



**Agenda**  
**CEO Forum**  
**8-10 June 2021**  
**Via Zoom Teleconference**

**Day 1 of the CEO Forum – Tuesday, 8 June 2021**

**Topic: Review of the Strategic Plan (FY 2022-25)**

**Timeframe: 0600 EST to 0900 EST**

*Review and approval of the first EVAC Campaign on On-line Safety*

*Update on the Multi-Members Strategy*

*Approval of the Strategic Plan*

Agenda item	<b>Opening of the CEO Forum</b>
Time	<ul style="list-style-type: none"> <li>• <b>0600 EST – 0615 EST</b></li> </ul>
Purpose	<ul style="list-style-type: none"> <li>• Welcome/Introductions/Opening Reflections</li> </ul>
Presenter(s)	<ul style="list-style-type: none"> <li>• Kats Takeda, CEO of ChildFund Japan</li> <li>• Meg Gardinier, Secretary General, ChildFund Alliance</li> </ul>
Discussion points/Action	<ul style="list-style-type: none"> <li>• To be completed following discussion</li> </ul>
Agenda item	<b>1a. The Strategic Plan (FY 2022-25)</b>
Time	<ul style="list-style-type: none"> <li>• <b>0615 EST - 0620 EST</b></li> </ul>
Purpose	<ul style="list-style-type: none"> <li>• Strategic Plan for FY 2022-25</li> <li>• Updates on implementation planning for Priorities # 1 and 3</li> </ul>
Presenter(s)	<ul style="list-style-type: none"> <li>• Margaret Sheehan, CEO of ChildFund Australia, CEO Rep to the Strategy Integration Team (SIT)</li> </ul>
Issues	<ul style="list-style-type: none"> <li>• Introduce Strategic Plan</li> </ul>
Information/ support	<ul style="list-style-type: none"> <li>• Brief PowerPoint Presentation</li> <li>• ChildFund Alliance Strategic Plan for Review, June 2021</li> </ul>
Discussion points/Action	<ul style="list-style-type: none"> <li>• To be completed following discussion</li> </ul>

**Day One of the CEO Forum  
8 June 2021**

<b>Agenda item</b>	<b>1b. The Strategic Plan (FY 2022-25) – Overview of Session</b>
<b>Time</b>	<ul style="list-style-type: none"> <li>• <b>06:20 EST –06:30 EST</b></li> </ul>
<b>Purpose</b>	<ul style="list-style-type: none"> <li>• Provide an overview of the session on the Strategic Plan</li> </ul>
<b>Presenter(s)</b>	<ul style="list-style-type: none"> <li>• <b>Wendy Hirsch</b>, Strategic Planning Consultant</li> </ul>
<b>Actions/Expected Outcomes</b>	<ul style="list-style-type: none"> <li>• Wendy will provide an overview and goals of the session, namely to discuss and approve the <i>Strategic Plan FY22-FY25</i> and more specifically the goals and objectives as outlined in the plan</li> </ul>
<b>Information/ support</b>	<ul style="list-style-type: none"> <li>• Power Point Presentation</li> <li>• ChildFund Alliance Strategic Plan for Review, June 2021</li> </ul>
<b>Discussion points/Action</b>	<ul style="list-style-type: none"> <li>• To be completed following the meeting</li> </ul>

<b>Agenda item</b>	<b>Item 1c. Update Priority One: Addressing Emerging Threats to Children’s Safety (Previously Program Choices)</b>
<b>Time</b>	<ul style="list-style-type: none"> <li>• <b>06:30 EST to 07:30 EST</b></li> </ul>
<b>Purpose</b>	<ul style="list-style-type: none"> <li>• Brief Overview of Campaign Outcomes and Definitions</li> </ul>
<b>Presenter(s)</b>	<ul style="list-style-type: none"> <li>• <b>Amy Lamoin, Director of Programs</b>, ChildFund Australia</li> <li>• <b>Guiomar Todo’, Deputy Director</b>, Educo</li> <li>• <b>Danielle Lilly</b>; ChildFund International, Advisor Policy, USG</li> <li>• <b>Lisa MacSpadden, Strategic Communications Advisor</b>, Secretariat</li> </ul>
<b>Issues</b>	
<b>Information/ support</b>	<ul style="list-style-type: none"> <li>• Power Point Presentation</li> <li>• ChildFund Alliance Strategic Plan for Review, June 2021</li> </ul>
<b>Discussion points/Action</b>	<ul style="list-style-type: none"> <li>• To be completed following the meeting</li> </ul>

**Break 0730 EST – 0735 EST**

<b>Agenda item</b>	<b>Item 2: Update on Priority Three: Building Partnerships for Sustainable Impact and Growth (Previously Multi-member Grants.)</b>
<b>Time</b>	<ul style="list-style-type: none"> <li>• <b>0735 EST - 0810 EST</b></li> </ul>
<b>Purpose</b>	<ul style="list-style-type: none"> <li>• Review progress on the Multi-member Grant Strategy</li> </ul>
<b>Presenter(s)</b>	<ul style="list-style-type: none"> <li>• <b>Catherine Lalonde</b>, Director of the EUO</li> <li>• <b>Carole Stephen</b>, Grants Advisor</li> </ul>
<b>Information/ support</b>	<ul style="list-style-type: none"> <li>• Power Point Presentation</li> <li>• ChildFund Alliance Strategic Plan for Review, June 2021</li> <li>• EUO Strategic Implementation Plan, Multi Member Grants (optional reading)</li> </ul>
<b>Discussion points/Action</b>	<ul style="list-style-type: none"> <li>• To be completed following the meeting</li> </ul>

**Day One of the CEO Forum  
8 June 2021**

<b>Agenda item</b>	<b>Item 3: The Four Year Campaign: Looking Ahead</b>
<b>Time</b>	<ul style="list-style-type: none"> <li>• <b>08:10 EST – 0830 EST</b></li> </ul>
<b>Purpose</b>	<ul style="list-style-type: none"> <li>• High level summary of the process to identify the second campaign</li> </ul>
<b>Presenter(s)</b>	<ul style="list-style-type: none"> <li>• Meg et al.</li> </ul>
<b>Issues</b>	<ul style="list-style-type: none"> <li>• Clarify how the first campaign will inform the direction of a second campaign, thoughts on the process to date and resources to guide the decision.</li> </ul>
<b>Agenda item</b>	<b>Item 4: Discuss and Approve the Strategic Plan (Poll)</b>
<b>Time</b>	<ul style="list-style-type: none"> <li>• <b>0830 EST –0900 EST</b></li> </ul>
<b>Purpose</b>	<ul style="list-style-type: none"> <li>• Finalize key decisions on moving forward with the first Campaign on On-line Safety</li> </ul>
<b>Presenter(s)</b>	<ul style="list-style-type: none"> <li>• Wendy Hirsch</li> </ul>
<b>Issues</b>	<ul style="list-style-type: none"> <li>• Discuss and Approve the Strategic Plan</li> </ul>
<b>Information/ support</b>	<ul style="list-style-type: none"> <li>• Polling</li> </ul>

**Conclusion of Day 1**

## Day Two of the CEO Forum - Tuesday, 9 June 2021

### Topics: Update on Alliance Initiatives and Trends in our Sector

**Timeframe: 0600 EST to 0900 EST**

*Introduction of the Budget for FY 22*

*Localization: Trends in the Sector to inform our future discussion*

*Educo Led & Alliance Supported Rohingya Response Program in Cox Bazaar*

*Rugby World Cup – ChildFund as Charity of Choice*

*Updates on Myanmar & ChildFund Ireland*

Agenda item	<b>Welcome &amp; High Level Summary of Key Decisions on Day One</b>
Time	<ul style="list-style-type: none"> <li>• <b>0600 EST – 0615 EST</b></li> </ul>
Purpose	<ul style="list-style-type: none"> <li>• Kats will provide a high level summary of Day One and introduce the agenda items for 9 June</li> <li>• Meg will introduce the budget for FY 22.</li> <li>• Meg will provide brief update on Accountable Now.</li> </ul>
Presenter(s)	<ul style="list-style-type: none"> <li>• Kats Takeda and Meg Gardinier</li> </ul>
Agenda item	<b>Item 1. Localization: Trends in the Sector &amp; Implications for our Work</b>
Time	<ul style="list-style-type: none"> <li>• <b>0615 EST -0700 EST</b></li> </ul>
Purpose	<ul style="list-style-type: none"> <li>• The Executive Director of the International Civil Society Center (ICSC) will provide an overview of key aspects of the Localization Agenda as it affects our sector and share best practices from the Center’s members.</li> </ul>
Presenter(s)	<ul style="list-style-type: none"> <li>• Wolfgang Jamann, Executive Director, International Civil Society Center (ICSC) <a href="https://icscentre.org/about-us/team/">https://icscentre.org/about-us/team/</a></li> </ul>
Information/support	<ul style="list-style-type: none"> <li>• Wolfgang will provide a brief PowerPoint in advance of the session PowerPoint Presentation</li> </ul>

**Break: 0700-0715**

Agenda item	<b>Item 2. Rohingya Response Program in Cox’s Bazaar.</b>
Time	<ul style="list-style-type: none"> <li>• <b>0715 EST – 0745 EST</b></li> </ul>
Purpose	<ul style="list-style-type: none"> <li>• Educo</li> </ul>
Presenter(s)	<ul style="list-style-type: none"> <li>• Update on the Educo – led Alliance supported program in Cox’s Bazaar</li> </ul>
Information/support	<ul style="list-style-type: none"> <li>• Presenter will update the developments at the Educo response program in Cox’s Bazaar particularly following the Rohingya Refugee camp fire in March 2021.</li> <li>• PowerPoint to be shared</li> </ul>
Discussion points/Action	<ul style="list-style-type: none"> <li>• To be determined</li> </ul>

<b>Agenda item</b>	<b>Item 3. Update on Rugby World Cup</b> <b>Item 4. Update on Developments in Myanmar</b>
<b>Time</b>	<ul style="list-style-type: none"> <li>• <b>0750 EST – 0830 EST</b></li> </ul>
<b>Presenters</b>	<ul style="list-style-type: none"> <li>• Margaret Sheehan, ChildFund Australia</li> </ul>
<b>Issues</b>	<ul style="list-style-type: none"> <li>• Update on ChildFund Australia’s appointment as Charity of Choice for the Rugby World Cup in 2021 &amp; Opportunities for Alliance Engagement</li> <li>• Update on Developments in Myanmar.</li> </ul>
<b>Information/ support</b>	<ul style="list-style-type: none"> <li>• To be determined</li> </ul>

<b>Agenda item</b>	<b>Item 5 Update on ChildFund Ireland</b>
<b>Time</b>	<ul style="list-style-type: none"> <li>• <b>0830 EST – 0900 EST</b></li> </ul>
<b>Presenter(s)</b>	<ul style="list-style-type: none"> <li>• Anne Goddard, CEO of ChildFund International</li> </ul>
<b>Issues</b>	<ul style="list-style-type: none"> <li>• Updates on latest developments in Ireland</li> </ul>
<b>Information/ support</b>	<ul style="list-style-type: none"> <li>• To be determined</li> </ul>

**Conclusion of Day 2**

## Day 3 of the CEO Forum – 10 June 2021

### Topic: Update on Committees, Partnerships & Memberships

- **Timeframe: 0600-0900 EST**  
*Update on Alliance Committees:*
- *The Alliance Program Committee*
- *The Communications and Marketing Committee*
- *The Grant Support Committee*
- *The Advocacy Task Force*
- *The Child Protection in Emergencies Task Force*
- *Approval of the TORs for the EUO*
- *Update on Joining Forces*
- *Final Review of the Budget*
- *Selection of the Next Co-Chair*

<b>Agenda item</b>	<b>Item 1. Review of Reports from: /APC/CMC/ATF/CPIE/GSC</b>
<b>Time</b>	<b>0600 EST – 0740 EST</b>
<b>Purpose</b>	Committee Chairs & Co-Chairs from the Alliance Program Committee, the Communications and Marketing Committee, the Grant Support Committee, the Advocacy Task Force, and the Child Protection in Emergencies Task Force will join this session, report out on their major developments from FY 21 and provide a brief overview of their initiatives to support the new Strategic Plan, seek feedback and respond to any major questions
<b>Presenter(s)</b>	Chairs & Co-Chairs
<b>Information/ support</b>	See Reports and Presentations under the Presentation section of the CEO Forum website.
<b>Discussion points/Action</b>	To be determined.

#### Break 0740 EST – 0745 EST

<b>Agenda item</b>	<b>Item 2. Approval of the new TORs for the European Union Office (EUO)</b>
<b>Time</b>	<b>0745 EST – 0800 EST</b>
<b>Purpose</b>	Approve the TORs for the EUO proposed by the EU Steering Group
<b>Presenter(s)</b>	<b>Catherine Lalonde &amp; Pilar Orenes</b>
<b>Information/ support</b>	See the EUO TORs in the Background Reading Section of the CEO Forum website

**Day Three of the CEO Forum  
10 June 2021**

Agenda item	<b>Item 3. Update on Joining Forces (JF)</b>
Time	<b>0800 EST to 0840 EST</b>
Presenter(s)	Paul Bode, Vice President for Global Operations (ChildFund International) Chair of the Steering Committee for Joining Forces Jorge Mendez, Country Director for Paraguay (Children Believe) ChildFund Alliance Representative, JF Steering Committee
Issues	To be briefed on the developments related to ChildFund Alliance Engagement in Joining Forces
Information/ support	PowerPoint Presentation
Discussion points/Action	To be determined

Agenda item	<b>Item 4. Review Budget in advance of submission to Board on 22 June.</b>
Time	<b>0830 EST – 0845 EST</b>
Purpose	CEOs will be asked to review/comment on the Budget in advance of its submission to the Board of Directors meeting on 22 June. Of note: Finance Committee has met to review the budget on 25 May.
Presenter(s)	Meg Gardinier
Information/ support	Verbal update

Agenda item	<b>Item 5. Selection of New Co-Chair</b>
Time	<b>0845 EST – 0850 EST</b>
Actions/Expected Outcomes	Outgoing CEO Co-Chair (for the CEO Forum) will inform about the selection of the next Co-Chair for the CEO Forum (FY 22 – FY 24)
Information/ support	Verbal Update

Agenda item	<b>Item 6. CEO In-Camera Session</b>
Time	<b>0850 EST – 0900 EST</b>
Presenter(s)	CEOs w-o Alliance Secretary General

**The meeting will adjourn at 900 am EST.**