

**Online Safety for Children: Initiatives and Campaigns
(2018 to present)**

Initiative / Campaign	Primary aim	Year	Continent	Country	Implementers	Link
Alliance to better protect minors online	Self-regulatory initiative to improve the online environment for children and young people.	Ongoing	Europe	n/a	ICT companies (Deutsche Telekom), media companies (e.g. Disney, Twitter), NGOs (Child Helpline)	https://ec.europa.eu/digital-single-market/en/alliance-better-protect-minors-online
Be Kind Online	Online safety campaign to address issues of cyberbullying, hate speech, cyber grooming, sexting, fake news, and more thorough targeted digital resilience training	2020	Asia	Myanmar	Plan International, Telenor Myanmar	https://plan-international.org/news/2020-06-18-plan-international-and-telenor-launch-online-safety-campaign-myanmar
Child Online Protection (COP) Initiative	Multi-stakeholder network to promote awareness of child safety in the online world	2020	Global	n/a	ITU	https://www.itu.int/en/ITU-D/Cybersecurity/Pages/COP.aspx
Child Online Safety Declaration	Initiative to align relevant stakeholders on the common mission of championing the protection of children online	Ongoing	Global	n/a	Broadband Commission for Sustainable Development, UNESCO, ITU	https://childonlinesafety.org/
Child online safety: minimizing the risk of violence, abuse and exploitation online	Report on how to adopt a collaborative approach to address all forms of violence, abuse and exploitation children face online	2019	Global	n/a	Broadband Commission for Sustainable Development, UNESCO, ITU	https://unesdoc.unesco.org/ark:/48223/pf0000374365
Coronavirus Disease (COVID-19) and Its Implications for Protecting Children Online A technical note from UNICEF and partners	Technical note to set out key priorities and recommendations on how to mitigate risks and promote positive online experiences for children	2020	Global	n/a	UNICEF and partners	https://www.unicef.org/coronavirus/keep-your-child-safe-online-at-home-covid-19
Cyberbullying: What is it and how to stop it. 10 things teens want to know about cyberbullying.	Campaign to answer the questions of teens and give advice on ways to deal with online bullying	2020	Global	n/a	UNICEF	https://www.unicef.org/end-violence/how-to-stop-cyberbullying
Cyber-safe spaces for children and youth in Manila and Quezon City	Project to help children learn how to protect themselves from online sexual exploitation	2017-2020	Asia	The Philippines	Plan International UK	https://www.end-violence.org/grants/plan-international-uk
Digital Literacy for Every Child initiative	Pilot project to introduce digital teaching into Montenegrin schools	2018	Europe	Montenegro	Min of Education, UNICEF, Telenor	https://www.unicef.org/montenegro/en/stories/digital-literacy-every-child
Digital Safeguarding for Migrating and Displaced Children: An overview of the current context and trends, potential risks and practical next steps	Report to frame the issue of 'digital safeguarding'.	2020	Global	n/a	Save the Children	https://resourcecentre.savethechildren.net/library/digital-safeguarding-migrating-and-displaced-children-overview-current-context-and-trends
Disrupting Harm project	Project to generate high-quality evidence on technology-facilitated CSEA	Ongoing	Global	n/a	UNICEF Innocenti, ECPAT International, INTERPOL	https://www.unicef-irc.org/research/disrupting-harm
Free to be online? Girls' and young women's experiences of online harassment	Report to understand girls' and young women's experiences online	2020	Global	n/a	Plan International	https://plan-international.org/publications/freetobeonline
Global Kids Online	International research project to generate and sustain an evidence base around children's use of the internet	Ongoing	Global	n/a	London School of Economics and Political Science (LSE), UNICEF Office of Research – Innocenti, EU Kids Online, country partners	http://globalkidsonline.net/
Global Threat Assessment 2019	Report to demonstrate the nature, scale and complexity of online CSEA	2019	Global	n/a	WeProtect Alliance	https://www.weprotect.org/wp-content/uploads/WPGA-Global-Threat-Assessment-2019.pdf
Guidelines on Child Online Protection (COP)	Guidelines on how various actors can contribute to the development of a safe and empowering online environment for children and young people	2020	Global	n/a	ITU	https://www.itu.int/en/ITU-D/Cybersecurity/Pages/COP.aspx
Helping Australians have safer, more positive experiences online.	Initiative to keep children safe online during COVID-19 isolation	2020	Australia	n/a	Australia's eSafety Commissioner	https://www.esafety.gov.au/
International Day against Violence and Bullying at School Including Cyberbullying	Initiative to create awareness to prevent and eliminate violence and bullying/cyberbullying at school (part of Safe to Learn Initiative)	2019	Global	n/a	UNESCO Member States	https://en.unesco.org/news/new-international-day-against-violence-and-bullying-school-including-cyberbullying
Listening Sessions	Initiative to hear from girl activists on how the platform can address online harassment	2020	Global	n/a	Plan International, Instagram	https://www.planusa.org/instagram-plan-international-team-up-with-girl-activists-to-address-online-harassment
Live & Let Live project	Project to raise awareness, promote understanding and protection against cyberbullying	2020	Europe	Kosovo	SOS Children's Villages	https://www.sos-childrensvillages.org/news/youth-against-cyberbullying
Netclean Proactive	Initiative to use technology solutions to protect businesses IT environments against child sexual abuse materials	Ongoing	Global	NA	NetClean	https://www.netclean.com/proactive/
Online safety for children training	Training to create awareness among children, parents and caregivers on how to identify, respond and prevent online abuse and exploitation	2020	Africa	Kenya	Terre des Hommes Netherlands, ChildLine Kenya, African Institute for Children Studies	https://www.terredeshommes.nl/en/publications/online-safety-for-children-training-module-kenya
Online Safety in the Pacific	Research to explore challenges and opportunities of children's technology use	2020	Australia	Solomon Islands, Kiribati, PNG	Plan International Australia, ChildFund Australia, Western Sydney University	https://www.plan.org.au/publications/online-safety-in-the-pacific/
Reclaiming the Internet for Girls	Report to highlight the pressures girls face online	2017	Global	n/a	Plan International UK	https://plan-uk.org/act-for-girls/girls-rights-in-the-uk/reclaiming-the-internet-for-girls
Safe to Learn	Inter-agency and multi-country 5-year initiative dedicated to ending violence in and around schools	2019-2024	Global	n/a	UNESCO, UNICEF, UNGEI, DFID, Global Affairs Canada, ECW, GCPIA, WB, OSRSV-GAC, GPE	https://www.end-violence.org/safe-to-learn

Stay Safe Home. Stay Safe Online.	Initiative to help parents, caregivers and children themselves to stay safe at home and online during these challenging times through public service announcements	2020	Global	n/a	End Violence, technology partners (Microsoft, Facebook, Google, Twitter, Roblox, Snapchat)	https://www.end-violence.org/safeonlineecovid
Thorn	NGO to build technology against CSEA	Ongoing	Global	N/A	Thorn	https://www.thorn.org/our-work-to-stop-child-sexual-exploitation/
Tip sheet for keeping children safe online	Guidance to help parents and children better understand the risks of the digital world and protect themselves.	2020	Global	n/a	UN, NGO and gov partners (e.g. WHO, UNICEF, CDC, EVC)	https://www.end-violence.org/sites/default/files/paragraphs/download/English_COVID-19%20Keeping%20children%20safe%20online_FINAL.pdf
WePROTECT Global Alliance	Network to promote and support the adoption of the principles at a global level to drive collective industry action to counter online child sexual exploitation and abuse	2020	Global	n/a	98 governments, 45 companies and 46 civil society organisations	https://www.weprotect.org/
WeProtect Global Alliance	Initiative to transform the global response to CSEA online	Ongoing	Global	n/a	Public-private partnership	https://www.weprotect.org/A1:G31