

**Revised Terms of Reference
Advocacy Task Force (ATF)
April 15, 2024
Draft**

Purpose and Structure

The Advocacy Task Force (ATF) is established under the authority of the ChildFund Alliance Secretariat and shall have the mandate to assist the Alliance to meet its goals related to advancing and promoting advocacy among members and country offices. The ATF is an advisory committee and is not a decision-making committee under the structure of the Alliance.

The purpose of the ATF is to provide expertise, guidance, and support to Alliance members and country offices in their advocacy efforts related to EVAC (Ending Violence against Children).

Objective and Mandate

The ATF is expected to provide advice on advocacy efforts and initiatives that can be taken up by the Alliance – Secretariat, members, and/or country offices. The ATF also provides feedback and reports on advocacy efforts undertaken by the Alliance.

The primary objective of the ATF is to advocate for actions which optimize Alliance members' contribution to EVAC.

The ATF will do this by performing the following functions:

- Develop and update position statements in areas of priority to members and country offices
- Disseminate and implement position statements using a range of communication platforms in collaboration with the Alliance Communications and Marketing Committee where necessary
- Advocate for member needs and priorities in the areas in which they work
- Educate and build capacity across the Alliance through development of resources (e.g. WEB Safe & Wise National Advocacy Toolkit) and trainings (e.g. webinars)
- Respond to and comment on major EVAC issues that occur/take place around the world

Strategy Recommendations

The ATF will make recommendations to the Alliance who is responsible for implementing the Five Year Strategic Plan 2022-25 Working Together to Address Emerging Threats to Children's Safety

Policy Recommendations

The task force may identify areas where the Alliance Membership does not have an established position statement or policy that can be communicated and will bring forward recommended positions/policies for consideration as appropriate

Membership

The ATF will have the following members:

- Co-Chair: Appointed from the Alliance Secretariat
- Co-Chair: Appointed from Alliance members
- Minimum one representative from each Alliance member – headquarters or field
- There is no maximum limit
- Members of the ATF will serve a 24-month term from 1 July to 30 June
- All members may be reappointed for additional terms, with the goal of creating an ongoing

succession strategy with overlap of some new and some experienced task force members

- The Co-Chairs will be appointed after a nominating process and simply majority vote, for two consecutive 12-month periods
- There are no term limits on appointments of Co-Chairs

Reporting Structure

- The ATF will report into the CEO Forum twice a year on its progress
- The ATF Co-Chairs will work closely with the Secretariat and keep the Secretary General regularly informed of its activities

Meetings

- Meetings will be held by videoconference. Face to face meetings may be scheduled at Alliance events, at the discretion and approval of the Alliance Secretary General and Alliance Members Council.
- Meetings will be set at the discretion of the Co-Chairs, but it is envisioned that they will occur at least once a month
- Members may request a meeting at any time
- The agenda will be prepared by the Co-Chairs and circulated at least two days before the meeting
- Meetings may be recorded by the Co-Chairs with consent of all members present on call

Review Date

- The terms of reference are reviewed at least once every two years

Annex 1: ATF Members – revised April 15, 2024

Organization	Name	Email
Barnfonden	Shona Jennings	shona.jennings@barnfonden.se
Children Believe	Rosanna Menchaca	rmenchaca@ccfcanada.ca
Educo	Clarisa Giamello	clarisa.giamello@educos.org
Un Enfant par la Main	Vanessa Quintero	vquintero@unenfantparlamain.org
WeWorld	Martina Albini (Co-Chair)	martina.albini@weworld.it
ChildFund Australia	Amy Lamoin	alamoin@childfund.org.au
ChildFund Deutschland	Vacant	
ChildFund International	Danielle Lilly	DLilly@childfund.org
ChildFund Japan	Nahoko Araki	nahoko.araki@childfund.org.jp
ChildFund Korea	Sangwon Lee Nayoung Kim	paul8179@childfund.or.kr nayoungctr@childfund.or.kr
ChildFund New Zealand	Maria Trogolo	Maria@childfund.org.nz
ChildFund Alliance - Secretariat	Ryan De Souza (Co-Chair) Catherine Lalonde Martin Svatek	rdesouza@childfundalliance.org clalonde@childfundalliance.org MSvatek@childfundalliance.org