



**Agenda
CEO Forum
9, 10, 11 and 16 November 2020 Via
Zoom Teleconference**

Final Working Draft on 3 November

Monday 9 November (6:00 – 9:00 am EST)

Agenda item	1. Welcome (Kats Takeda, CEO – ChildFund Japan & Meg Gardinier, SG)
Time	10 minutes
Purpose	All CEOs asked to introduce themselves
Presenter(s)	CEO Forum members

Agenda item	2. Welcome to new CEOs & Key Updates
Time	10 minutes
Purpose	The two new CEOs from Children Believe and WeWorld respectively will introduce themselves and share brief reflections on their respective agencies and thoughts about engagement in the CEO Forum. (5 minutes each)
Presenter(s)	<ul style="list-style-type: none"> • Fred Witteveen, CEO of Children Believe • Dina Taddia, CEO of WeWorld

Agenda item	3. Update on the Strategic Plan Developments & Program Choices
Time	30 minutes
Purpose	Review the progress to date on finalizing the multi-year Strategic Planning Process (FY 2022 – 2025) including the process for the Program Choices Working Group
Presenter(s)	Meg Gardinier (SG) and Wendy Hirsch, Strategic Planning Consultant
Issues	Overview of the key processes and developments to date including the role and participants of the Program Choices Working Group.
Actions/Expected Outcomes	For information
Information/Support	See Report to the CEO Forum TOR for the Program Choices Working Group
Discussion points	To be completed following session

Agenda item	4. Review of Recommendations: Program Choices Working Group
Time	90 minutes
Purpose	Review and deliberate Program Choices Working Group Recommendations
Presenter(s)	Anne Goddard, CEO, ChildFund International and CEO Sponsor for Program Choices Working Group and Wendy Hirsch, Strategic Planning Consultant
Issues	See Program Choices Working Group Report
Actions/Expected Outcomes	Approve the key recommendations for action by the Program Choices Working Group, to be shared with the Board of Directors at 12 November meeting.
Information/support	See: Program Choices Working Group Report
Discussion points	To be completed following session

Agenda item	5. Wrap up & Next steps –
Time	20 minutes
Purpose	Review key points from discussion
Presenter(s)	Meg and Kats
Issues	<ul style="list-style-type: none"> • Finalizing the multi-year strategic plan, consensus on Program Choices • Recommendations and preliminary thoughts on the implications for the first of two Campaigns
Actions/Expected Outcomes	Formulate key recommendations for the Program Choices Working Group to further analyze and develop, summarize key points for the Board.
Information/support	Commentary from morning meetings
Discussion points	To be completed following session

Tuesday 10 November (6:00 – 9:00 am EST)

Agenda item	1. Welcome and review of 9 November
Time	10 minutes
Purpose	Review key decisions from 9 November
Presenter(s)	Meg Gardinier and Wendy Hirsch
Issues	Refer to Agenda from 9 November
Actions/Expected Outcomes	Establish clarity for 10 November Discussion
Information/support	Report to CEO Forum
Discussion points	To be completed following session

Agenda item	2. Accountable Now
Time	30 minutes
Purpose	<ul style="list-style-type: none"> Review the plans for full member engagement in Accountable Now application progress, address concerns about common application and potential for members to share application fees. Review AN standards as it relates to Standard 7 on Commitment to a Healthy Planet and explore links to Alliance Sustainability Standards.
Presenter(s)	Meg Gardinier and et al. (TBD)
Issues	See above
Actions/Expected Outcomes	See above
Information/support	ChildFund Alliance Reporting Suggestion from Accountable Now
Agenda item	3. Review and Discussion of the Sustainability Standards
Time	40 minutes
Purpose	<ul style="list-style-type: none"> Review of the Principles of Working Together as One Review of the recommendations from the Sustainability Standards Working Group
Presenter(s)	Paul Brown, CEO-ChildFund New Zealand and Working Group Chair
Issues	<ul style="list-style-type: none"> Members to report on progress and or challenges in operating by these eight principles. Are people finding them easy to abide by? Any specific outcomes and/or challenges? Discussion of the Sustainability Standards /timeframes for adoption of standards; links to Accountable Now standards and technical guidance required.
Information/support	Sustainability Standards (draft) The Principles of Working Together as One
Discussion points	To be completed following session

Agenda item	4. EUO Updates
Time	50 minutes
Purpose	<ol style="list-style-type: none"> Brief update on the progress of the EUO from 1 July to the present. Review key recommendations from the EU Steering Group Review and discussion of the new multi-member strategy Explore Task Force on Corporate Engagement
Presenter(s)	Catherine Lalonde, Director for the EUO Joern Ziegler, CEO of ChildFund Deutschland and Chair of the Steering Group Kats Takeda, CEO of ChildFund Japan
Issues	See: Purpose
Actions/Expected Outcomes	Decisions taken on the management and reporting of the Joint Multi-Member Grant Strategy Decision taken on establishment of Task Force on Corporate Engagement
Information/Support	See the CEO Forum Report and PPT Slides
Discussion Points	To be completed

Agenda item	5. Update from WeWorld
Time	50 minutes
Purpose	Review of Highlights on WeWorld: History, Structure, Programs, Staffing, Strategic Planning and select opportunities for in-country engagement
Presenter(s)	Dina Taddia, CEO of WeWorld
Issues	See above
Actions/Expected Outcomes	Information for future planning
Information/support	PPT
Discussion points	To be completed after session

Wednesday 11 November (6:00 – 9:00 am EST)

Agenda item	1. Welcome and review of 10 November
Time	5 minutes
Purpose	Review major developments from 10 November
Presenter(s)	Meg & Kats
Issues	TBD
Information/support	

Agenda item	2. Update from all Committees (15 minutes each)
Time	90 minutes (includes 15 minute break*)
Purpose	Report out from Alliance Committees on highlights from 1 July 2020 to Present
Presenter(s)	<ul style="list-style-type: none"> a. Alliance Program Committee Co-Chairs b. Advocacy Task Force Co-Chairs c. Child Protection in Emergencies Co-Chairs d. Grant Support Group Co-Chairs* e. Communications and Marketing Co-Chairs
Issues	Each Committee to share their major highlights per the FY 21 Plan
Information/Support	FY21 Plan

Agenda item	4. Joining Forces
Time	30 minutes
Purpose	To review the progress from our Joining Forces partnership
Presenter(s)	Paul Bode, Meg Gardinier and Catherine Lalonde
Issues	Child Rights Now, JF EVAC at Field level and next steps, update on EU Grant on COVID-19
Actions/Expected Outcomes	General Information
Information/support	PowerPoint Presentation

Agenda item	5. ChildFund as Charity of choice: Rugby World Cup 2021 + Progress toward 2023.
Time	5 – 10 minutes
Purpose	Update on recent developments
Presenter(s)	Margaret Sheehan, CEO, ChildFund Australia
Issues	
Actions/Expected Outcomes	General Information
Information/support	

Agenda item	5. Update on the Rohingya Project
Time	30 minutes
Purpose	Review the developments of the Educo lead Rohingya Project in Cox Bazar from 2018 to the present in line with Alliance support
Presenter(s)	Pau Aragay, Interim CEO for Educo
Issues	Key updates/major challenges/remaining opportunities
Actions/Expected Outcomes	To be determined
Information/support	See Case Study in CEO Forum section

Agenda item	6. Wrap up and Recommendations to the Board
Time	15 minutes
Purpose	Finalize reporting to the Board
Presenter(s)	Kats (CEO Forum and Joern (for the EUO) – w support from Meg
Issues	Recommendations from Program Choices Working Group/Updates on EUO
Actions/Expected Outcomes	Inform Board
Information/support	

Monday 16 November (6:00 – 9:00 am EST)

Agenda item	1.Feedback from the Board that requires our attention
Time	30 minutes
Purpose	Review any feedback from the Board Meeting on 12 November that requires our consideration
Presenter(s)	Simon Whyte, Board Chair
Issues	Review of Major Issues from Board meetings on 5 and 12 November 2020
Actions/Expected Outcomes	TBD
Information/support	

Agenda item	2. COVID – 19 Report from Members & Review Impact on Members Business Plans, etc.
Time	90 minutes
Purpose	<ul style="list-style-type: none"> • Review the progress of the COVID-19 Global Response Plan • Review timeline for the Plan and fundraising appeals and communications/reporting • Members to share their updates on how COVID-19 is affecting their overall work: programs, policies, staffing, business models, KPIs and other key aspects.
Presenter(s)	Meg and CEOs
Issues	<ul style="list-style-type: none"> • After high level overview, each CEO to comment on the progress in their respective region with a view toward how we are meeting our goals • Review timeline for Global Response Plan, status of fundraising appeals and recommendations around communications • Members to share their updates on how COVID-19 is affecting their overall work: programs, policies, staffing, business models, KPIs and other key aspects.
Actions/Expected Outcomes	General updates on developments and refining plans moving forward (as needed) Inform individual member plans
Information/support	See Forward Strong and CEO Forum Report

Agenda item	3. Consolidated Data
Time	20 Minutes
Purpose	Review the progress of the compilation of FY 20 data and establish small committee to review questions and methodology for FY 21
Presenter(s)	Meg and CEOs
Issues	
Actions/Expected Outcomes	Develop a process to review and minimize future questions and revisit Methodology for global totals.
Information/support	See Consolidated Data online for 2019 .

Agenda item	4. Remaining Questions & Future CEO Meetings
Time	15 minutes
Purpose	<ul style="list-style-type: none"> • Advice sought: The Alliance Trademarks: Should we prioritize those we wish to retain and allow others to lapse • Review outstanding/emerging issues that require specific and focused sessions of the CEO Forum
Presenter(s)	Meg (Alliance Trademarks) Kats (Issues for the CEO Forum)
Issues	TBD
Actions/Expected Outcomes	TBD
Information/support	

Agenda item	6. Wrap up and In-camera session
Time	30 minutes
Purpose	Wrap up any outstanding issues
Presenter(s)	Kats et al.
Issues	
Actions/Expected Outcomes	TBD
Information/support	TBD