



Alliance Work Plans FY19

CEO Forum

May 2018



free  from violence and exploitation

ChildFund
Alliance



Work Plan 2019

Strategic Priority One

Child-friendly Accountability – Summary of Plans

- ChildFund Alliance has created a 15-year child-friendly accountability initiative which directly engages young people ages 13 to 17 to reduce violence by taking action to strengthen child protection systems.





Work Plan 2019

Strategic Priority One: Child-friendly Accountability

Summary

As the project expands, the Alliance needs support for structures and communications tools to amplify our learnings at the High-Level Political Forum (July 2019, the United Nations.) At that moment, the global community will convene to report on progress, identify challenges and seek solutions to fulfilling SDG Target 16.2. We want to ensure that young people have a voice at these UN processes.





Work Plan 2019

Strategic Priority One: Child-friendly Accountability

Key Activities

- To take this project to the next level, we will need to:
 - bolster our support to the field by expanding our web-based knowledge platform and hiring a part time project manager;
 - document the key results of the initiative into an annual Global Impact Evaluation Report;
 - monitor and evaluate our progress to date and make adjustments; and
 - develop a dynamic video highlighting the voices of extraordinary young people in Africa, Asia, and Latin America for UN leaders.



Work Plan 2019

Strategic Priority One: Child-friendly Accountability

Key Activities

In FY19, Child-Friendly Accountability will expand its programs in the following countries:

- Kiribati
- Nepal
- Sri Lanka
- Papua New Guinea





Work Plan 2019

Strategic Priority One: Child-friendly Accountability

Budget

- ChildFund Alliance has submitted a concept note to the Oak Foundation requesting \$350,000 over two years.
- If funded, we would receive \$175,000 for FY19 to cover the following activities:

▪ Web-based platform	\$15,000.00
▪ Impact evaluation report	\$30,000.00
▪ Part-time project manager	\$30,000.00
▪ Video	\$100,000.00
▪ TOTAL	\$175,000.00



Work Plan 2019

Strategic Priority One: Global Advocacy

UN Representation – Summary of Activities

The purpose of our UN Representation is to build relationships with Member States/governments, UN entities, coalitions and other stakeholders to advocate for the successful implementation of SDG Targets related to violence against children.





Work Plan 2019

Strategic Priority One Global Advocacy

United Nations Representation – Key Activities

- In FY19, the Alliance will:
 - Re-establish our relationships with UN Missions following the development of a targeted strategy.
 - Strengthen relationships with Members of the Group of Friends on Children and the Sustainable Development Goals.





Work Plan 2019

- Strategic Priority One – Global Advocacy

United Nations Representation – Key Activities

- Engage in the Financing for Development Forum (FfD), which manages the financial flows to resource the implementation of the Sustainable Development Goals.
- The FfD Forum results in inter-governmentally agreed conclusions/recommendations that are submitted to the UN High-Level Political Forum (HLPF).
- The HLPF has a central role in the follow-up and review of the [2030 Agenda for Sustainable Development](#) and the [Sustainable Development Goals \(SDGs\)](#)





Work Plan 2019

Strategic Priority One – Global Advocacy

United Nations Representation – Key Activities

- Participate in **Child Rights Now! the Bellagio initiative**:
 - Child Rights Situation Analyses (CRSAs) will be conducted in up to 20 countries by a minimum of three child-focused agencies per country, including participation of children.
 - The CSRAs of the 20 countries will serve as an input to the Global Child Rights Progress Report consisting of trends analysis on both SDGs and child rights.
 - Results of Child Rights Progress report to be targeted at high-level meeting convened **in April 2019**, setting the agenda for UN Heads of States SDG Review in September and the 30th anniversary of the CRC in **November 2019**.





Work Plan 2019

Strategic Priority One – Global Advocacy

United Nations Representation – Key Activities

Participate in the following coalitions to advance the implementation of SDG Target 16.2:

- The Civil Society Forum of the Global Partnership to End Violence against Children
- The New York Based Child – focused Agency Group: ChildFund Alliance, Plan International, Save the Children, SOS Children’s Villages, World Vision and UNICEF
- Actively engage with the INSPIRE Working Group and share information across Members to support pathfinding efforts.





Work Plan 2019

Strategic Priority One – Advocacy

Purpose

- Our advocacy work is focused on encouraging governments to make a commitment and take concrete steps to realize SDG target 16.2 and related targets to end all forms of violence against children. For the period 2016-2021, advocacy is supported through efforts to: strengthen advocacy capacity across the Alliance; strengthen relationships with key stakeholders; and strengthen internal and external communications for advocacy. The Advocacy Task Force, composed of eight Alliance members, plays an important role in guiding and carrying out this work.





Work Plan 2019

Strategic Priority One – Advocacy

Advocacy – Key Activities

In FY 2019 the Alliance will:

- Support Alliance members to engage in the official SDG review processes.
 - This includes support for engagement in the Voluntary National Reviews, the Regional Forums for Sustainable Development and the High-Level Political Forum (HLPF).
 - The Voluntary National Reviews are a country-led process for monitoring the SDGs and reporting on progress at the country level to the UN community. The Regional Forums for Sustainable Development are organized by the Regional Commissions of the Economic and Social Council of the UN, review the SDGs at a regional level. The HLPF is the annual global process for review of the SDGs and the 2030 Agenda.





Work Plan 2019

Strategic Priority One – Advocacy

Advocacy – Key Activities

- Facilitate member engagement in the implementation of the Alliance Advocacy Strategy.
- The ChildFund Alliance 2016-2021 Strategic Plan outlines a number of “advocacy asks” to governments that were developed together with members.
- The advocacy strategy aims to support coordinated engagement in advocacy across ChildFund Alliance offices and provide a framework for advancing the advocacy asks through engagement with governments in countries where our Members operate.
- This is an ongoing area of work through 2021. The Advocacy Task Force meeting in Hanoi in April 2018 will be a key planning moment to advance the work in support of the strategy.



Work Plan 2019

Strategic Priority One – Advocacy

Advocacy – Key Activities

- Strengthen link between advocacy and programmatic work by supporting Member offices to share information on programmatic work related to ending violence against children and translating the information collected into materials and resources for advocacy purposes.
- Since 2012, ChildFund has been building a reputation as an advocate for ending violence against children and promoting that issue within the global development framework.
- **Our Members are carrying out field-level work in this area and there is an opportunity to connect this action on the ground to our advocacy messaging.**



Work Plan 2019

Strategic Priority One – Advocacy

Advocacy – Key Activities

- Establish a mechanism to connect the Child-friendly Accountability initiative to our advocacy work.
- Develop advocacy material on child-friendly accountability in advance of the 2019 HLPF.
- The Child-friendly Accountability initiative was piloted in 2017 and is rolling out in additional countries in 2018. At the same time, the Alliance is working to coordinate engagement in advocacy to advance implementation of SDG 16.2. Evidence of our work on the ground with young people in support of 16.2 through the Child-friendly Accountability initiative is an important tool for this work.





Work Plan 2019

Strategic Priority Two: Child Protection in Emergencies & DRR

CPIE Summary

Improve Child Protection in Emergencies interventions

Child Fund Alliance members and their partners will develop their local capacity in emergency response with a focus on preparedness and response through the institutionalization of the Minimum Standards for Child Protection in Emergencies.





Work Plan 2019

Strategic Priority Two: Child Protection in Emergencies & DRR

Key Activities

In Fiscal Years 19, 20 and 21, members of the ChildFund Alliance will systematically adapt the Minimum Standards for Child Protection in Humanitarian Action into their organizational policies. The Standards for adaptation will include:

- Community-based mechanisms
- Child-friendly Spaces
- Standards related to Child Protection in Emergencies.





Work Plan 2019

Strategic Priority Two: Child Protection in Emergencies & DRR

Key Activities (cont.)

Drawing on the Training (scheduled for June 2018), the Focal Points (to be identified by the Country Director) will be responsible for institutionalizing CPMS. The Focal Points will be supported by the Alliance Secretariat and the Task Force On Child Protection in Emergencies. The Focal Point will work with Country Directors, Program Staff, Administrative and Human Resource Staff to advise:

- On the basic principles of the CPMS
- How these may be used to improve their work





Work Plan 2019

Strategic Priority Two: Child Protection in Emergencies & DRR

Key Activities (cont.)

Based on expressed needs, the Secretariat may develop posters, graphics, instructional videos, and other briefing materials.

Following the TdH model, a CPMS certification process may be developed and pilot tested in emergency and emergency prone countries.

Learning from the institutionalization process will be documented to inform internal and external efforts.





Work Plan 2019

Strategic Priority Two: Child Protection in Emergencies & DRR

DRR: Summary

The Alliance committed to:

- mainstreaming DRR into regular programming and community development;
- building on successful youth-led community level DRR models that incorporate meaningful engagement.





Work Plan 2019

Strategic Priority Two: Child Protection in Emergencies & DRR

Key Activities

A Terms of Reference (TOR) has been developed for a DRR Specialist (<https://cfa.ms/2liDPjk>)

If we could secure someone to work on DRR we would undertake the following steps:

Disaster Risk Reduction Framework

- a. Establish a list of priority countries
- b. Develop common framework/strategy/principles
- c. Members set up project(s) for implementation to either mainstream existing projects or standalone. May require training (training modules exist already)
- d. Create a Results Based Management Framework
- e. Implement the projects

This an item for Discussion, Decision and Action.



Work Plan 2019

Strategic Priority Three: Membership Growth

Purpose

In our Five Year Strategic Plan, ChildFund Alliance, ChildFund Alliance is committed to growing our membership.

Potential members will be cultivated through engagement and collaboration on existing initiatives such as advocacy and child protection in emergency.

Preference will be given for potential members active in the Global South.





Work Plan 2019

Strategic Priority Three: Membership Growth

Key Activities

- Feedback from the CEO Forum (May 2018) will guide the next steps for FY 19, 20 and 21.
- Steps include:
 - Coordinate Desk Research for up to 10 selected potential members
 - Consider alternate models of membership engagement
 - Arrive at a short list potential members based on established criteria
 - Consult procedures for Educo membership recruitment for further guidance
 - Alliance will also use the Accountable Now Standards as major criteria.



Work Plan 2019

Key Activities (cont.)

- Steps include (cont.):
 - Start a confidential strategic discussion at the senior leadership level.
 - Establish an external diligence mechanism or set up an internal team.
 - Expansion of CEO Sub-Committee
 - Develop a value proposition for ChildFund Alliance
 - Organize delegation visits to headquarters or site visits in the field
 - Based on strategic discussions formulate recommendations to Board
 - Establish membership dues formulation





Work Plan 2019

EU Office Strategic Priorities

Summary of Plans

- ChildFund Alliance is firmly engaged at the EU level to promote children's rights in EU development policies and funding and to strengthen the members access to funding opportunities provided by the EU.





Work Plan 2019

EU Office Strategic Priorities

EU grant acquisition

- Identify EU funding opportunities (DEVCO, ECHO and other related trust funds) and provide strategic advice to members on them.
- Coordinate the work among ChildFund members and provide strategic leadership on EU project submissions.
- Facilitate cooperation among ChildFund members and partnership with other INGOs.
- Analyze relevant EU development trends and donor intelligence.
- Report on ChildFund success rate.





Work Plan 2019

EU Office Strategic Priorities

Member capacity reinforcement

- Improve knowledge management (dissemination of tools, guidelines, lessons learned).
- Lead on the development and implementation of EU engagement strategies in at least 6 priority countries.
- Deliver workshop-training in priority countries and masters training on EU project development and management.
- Finalize 2 guidelines on EU grant acquisition.
- Contribute to the development of a position paper on gender.





Work Plan 2019

EU Office Strategic Priorities

Advocacy at EU level and visibility

- Strengthen ChildFund relationship with EU institutions, notably at the 2019 HLPF and UNGA.
- Promote investment in children in the EU External Action Budget (2021-2027) through positions papers and bilateral meetings.
- Promote child participation and child-friendly accountability mechanisms in the EU external agenda, through events, communications and project proposals.
- Give visibility to EU-funded projects implemented by ChildFund members.





Work Plan 2020-2021

EU Office Strategic Priorities

- Monitor the spending under the 2014-2020 EU budget, identify new opportunities under the 2021-2024 EU budget, and analyze the impact of the 2020 FPA with ECHO.
- Call for investment in children in the 2021-2027 funding instruments and train members on the new submission processes.
- Support COs to plan for EU funding and integrate their EU engagement strategy in their capture plan.
- Profile ChildFund as a key partner to EU institutions, notably on child participation, through strong policy recommendations and coherent project proposals.





Work Plan 2019

Communications – Summary of Plan

- The Communications and Digital Strategist provides internal and external communications for the Alliance to support implementation of the 2016-2021 strategic plan and raise visibility of the Alliance.





Work Plan 2019

Communications – Key Activities

- Work with Educo and other Alliance Members to ensure *Small Voices, Big Dreams* is a successful report, useful for communications, advocacy and fundraising.
- Secretariat provides guidance and editorial support, as well as help with launch and publicity.





Work Plan 2019

Communications – Key Activities

- Support COs implementing the Child-friendly Accountability project.
- If funding is available, produce videos – one explaining Child-friendly Accountability project (for members and COs implementing project, and organizations interested in the initiative), and one a high-end film showing the project in the field and the impact (for the HLPF).
- Produce impact report (for May 2019 CEO Forum/Board meeting).
- Complete phase 2 of web-based platform for the initiative.





Work Plan 2019

Communications – Key Activities

- Finalize 3- to 5-minute video that will explain the mission, vision, structure, strategic priorities and value of ChildFund Alliance, with a particular emphasis on Child-friendly Accountability.
- The intended primary audience is staff of Alliance members, national boards and country offices. Secondary audiences include potential donors, colleague agencies, etc.





Work Plan 2019

Communications – Key Activities

- Increase visibility and awareness of ChildFund Alliance, and thereby of Members, to help drive funding and increase advocacy impact.
- In addition to the video, possible outputs include:
 - Annual review
 - Blogs/articles
 - Events
 - Website
 - Membership strengthening information packet (to support strategic priority #3)





Work Plan 2019

Communications – Key Activities

- Support advocacy team and Members in the run-up to the High-Level Political Forum on Sustainable Development (HLPF), which meets annually to review progress on the SDGs. In July 2019, the HLPF will review SDG 16, including Target 16.2 (end all violence against children).
- At the CMC/APC/ATF meeting in April 2018, we will discuss ideas for Alliance-wide collaboration on activities around the HLPF.





Work Plan 2019

Work Plan for Fiscal Years 20 – FY21

In 2016, the Alliance adopted a Five Year Strategic Plan for 2016 to 2021. The Alliance Secretariat is actively engaged in implementing the plan through FY 2021. The Secretary General's Report and the Work Plan for FY 2019 are the foundation for the majority of our activities on Advocacy, Child Protection in Emergencies and Membership Growth. Through the Joining Forces Initiative, the Alliance has also made a commitment to two key initiatives on End Violence against Children and Child Rights Now through 2021 (and beyond.)

It is recommended that the Secretariat and Senior Leadership (CEO Forum) engage in a comprehensive consultation in FY 2021 to develop a Strategic Plan for the period 2022 -2026

