenge: ChildFund Alliance Budget for 2019 (Joern)

See FY 2017 [audit](#) and [audit cover letter](#)

See [approved FY 2018 budget](#)

- X. 5:30 pm to 6:00 pm**
Review of decisions to the Board of Directors (Joern)

CEO FORUM Agenda (Informal Session)

Day Two: Tuesday 7 November 2017

Note: Board of Directors Meeting from 09:00 am to 5:00 pm

- XI. **8:00 am to 11:00 am**
Casa de Encuentro in El Salvador (CEOs' field visit)

- XII. **12:00 pm to 1:30 pm**
Lunch with Director of CONN and INSA (CEOs)

- XIII. **1:30 pm to 5:00 pm**
CEOs' informal meeting
 - 1. **Review and discuss consolidated data report, including discussion on revenue trends**
Presented and facilitated by Paul Brown
See Consolidated Data report (to come)

 - 2. **Update by member organizations (basic challenges, strategic issues)**

Evening Event Visit Volcano El Salvador and typical dinner

CEO FORUM AGENDA

Day Three: Thursday 9 November 2017

- XIV. 8:30 am to 9:00 am
Historical Review (for newcomers/optional for others) (Joern)
- XV. 9:00 am
Feedback from Board meeting (Joern and Meg)
- XVI. Continuation of historical review: move to future perspectives (Patrick)
- a) Approach to governance and decision-making
 - b) How do we bring southern voices to the table?
 - c) How do we make sure that we help those children who are in most urgent need?
Related: How do we find a different approach to identify new countries?

See [Associate Member discussion paper](#)

See [ChildFund Governance Issues](#)

12:00 pm – 1:00 pm Lunch

- XVII. 1:00 pm to 2:30 pm
Continuation of historical review: move to future perspectives (Patrick and Paul)
- Desired future stage
 - What does the INGO of the future look like?

See Accenture: Development Unleashed PowerPoint (to come)

See [Gates Foundation Report, Generation Games \(Economist article\)](#)

See [Migration and the 2030 Agenda \(ODI report\)](#)

See [Gates Foundation report: Stories behind the data 2017 \(optional reading\)](#)

See [Perspectives on global development 2017 \(Excerpt\) \(optional reading\)](#)

See [In Search of Sustainability Thinking Beyond Funding Models \(optional reading\)](#)

- XVIII. 2:30 pm – 3:00 pm
AOB

- XIX. 3:00 pm
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