

**ChildFund International
Humanitarian Situation Report Template
Humanitarian Situation Report [1]
COVID-19 – [MEXICO]
[April 7th, 2020]**

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[covers beginning of Covid-19 epidemics in México until this date]

FOR UPDATES, PLEASE HIGHLIGHT UPDATED SECTIONS IN RED

Part 1: The Overall Situation

COUNTRY

Total Number of COVID-19 Cases Reported	Number of Deaths	Number of Cases Recuperated
2,785	141	No clear data at this moment, around 40% according to the official press conference on April 7th
<i>SOURCE: https://coronavirus.gob.mx/</i>		

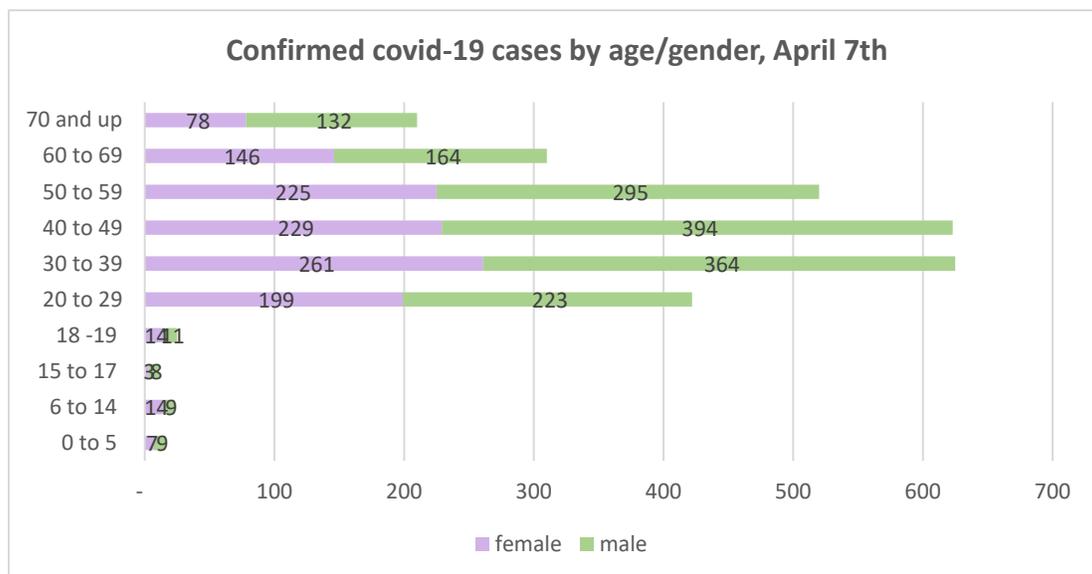
Mexico Federal government makes a formal announcement every day at 7:00 pm to share the official update of the situation of Covid-19 spread in the country. All of the information shared in this report is updated to this day (April 8th), which means that the official data are from COB of April 7st.

Since the last Sitrep, the number of positive Covid-19 cases in Mexico has increased by 129%.

Mexico - Map of confirmed, negative and suspected COVID-19 cases



*Source: Daily technical statement from the Federal Health Secretariat (General Directorate of Epidemiology),
March 31st 2020, 7:00pm*



(same source)

ChildFund-supported areas

Geographical area (city or State)	ChildFund presence	Total of Confirmed Cases	Suspected cases	Number of Deaths	Number of Cases Recuperated
Mexico City	Country Office staff	723	1,350	32	U
Chiapas	1 LP, Herdez grant	28	80		U
Estado de México	2 LPs	320	609	9	U
Hidalgo	7 LPs, Confio grant	41	87*	6	U
Michoacán	2 LPs, ArcelorMittal grant	34	134	4	U
Oaxaca	3 LPs, Confio grant	35	61**	1	U
Puebla	3 LPs, Walmart grant	179	262	4	U
Veracruz	1 LP	46	429	3	U

SOURCE: National Secretary of Health, <https://coronavirus.gob.mx/>

* We had been notified on April 1st, of a suspected case in the intervention area of our LP #2518 Hñahñu Batsi de San Andrés Daboxtha, the result of the test has shown negative.

** On Saturday April 4th, the municipality of San Sebastian Teitipac, Oaxaca, formally notified that one person from the town was tested positive to Covid-19. ChildFund Mexico's LP in this area, #4285 Niños de Magdalena Teitipac, does not work in this municipality, but in very close localities (3 km distance to San Juan Teitipac, with CONFIO implementation and 10 km from Magdalena Teitipac, sponsorship + CONFIO implementation). As a result, most of the communities have closed their access and controlling entrances and exits, as well as reinforced communication to people coming back from other places to invite them to maintain a 14 days period of quarantine.

Background information | At the end of January, the Secretary of Health issued a statement saying that the novel coronavirus COVID-19 did not present a danger to Mexico. On February 28th, Mexico confirmed its first three cases. A 35-year-old man and a 59-year-old man in Mexico City and a 41-year-old man in the northern state of Sinaloa tested positive and were held in isolation at a hospital and a hotel, respectively.

They had travelled to Italy in mid-February. On February 29th, a fourth case was detected and confirmed in the city of Torreón, in the state of Coahuila, being a 20-year-old woman who also traveled to Italy.

Government posture and measures to address the health crisis and economic impact | At Federal level, the **Government announced on Saturday, March 14th, that all schools at all levels would close from March 20th to April 20th** (thus advancing by 2 weeks the Easter holidays that were already programmed from April 3rd to 20th). At local level some State governments anticipated this measure and closed the school on March 17th, so did several private or autonomous schools throughout the country.

In addition to this measure, social activities that are considered as “non essentials” such as events, concerts, gatherings... have been cancelled or postponed, and many companies or institutions are closing or their services (such as gyms, movies, museums).

However it is important to note that at that point there had been no federal order to restrict this kind of activities and that the government’s position was to maintain norms of social distancing, with the official launch of the “Jornadas de sana distancia” (“Days of healthy distance”) from March 23rd to April 19th.

This strategy, disseminated by the Secretary of Health, consists in taking basic preventive measures to contain the expansion of COVID-19, such as temporarily suspending non-essential activities and rescheduling massive concentrations. As a result, many companies or institutions have implemented home office and other measures to limit direct contact, but also to allow employees with children to be able to take proper care of them.

The authorities have made a call not to take this period as vacations and to stay safe at home to avoid infections.

Finally, on Monday March 23rd, after a regular increase of confirmed cases and the apparition of local contagion, the WHO declared that Mexico had entered phase 2 of the epidemic – which the government first didn’t acknowledge, but made official on Tuesday, March 24th in the morning.

The undersecretary of health, Hugo López-Gatell pointed out: *"We want to formally declare the start of phase 2. This allows us to draw the horizon for the next 30 to 40 days, where we will begin to visualize that in Mexico, for having anticipated the massive measures that have the greatest impact in reducing the transmission and in the social consequences, we will be able to bend the curve, we will be able to have less transmission. The intention is to have fewer cases, so it is important to take mitigation measures into account."* He also mentioned that for this reason, fewer simultaneous cases, we will face a longer period of the pandemic.

As part of this new phase, the following measures were announced for the entire country, most of which have already been implemented by local authorities:

- “Susana Distancia”, a word game for the healthy distance campaign, in maintain a space of at least 1.5 meters between 2 persons.
- Suspend classes until April 23rd.
- Temporarily suspend events and meetings of 100 people
- Suspend work activities that involve the mobilization of people in all sectors of society.
- Protect older adults and other risk groups.

The President also signed a decree so that in the public and private sector, senior employees are granted paid leave so that they can stay at home with salary and all benefits. In the same line, the governmental monthly financial support to vulnerable segments of the population, such as the elderly, children with disabilities, and youth, has been advanced for 2 months. Also, the Secretary of Finance will provide an additional emergency budget to support the response.

Finally, in addition to the medical / health care plan, the Secretary of Navy and the Secretary of Defense are engaged to intervene, if necessary, with the Marine Plan, and with the DN III plan - said plan is an operational concept with preventive, relief and recovery phases, and includes the use of military hospitals, continuing with the purchase and distribution of specialized medicine equipment, and the distribution of medical supplies.

State of Emergency or requested outside assistance | On March, 30th the President Andrés Manuel López Obrador called a meeting of the health committee, and at the daily official press conference at 7 pm, the Secretary of Foreign Affairs officially declared the "state of health emergency due to force majeure". This declaratory has been accompanied by new or reinforced measures:

- Immediate suspension of non-essential activities in the public, private and social sectors, except those necessary to attend to the health emergency, until April 30th. (*meaning that schools will extend their suspension until this date, as the date initially considered was April 20th*)
- In the essential sectors, activities and meetings of more than 50 people will not be possible.
- The healthy distance journey is extended until April 30th.
 - o Basic prevention measures: frequent hand washing, respiratory label, etc.
 - o Temporary suspension of non-essential activities in the public and private sectors.
 - o Reprogramming of events of massive concentration.
 - o Protection and care of the elderly.
- The entire population is exhorted to comply with the responsible home receipt.
- All face-to-face censuses and surveys are postponed.
- Home quarantines applies strictly for all people over 60 years of age, people with chronic diseases, pre-existing diseases, and pregnant women.
- After April 30th, the Secretary of Health and the Secretary of Labor will issue guidelines for staggered return to activities.

Based on those reinforced guidelines, it is estimated that 65% of businesses nationwide are closed, 80% of hotels are idle and there is a drop in sales in the service sector that has not yet been quantified, according to the president of the Confederation of National Chambers of Commerce, Services and Tourism (Concanaco) José Manuel López (newspaper www.eluniversal.com.mx, March 31st); which puts thousands of jobs at risk.

So far there has been no request for outside assistance, but it has been communicated (newspaper www.reforma.com, March 31st) that the Mexican government received a donation of 100,000 face covers, 5 respirators and 50,000 test kits to detect Covid-19, from the JackMa Foundation and the Alibaba Foundation (through the Cultural Center of China in Mexico).

Travel restrictions | So far, Mexico hasn't implemented any travel restriction to the entry or exit of its territory, but is getting constraints by the measure taken by other countries (for instance the USA closing their borders with Canada and Mexico to non-essential travel - March 20th, or flight suspensions implemented by different countries)

Part 2: The Situation in Areas Where ChildFund Works

(Based on national information and information shared by the LPs)

Partner Organization		International Sponsorship		Local Sponsorship		Total enrolled	COVID19 Cases Reported in ChildFund Communities (Y/N/Unknown) Provide number if available.	Number of Enrolled Children Reported with COVID19 (If available.)	Number of enrolled children diseased as result of COVID19
#	Local Partner	Sponsored	Enrolled	Sponsored	Enrolled				
1	La Casa de los Niños de Tezonapa A.C.			882	1,239	1,239	N	n/a	n/a
1751	Niños Unidos de Tetitla I.A.P.	207	289	117	143	432	N	n/a	n/a
1765	Centro Infantil Jonacapa A.C.	270	293	86	116	409	N	n/a	n/a
2005	Centro de Promoción Ocumicho A.C.	722	835	64	76	911	N	n/a	n/a
2068	Yohualichan A.C.	1,284	1,526	433	495	2,021	N	n/a	n/a
2165	Centro Infantil Huextetitla A.C.	401	557			557	N	n/a	n/a
2516	Desarrollo Infantil Taxadhó A.C.	367	452	288	337	789	N	n/a	n/a
2517	Niños de Santa Fe A.C.	1,306	1,542	99	115	1,657	N	n/a	n/a
2518	Hñahñú Batsi de San Andres Daboxtha A.C.	398	506	282	316	822	1 suspected case, to be confirmed	n/a	n/a
2520	Niños Totonacos A.C.	2,601	3,097	426	472	3,569	N	n/a	n/a
2522	Niños de Bobashi I.A.P	810	968	609	652	1,620	N	n/a	n/a
2523	Apoyo Infantil Hñahñú A.C.	393	463	159	164	627	N	n/a	n/a
2839	Niños Unidos de Ixtlahuaca A.C.	523	622			622	N	n/a	n/a
2842	Sakubel Kí'nal A.C.	431	524	138	173	697	N	n/a	n/a
2843	Hñahñú Batsi Ri Xudi A.C.	378	517	156	192	709	N	n/a	n/a
2924	Organización de Apoyo y Beneficios Saucitlán A.C.	1,214	1,449	115	120	1,569	N	n/a	n/a
3848	Centro Tepelmeme A.C.	249	387			387	N	n/a	n/a
4285	Niños de Magdalena Teitipac A.C.	183	284	119	140	424	N	n/a	n/a
9262	Niños Acatecos A.C.	1,200	1,496			1,496	N	n/a	n/a

Child deaths: List any sponsored child (with Partner organization and child ID from salesforce) diseased as a result of COVID19. (Note: These need to be reported immediately following the regular sponsorship protocols.)

No cases at this point.

Partner Organization (Use Salesforce identifying code/name.)		What is the status of the program/sponsorship processes (operational/suspended)?				
		Program Implementation	CVS	M&E Level 2	Enrollment /Disaffiliation	Sponsorship Communication
1	La Casa de los Niños de Tezonapa A.C.	Program sessions, events, training are suspended. LPs are working on awareness raising and communication activities + administrative and sponsorship activities. All staff are working from home	postponed to Q1 and 2 FY21	suspended	very limited as LP staff is working from home and clearing some pending correspondence, translations ongoing, CO staff working from home. We estimate that next week we'll be sending the few correspondence that has been accumulated in the last 2 weeks.	suspended
1751	Niños Unidos de Tetitla I.A.P.					
1765	Centro Infantil Jonacapa A.C.					
2005	Centro de Promoción Ocumicho A.C.					
2068	Yohualichan A.C.					
2165	Centro Infantil Huextetitla A.C.					
2516	Desarrollo Infantil Taxadhó A.C.					
2517	Niños de Santa Fe A.C.					
2518	Hñahñú Batsi de San Andres Daboxtha A.C.					
2520	Niños Totonacos A.C.					
2522	Niños de Bobashi I.A.P					
2523	Apoyo Infantil Hñahñú A.C.					
2839	Niños Unidos de Ixtlahuaca A.C.					
2842	Sakubel Ki'nal A.C.					
2843	Hñahñú Batsi Ri Xudi A.C.					
2924	Organización de Apoyo y Beneficios Saucitlán A.C.					
3848	Centro Tepelmeme A.C.					
4285	Niños de Magdalena Teitipac A.C.					
9262	Niños Acatecos A.C.					

Note: As a global measure, all sponsor visits have been suspended.

- **What issues are children in these areas facing (food shortages, safety concerns, schools' closure, etc.)?**

For the moment, in addition to schools at all levels being closed in the whole country, our Local Partners have referred that the situation has remain normal at community level, with governmental services and some businesses closed. Religious and cultural activities have been suspended. Most families are carrying on their normal work activities.

Specificities reported by some LPs:

- Panic buying (Hidalgo State)
- Families' attitude towards the "social distancing" varies, between incredulity, anxiety, and partial respect to the recommendations
- Mothers feeling overwhelmed by having their children at all time at home (Veracruz State)
- Increase of 'people returning from big cities to their communities, and lack of precautionary measures to check the health status (Puebla State > **increasing risk of contagion in those areas**)
- For the moment the situation remains similar, the LPs report that in some areas people are following more the recommendation to stay at home but in general adults keep working in the fields, as there is a shared feeling in the most remote areas that the crisis is a "political

question” (as shared by LP#2165, who also reported that some parents were taking the opportunity to take their children to work with them) which will require targeted messages in those areas to sensitize the communities in general and the parents/caregivers about the risks they are facing and to which they are exposing their children.

- **Child protection risks caused or exacerbated by crisis situation.**
 - School dropout, lack of proper activities (educational or recreational), with intellectual and psychosocial consequences.
 - Increased risk of domestic physical or emotional violence. (see comment above)
 - Increased risk of sexual abuse due to overcrowding living conditions
 - Increased risk of child labor (as children are not currently going to school, and possible impact of the contingency on families’ livelihoods) see example above
 - Increase risk of been contaminated as culturally children -specially girls- and women are ill caregivers

Part 3: ChildFund’s Response

- **Who is or will be leading/managing the response?**
SMT + LP Specialist, Communications, Advocacy and Corporate Fundraising Specialist.
- **Planned, desired or ongoing response – inside or outside current operational areas.**
Inside of current operational areas (LPs + grants)
- **Who are we partnering or collaborating with to provide our response?**
Currently we are discussing and contributing to different coordination mechanisms at national level (OCHA + Joining Forces). We are also considering private sector for funding or in-kind, and local governments through the LPs for awareness raising campaign, strengthening of local child protection mechanisms, and other needs that may be detected as the situation develops.
Since last week we have advanced on the following:
 - Coordination meeting with UNHCR about cash transfers and the opening of a working group in Mexico (one of the few countries in the Americas where there is currently no CALP working group)
 - Technical meetings with Joining Forces colleagues to develop a common concept note for aligned intervention and fundraising for (1) covering basic needs and food security for most vulnerable families through cash transfer, (2) supporting the health sector through dotation of first necessity materials, (3) contribute to restore livelihoods. The concept note and associated budget will be finished in the coming days.
- **What kind of response activities or interventions are being provided? What support items are needed or have been collected/distributed? How is ChildFund linked with humanitarian coordination structures, i.e., in which clusters or working groups do we participate? The most recent/next meeting and who is representing ChildFund? Donor meetings we have attended, or missions that we are aware of related to the response?**
We are currently developing a brief proposal based on the following components:
 - 1) Awareness-raising for children and families in the communities (immediate)
 - Collect material already used by the LPs

- Identification of key messages
 - design of the materials (infographics for SMS or whatsapp, scripts for radio or community speaker advertising)
 - 2) Emotional restraint / psychosocial support / educational and recreational reinforcement (short term)
 - Identify CP messages, content, tips to disseminate at community level
 - Ensure dissemination of reference channels at the local level, based on previous CBCPM and mapping exercises
 - Select activities for each LS that can be disseminated as lists of recommendations or printed materials to children and families
 - Analyze cash transfer operations
 - Search for in kind donation of books, board games, etc. to deliver to children and families
- About those 2 first points, we have had several updates:
- Design of contents for LPs (Programs + Communication) which will be sent as an “information package” this Friday, and we will continue to prepare contents for awareness raising, educational and recreational activities each week to update the messages for communities and families.
 - Update: the material has been sent to the LPs: infographics in print formats and image formats to share by cell phone or social media, scripts for radio and speaker announcements. Examples at the end of the document.
 - During this week nearly all LPs have developed and adjusted their communication strategies in order to spread awareness-raising messages and ideas of activities for children in the communities. They have also worked on handwashing trainings (this was before the declaration of emergency as we are now recommending avoiding transfers from one community to another). *Examples and pictures below.* They have updated their communication trees and ensured that all staff members, including their facilitators have access to internet, cellphone or phone to be able to share contents during the coming weeks. To conduct those activities, they have reassigned underspent March budget, for a total amount of \$ 124,970 MXP (\$ 5,155 USD)
 - Update: most of the LPs have continued to develop adapted prevention and recommendations materials such as videos (staged by staff members or participants, puppet show, etc.), posters in indigenous languages, announcements, etc.
 - Advances in the definition of cash transfer feasibility, guidelines, goals, in coordination with the other countries in the Americas region and external allies (UNHCR, Joining Forces). We have yet to determine the operativity of this intervention and the related budget.
- 3) Installation/adequacy of community hand washing stations, toilets and drinking fountains (this would be on a longer term, after the outbreak)
- LP's mapping of needs for schools, health centers, etc.
 - Based on the mapping, identify donors for \$ or in-kind
- * We have determined a design proposal for family orchards (unitary cost = \$ 9,000 MXP / \$ 371 USD) and for community hygiene stations (unitary cost = \$ 71,000 MXP / \$ 2,930 USD, includes WC, water storage, sink, water filter). We have yet to define the scope of the proposal to come up with the general budget – including technical assessment for the implementation and follow-up

We have had a call with OCHA and will have a coordination meeting with the Joining Forces coalition members on Wednesday, March 25th. There are no active UN clusters in Mexico at the moment. We haven't attended any donor meeting.

- **Next steps.** Developing the proposal by Friday, March 27th and launching the awareness campaign, follow up on the coordination meetings (filling a template that OCHA will share, Joining Forces meeting and agreements), collect information from the LPs (ongoing), adjust plans for CO and LPs.
- Finalizing the proposals (see above), launch a mapping of most vulnerable families and market assessment at community level with the LPs
 - Proposals have been submitted to several donors (see details below in section 8). The community mapping is almost completed, see detail below in section 3.a)
- **For sitreps submitted after ChildFund response has been initiated, what is the current progress of implementation vs. the established response plan?** n/a

3.a. Cash Transfers

-Is your CO planning or implementing cash transfers as part of COVID19 response? **Yes**

- If so, brief description of progress to date.

We are integrating a working group with Joining Forces colleagues to incorporate cash transfers as a tool for a common intervention to contribute to satisfy the basic needs and food security of children whose families have been directly affected by the covid-19 pandemic and whose income has been affected by the current emergency situation (the suspension of non-essential activities has a severe impact in the touristic sector and part of our enrolled families generate their incomes from selling crafts, for instance. There are other cases where the main caregiver and family support is the mother and is working as a domestic employee and is at risk of losing her job, and other similar situations).

We have also had meetings with UNHCR Cash-based intervention officers, who are sharing guidance for implementation of such a program, as this is not a common type of intervention in Mexico. (call with STC and WV colleagues + ChildFund SSU colleagues yesterday about the targeting strategy that UNHCR has implemented in Mexico for their humanitarian program)

In parallel, to move on with the operativity of the intervention, a group of CO staff members (Programs + FRO) has been working on:

- (1) defining the guidance for the basic needs in terms of food and hygiene items for a family of 5 – 2 adults and 3 children – based on which we have established an average of \$ 1,600 Mexican pesos (\$ 70 USD as per our official exchange rate USD – 23.01 MXN) to be considered as monthly delivery for each family.
- (2) Mapping of possible providers with coverage, conditions and administrative cost (banks, remittances agencies such as Wester Union, Moneygram and others, microfinancing agencies, pantry vouchers, etc.)
- (3) With the support of the LPs, community mapping of the available financial and commercial services at community level – because of the current restriction on travels, we shouldn't expose people to move from their community to another or to the closest town, besides some communities are starting to close their access (as mentioned above) to avoid spreading.

In this sense, we are facing a great challenge as the preliminary results of the mapping show that 99% of the communities of intervention do not have any bank service, 97% do not have an ATM, and only 12% of those same communities have an alternative system to receive cash (mostly due to the remittances, they have a Western Union service or alike). In parallel, only 6% of the communities have a supermarket or convenience store service that would allow the use of debit card payment or any kind of vouchers, 97% of them have small local stores or a small marketplace who only allow for cash payment, and 3% do not have any commercial service within the community.

Cash transfers executed

Beneficiaries		Amount transferred (US\$)	Transfer mechanism (i.e. mobile money, banking system other financial service provider etc,
Total	Gender (if available)		
	Female	Male	

Below Sections for Internal Use Only

Part 4: Office and Staff Status

Office Status (Open/Closed)	Number of Staff :				
	Diagnosed with COVID19	Diseased from COVID19	Working from Office	Working from Home	On Special Leave
CO Office and Core Structure (closed since Friday 27 th)	0	0	0	24	0
GSS staff members (always work remotely)	0	0	0	3	0
Grants contracted staff members (only 3 normally work from CO)	0	0	0	24	0

Notes:

- Any cases of staff diseased need to be reported immediately to RD and GHR.
- Special leave as per [COVID19 Administrative Guidelines](#).

Number of staff/partner organization staff completed WHO COVID online training <https://www.who.int/emergencies/diseases/novel-coronavirus-2019/training/online-training>.

Part 5 Human Resources

- **Which visitors are there in the country? Please include names, functions, contact information and arrival/departure dates for both IO and RO staff (note: due to the travel ban, this will apply only once the ban has been lifted)**
None
- **Any gaps in staffing/need for deployment from other COs or Global Teams?**
Not for the moment
- **Are there any other major HR issues?**
Not for the moment

Part 6 Safety & Security

- **Are police and other services functioning in the normal manner?** Yes
- **Are the courts still operating?** Yes
- **Are there reports of looting or increased criminality?** Until now there was one case of looting reported in Mexico State, to a supermarket, on Monday March 23rd. According to local authorities, some people were organizing through Whatsapp groups to prepare lootings to different stores but have been detected by the police and arrested.
- **Have military personal being deployed to patrol towns or cities?** No, but according to the usual emergency procedure in the country, the army and the marine are essential actors when the government declares the state of emergency (plan DN-III)
- **Confirm the safety of staff and their families in the affected area.** Until now no incidents have been reported by CO staff members nor LP staff members.
- **Have Safety and security risks/mitigation plans been updated to current environment?** Not at the moment.
- **Recommendations around any upcoming travel planned for staff or donors (note: Only once global travel ban has been lifted)** n/a

Part 7 Grants

List all active grants:

Grant Job Code	Grant Name	Donor	Status of Implementation (Normal/Reduced/Suspended)	Any specific guidance received from donor? (Yes/No)
ARCEMX (Local corporate contribution)	Cultivando Futuros	ArcelorMittal	Reduced	Yes, confirming agreement to the adjustments being made
12-0354D	CONFIO	Government of Canada	Reduced	No
25-078D	Saber Nutrir	Herdez	Suspended for the month of April – only communication with participant families will continue	Yes, jointly all activities have been suspended and resources have been redirected to ensure SMS, Whatsapp communication with participant families.
25-080D	Educación Sexual Integral “Mi Cuerpo y yo”	Fundación Río Arronte	Reduced	Yes / Donor confirmed “When the Federal Government decrees the normalization of activities, I believe you will be able to reprogram the activities corresponding to the project. We understand the situation (...)”
12-088D	Proyecto para el bienestar de la niñez totonaca	Fundación Walmart	Reduced	Yes / Donor confirmed “Thank you very much for keeping us updated on the development of the projects, we understand the situation as it is affecting everyone. We request your support so that once the contingency is over, you send us the new schedule of activities.”

Provide any additional narrative on how the COVID19 crisis affects implementation of your major grants.

In all the cases, we have suspended all program sessions and group activities. The administrative activities, individual follow up or farm/orchard supervision visits are still being done. In each case we have send an email to the donor explaining the situation and the adjustments being made, as well as the planned activities for the week of March 23rd to 27th.

All Individual follow up or farm/orchard supervision visits have cancelled. In the case of Rio Arronte, we are considering virtual training for a F2F train the trainers workshop that had been scheduled for the month of April.

Part 8 Funding

Provide information about potential sources of funding, including grant donors, subsidy, Emergency Action Fund, Alliance members, GIK, etc., for these emergency response efforts using the chart below:

Donor	Program	Amount (USD – 23.01 MXN)	Requested? (Y/N)	Confirmed? (Y/N)
Digital procurement campaign.	Campaign that will contribute to the cash transfer strategy that will support the well-being and food security of families.	The average ticket we project to be 9 USD per donation.	Yes. With the Communication Specialist we are working on the development of the campaign and adding strategic actors such as our Ambassadors to enhance its dissemination and attract the largest number of donations. We will launch the campaign on April 14 th .	
VESTA Management	The proposal will contribute to the development of community infrastructure and sustainable economic models for families in affected communities.	\$ 9,000	The proposal is under development to begin negotiations with the donor.	
Huella Sustentable	The proposal will contribute to covering the basic needs of families and will allow the implementation of the cash transfer strategy.	\$ 6,500	The proposal is under development to begin negotiations with the donor.	
PYMO	The proposal will contribute to the development of community infrastructure and sustainable economic models for families in affected communities.	\$ 6,521 + Volunteering Work.	The proposal is under development to begin negotiations with the donor.	
Coppel Grant	The proposal will contribute to covering the basic needs of families and will allow the implementation of the cash transfer strategy.	\$ 8,695	We presented the proposal before April 15 th and we will receive confirmation or feedback before April 30	
Helvex	The proposal will contribute to the development of community infrastructure and sustainable economic models for families in affected communities.	In-kind and Volunteering work.	The proposal is under development to begin negotiations with the donor.	

- Budget
 - o Outline how we will use this funding with a rough topline budget.

Part 9 Media/Communications

- o **List of media who will be or have been contacted with press releases.**
Not at this time. In case of need our pro-bono Media Agency, Insight Comunicación, will support us on this.
We are planning the release from IO for this Friday and are preparing a position statement with the information sent from IO adapted to Mexico and recommendations for CP in the Coronavirus Pandemia from the Alliance for CP in Humanitarian Action.
In addition, we have:
 - Posted in our webpage and social media we will working remotely and will soon share all activities we will conduct during this period / and awareness messages
 - Sent via e mail communication to local individual donors letting them know we will be working remotely, and sponsor visits/ skype calls will be suspended. Once we have confirmed our response intervention, we will be sending a new piece with specific asks.
 - Letters have been sent to potential local donors and local sponsors on the response activities and we have activated our webpage for local donations (individual-corporate)
 - Posts on prevention actions and video on self-care of the caregivers have been posted in our social media
- o **Internal communications:** HR and Communication team are sending organizational mailings on Mondays and Fridays to all CO staff members to check-in and share tips and recommendations to handle the situation.
- o **List of emergency CO spokespeople, including name, location, contact information, and languages spoken.**
Sonia Bozzi, México, sbozzi@childfund.org , Spanish and English
Morgane Bellion, Mexico mbellion@childfund.org , Spanish, English and French
Yil Felipe, Mexico, yfelipe@childfund.org Spanish and English
- o **Plans for collecting photos/videos/stories, e.g., should an outside photographer be hired?**
Not at this time
- o **Key points for messaging and visibility, particularly any host-government sensibilities that must be considered.**
Not to the date
- o **Support needed or requested from IO, GSS or Global Teams – whether onsite or remote.**
Sharing the info in English and attaching the editable files of the materials

Example of activities and materials developed by the Local Partners:

LP 2068 YOHUALICHAN A.C. : "Stay at home! avoid the spreading of Covid-19 by staying home...take care of yourself as you would like to be taken care of" Posters in Spanish and Nahuatl languages.



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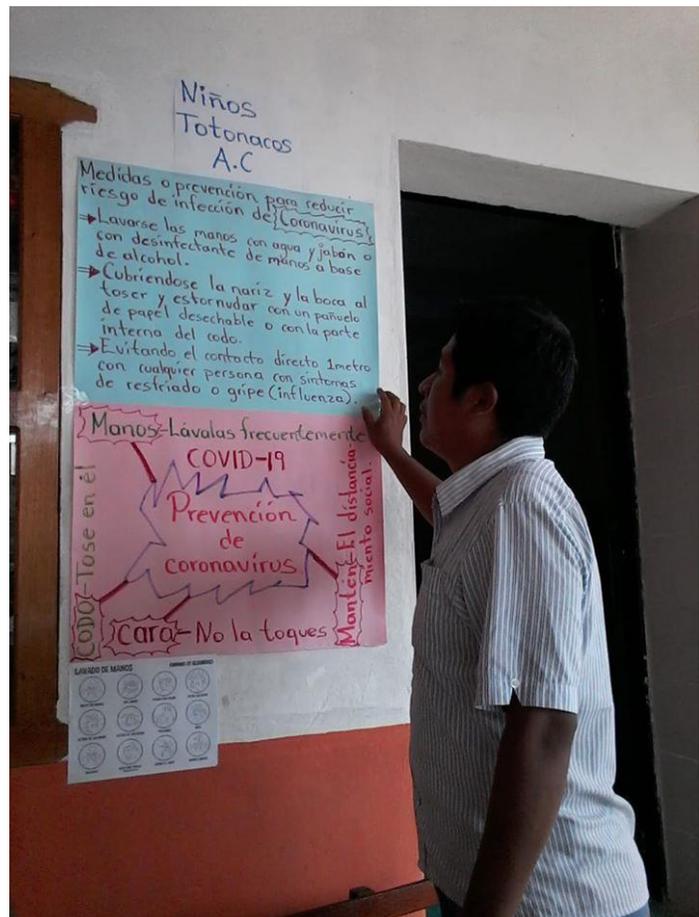
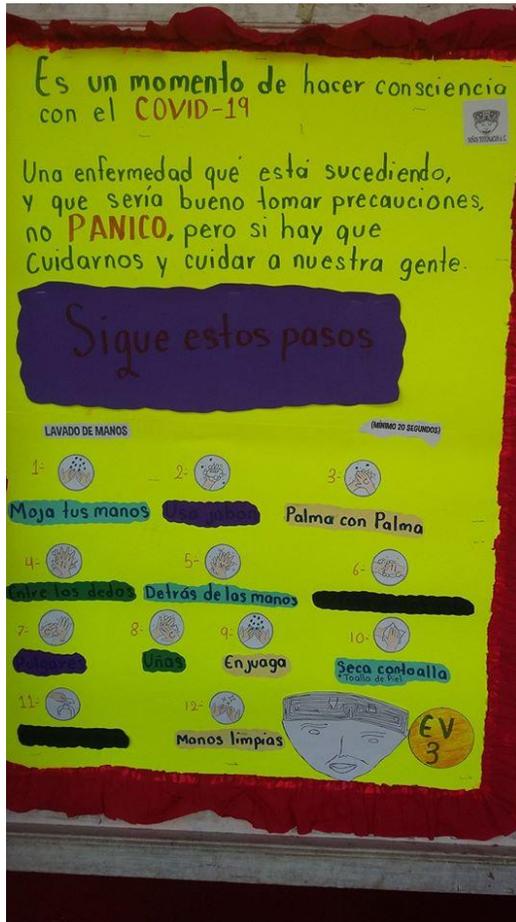


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LP 001 Casa de los Niños de Tezonapa A.C. : preventive actions with enrolled families



LP 2520 Niños Totonacos A.C. : sharing information with the communities through posters made by LS3 participants



Examples of ChildFund México institutional infographics

COVID 19

Consejos para mamá, papá y cuidador.

Si tu hija o hijo tiene entre 6 meses y dos años, puedes protegerlo de un contagio de COVID-19, siguiendo estas recomendaciones:



Antes de comenzar cualquier actividad, limpia con agua y jabón los juguetes y el área donde la niña o niño estará presente.



Tú y las personas que vayan a estar en contacto con tu hijo o hija deberán lavarse las manos con agua y jabón.



Juega con tu hijo o hija. El juego estimula el desarrollo psicomotriz y refuerza el vínculo afectivo.



Prepara alimentos nutritivos y saludables. Recuerda que antes de los 6 meses, las y los bebés sólo necesitan leche materna. Evita alimentarlos con refrescos y dulces.



Acude al centro de salud más cercano, en caso de que tu hijo o hija presente los siguientes síntomas de COVID-19:



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COVID 19

Consejos para mamá, papá y cuidador.

Recomendaciones para evitar contagio por COVID-19 en niños y niñas de 3 a 5 años



Concentra tus esfuerzos en comportamientos saludables como cubrirse la boca con el antebrazo al toser o al estornudar y lavar las manos con agua y jabón con frecuencia. Enseñale a tu hijo o hija como hacerlo.




El lavado de manos debe durar 20 segundos. Te recomendamos que canten una canción que dure este tiempo, como 'La vibora de la mar'.



Pregunta a tu hijo o hija, cuántas veces se ha lavado las manos, y felicítalo por el lavado frecuente y oportuno.



Asegúrate de mantener la sana distancia. Puedes proponer "aletear" con los brazos para mantener espacio suficiente y evitar que se toquen.



Explícale a tu hijo o hija que te diga cuando se sienta con fatiga, escalofríos, tos y vigila su temperatura corporal y los síntomas que puedan alertar un cambio en su estado físico.



Acude inmediatamente al centro de salud más cercano si presenta síntomas como:



No se debe minimizar ningún síntoma.



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Te proponemos las siguientes estrategias para afrontar el COVID 19

Lo que estamos viviendo, según México con tu familia en tu comunidad, necesita de tu apoyo y colaboración.



Muchas personas, son más vulnerables que tú, como los adultos mayores, niños y niñas menores de 5 años, y personas con enfermedades crónicas.

Por ellos las autoridades están recomendando las siguientes medidas:



Lávate las manos con agua y jabón frecuentemente o realiza higiene de manos con alcohol gel al 70%.



Practica el estornudo de origen, es decir, al toser o estornudar, cubre la boca y la nariz con la parte anterior de la flexión del codo.



Practica la sana distancia, mantén al menos metro y medio entre las demás personas.

Esto le puede generar mucho estrés o ansiedad. Reconoce que es normal sentir ansiedad, miedo o fatiga. Si estás preocupado porque crees que tienes síntomas de COVID-19, es importante que se lo cuentes a tu mamá, papá o cuidador.

Planifica lo que puedes hacer para divertirte. Colabora en las actividades domésticas, ve una película o interactúa en la cama a leer una historia. Puedes ayudarte encontrar un juguete.

Si creas y propones nuevas formas de convivir con tus actividades. Si quieres pasar tiempo con tus amigos o familiares, los medios digitales son un excelente modo de mantenerse en contacto. Puedes usar Zoom para pasar todo el tiempo delante una pantalla.

Contrate en ti mismo. ¿Tienes ganas de aprender a hacer algo, aprender a leer un nuevo libro, o de hacer un instrumento? ¡Ahora es el momento!

Siente las emociones. Permite estar triste, si te permites sentir la tristeza, llegará más rápido el momento en que comenzarás a sentirte mejor.

Si amabas contagiarte mismo y con los demás. Todas y todos estamos juntos por un momento muy especial.

¡Entre todas y todos lo lograremos!

ChildFund México