



Secretariat Update to the CEO Forum



Richmond
15 November 2018



Secretary General's Report

Update on key activities: 1 June 2018 to 30 September 2018

- Training on Child Protection Minimum Standards for ChildFund Alliance and Terre des Hommes held in Bangkok held 12-15 June at ChildFund International Regional Office in Bangkok
- CEO Futures Task Force Meeting held on 17 July at Alliance Secretariat in New York
- ChildFund Alliance represented at UNICEF's Young People's Agenda meeting on 17 and 18 July
- First "test run" of the High-Level Political Forum 9-20 July at UNHQ, New York
- Grant for \$375,000 received from Oak Foundation for Child-friendly Accountability, 21 September
 - Press release issued





Secretary General's Report

INVITATION

**WEDNESDAY
26 SEPTEMBER
2018**

1:00 PM- 2:45 PM
Church Center |
777 UN Plaza, 10 Fl



**Financing the Sustainable Development Goals and
the Promise to End Violence against Children**

*A high-level event in the context of the Secretary General High-level Meeting on Financing
the 2030 Agenda for Sustainable Development*

HOSTED BY:



Update on key activities: 1 June 2018 to 30 September 2018

- Child-Friendly Accountability Coordinator search position opened, 8 October
- Respondent to Financing the Sustainable Development Goals and the Promise to End Violence against Children, convened by ChildFund, World Vision, Save, UNICEF, et al
- First Draft of Audited Report issued from BDO – *ChildFund Alliance - Financial Statements Year End 30 June 2018*, 9 October





Secretary General's Report

Update on key activities: 1 June 2018 to 30 September 2018

- ChildFund Alliance SG invited to interactive panel discussion “Toward the Rights of the Child Ahead of the 30th Anniversary of the CRC,” convened by Head of EU Delegation at the UN, with SRSG-VAC, Chair of the Committee on the Rights of the Child, UNICEF and others, 10 October
- Jorge Mendez Rheineck, Country Director for Paraguay, presented on panel “Addressing Inclusion Among Children and Adolescents Living Poverty,” 11 October at New School for Social Research, New York, with Equity for Children, UNICEF et al.





Secretary General's Report

Update on key activities: 1 June 2018 to 30 September 2018

- ChildFund Alliance invited to present at: ChildFund South Korea 70th Anniversary Commemoration Event and International Forum on “Joining Forces”
- ChildFund Alliance on Planning Committee for International Civil Society Centre Berlin Meeting –The Impact of the Next Generation of Young People on Civil Society, week of 29 October – Berlin
- ChildFund – SOS meeting in Uganda week of 5 November: Potential for Joint Collaboration at field level





Secretary General's Report

Update on key activities: 1 June 2018 to 30 September 2018



- NEW ChildFund Alliance video *Toward a Safe World for Children* available. The video will premier at the ChildFund South Korea 70th Anniversary celebration.
 - Will be shown at the ChildFund International 80th Anniversary. The film is embargoed until 13 November. It has been distributed to communications staff in 11 ChildFund Member Offices and is available in: English, French, German, Japanese, Korean, Spanish and Swedish.
- Plans underway with CCFC to co-host “Protection of Children at Risk of Unaccompanied Migration,” a side event in advance of the Intergovernmental Conference on the Global Compact for Migration, Morocco (December 2018 – UNHQ –NY).



Secretary General's Report

Update on key activities: 1 June 2018 to 30 September 2018

■ Meetings of Note:

- John Dirks, Chair of CCFC's Board, visited ChildFund Alliance on 20 September 2018
 - ❖ Briefing on Secretariat Updates

- Assefa Bequele, PhD, Executive Director, The African Child Policy Forum, 26 September
 - ❖ Follow-up collaboration proposed

- Delphine Moralis, Secretary General of Terre des Hommes
 - ❖ Series of Collaborations proposed on Advocacy and Child Protection in Emergencies



Strategic
Priority #1
Child-friendly
Accountability
and Global
Advocacy





Child-friendly Accountability



\$350,000

- ChildFund Alliance was recently awarded a two-year grant of \$350,000 by Oak Foundation to support our Child-friendly Accountability initiative.
- We received a small supplementary grant to build on the recommendations that came from the young people at the End Violence Solutions Summit.



Child-friendly Accountability

Objectives of the grant:

- Explore, facilitate and create new opportunities for children to influence key decision-makers supporting the implementation of SDG 16.2 and related targets.
- Strengthen the knowledge of at least 2,500 children from at least 10 countries about child rights and child protection systems, build their skills for engaging with duty bearers and other stakeholders and support them to advocate for changes in child protection systems.
- Strengthen the Child-friendly Accountability initiative's on-line information management system.



Child-friendly Accountability



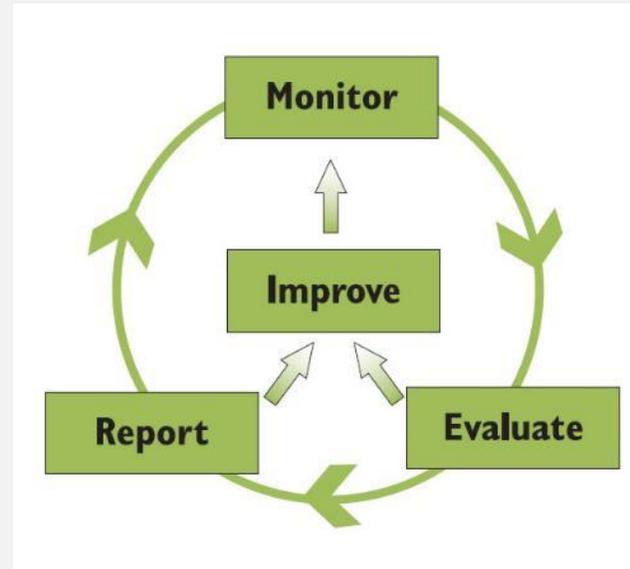
We will hire a **Child-friendly Accountability Coordinator**.

She/he will:

- be based at the Secretariat in New York;
- be the point of contact for project managers/facilitators;
- provide day-to-day support;
- manage the web- based platform;
- provide support for the participation of children in the HLPF;
- ensure safeguarding measures are in place;
- coordinate consultants.



Child-friendly Accountability



We will hire consultants:

- A technical expert to troubleshoot problems with project managers/facilitators.
- An M&E expert to assess the initiative's impact.
- A researcher/writer to produce a global progress report.



Child-friendly Accountability

We will complete the **Child-friendly Accountability web-based platform**.

The platform is for:

- project management
- sharing project outputs
- collecting data to feed into global advocacy





Child-friendly Accountability



We received funding to bring a small number of Child-friendly Accountability child participants to the 2019 **High-level Political Forum**.

In 2019, the HLPF will review progress made on Sustainable Development Goal (SDG) target 16.2 (end all forms of violence against children).

We will engage children to facilitate having their voices heard.





Child-friendly Accountability



We will make a **short film** bringing children's voices about child protection, based on their experience in the Child-friendly Accountability initiative, to show at the HLPF and other events.





Child-friendly Accountability



Next steps:

- We will work on guidelines on how to **integrate** Child-friendly Accountability into existing programs for countries that do not want to run pilot or stand-alone programs.
- We will explore opportunities to **raise money for seed grants**.



Child-friendly Accountability

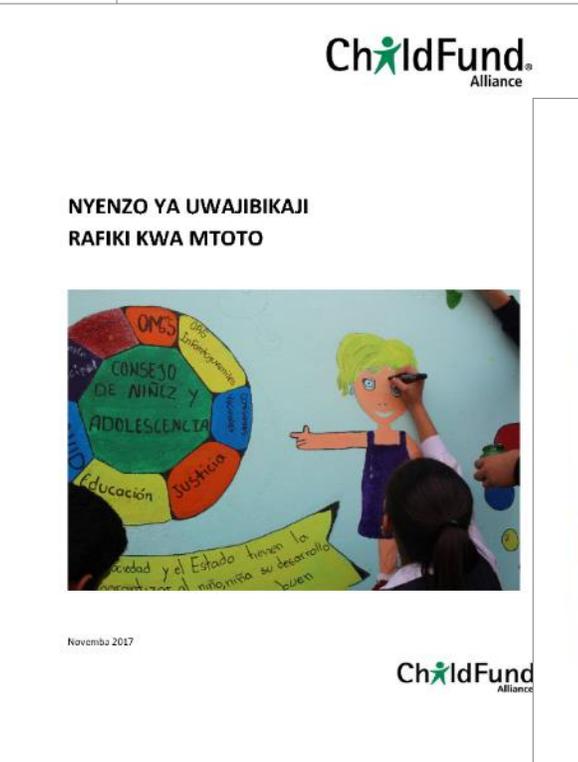


Other news:

- India (CCFC), Mexico and Paraguay, which conducted pilot projects in 2017, are now integrating Child-friendly accountability into their ongoing programs.
- New projects are underway or will soon start in Burkina Faso, El Salvador, Ghana, India (ChildFund International), Kiribati, Nicaragua, Philippines, South Korea, Tanzania and Uganda.



Child-friendly Accountability



Other news:

- Materials are now available in Spanish, Swahili and Korean. French translation is in process.

Child-friendly Accountability

Child-friendly Accountability

Welcome to the Child-friendly Accountability project.



This site has information you will need to participate in the project. You can work with your facilitator to find information and upload materials you produce. We hope you enjoy Child-friendly Accountability and learn a lot of useful information.

Other news:

- The web-based platform is in final stages of development.
- The part of the site open to child participants has been populated with materials in English and Spanish.

Rendición de cuentas adaptada a la niñez

Rendición de cuentas adaptada a la niñez



Bienvenido al proyecto Rendición de cuentas adaptada a la niñez. Este sitio tiene información que necesitarás para participar en el proyecto. Puedes trabajar con tu facilitador para encontrar información y cargar los materiales que produces. Esperamos que disfrutes del proyecto con los niños y niñas y aprendas mucha información útil.

Child-friendly Accountability



If you need to report a case of child abuse or violence against a child (yourself or a child you know), you can get information [here](#).

Search Search [Search Tools](#) [Clear](#)

 ChildFund Alliance Non-governmental Organization New York, United States	 Child Helpline International Non-governmental Organization Netherlands
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On this page you'll find handouts that you'll be using for the Child-friendly Accountability project. The facilitator will tell you which module you're using, so you will know which toolbox handouts to download. The photos show pictures of children in different countries who are also doing Child-friendly Accountability.

Resources

	Toolbox Handouts These resources are to help implement the Toolbox modules and activities.		Photos & Videos Multi-media resources for use in promotion online and offline of Child-friendly Accountability activities.
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Web-based platform (continued):

- Children have access to a child helpline and backup support. They also have access to the resources they need.
- Project facilitators and program managers have access to a wider range of resources.
- Measures have been taken to protect children's data.
- Information from the initiative will feed into ChildFund Alliance's 2019 advocacy report.

ChildFund
Alliance

GLOBAL MEETING

Hanoi, Vietnam

April 2018



 Advocacy





Timeline to 2019

	September 2018 - February 2019	March 2019	May 2019	June 2019	July 2019	Sept 2019	Nov 2019
Key Moments	Governments begin SDG review process at national level (VNRs)	VNRs continue Regional SDG Reviews Commission on the Status of Women	VNRs continue Regional SDG Reviews	Governments submit final VNR Reports	HLPF Ministerial level	HLPF Heads of State level UNGA	CRC@30 International Day of the Child
Products	ChildFund Alliance key messages and guidance for 2019 VNRs	ChildFund Alliance advocacy report	SVBD	Joining Forces Child Rights Now report	Children's voices video on Child-friendly accountability		Progress report on Child-friendly Accountability initiative



Update on the advocacy strategy

Within the Advocacy Task Force, the Secretariat has worked closely with Member offices to identify priority countries, based on strategic value. Criteria for priority country selection include:

- End Violence Pathfinding countries that have committed to accelerating action to end violence against children;
- countries where Child-friendly Accountability is being implemented to support realization/achievement of SDG 16.2;
- countries reporting to the High-level Political Forum (HLPF) through the VNR process; and
- ChildFund member presence countries where strong relationships with Government can be leveraged to advance our advocacy objectives.

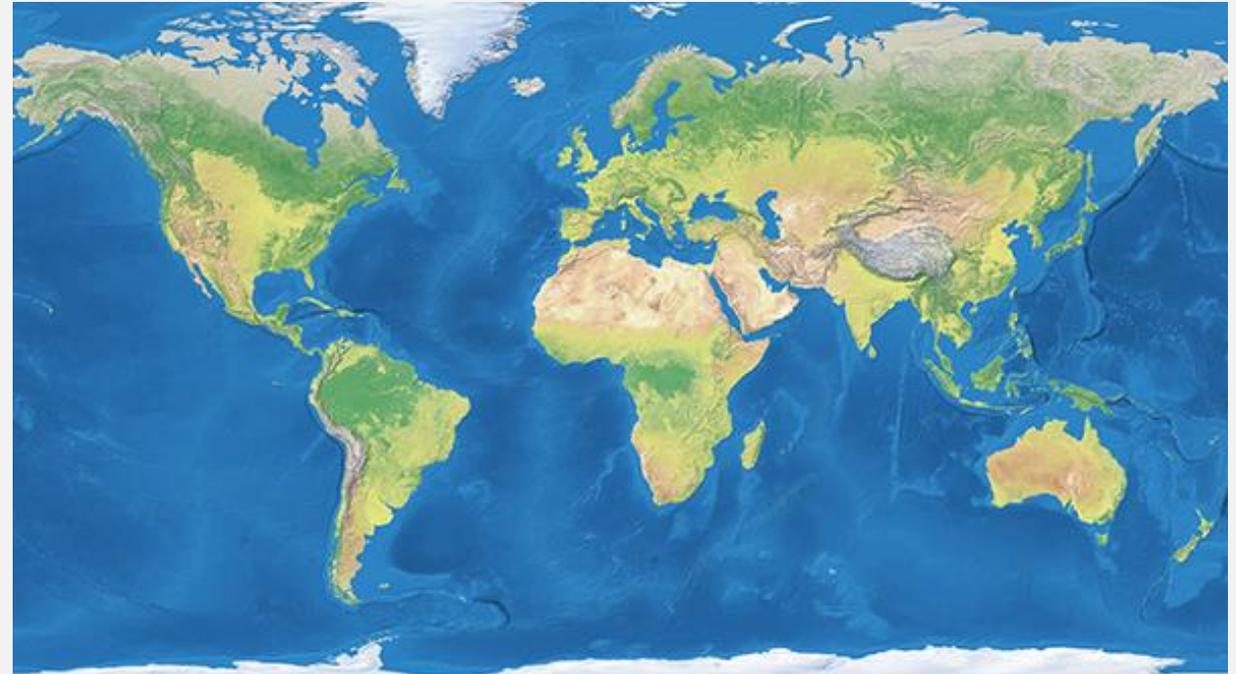
Note: This strategy was presented to the CEO Forum in November 2017.



Advocacy

The following countries have been proposed as priority countries as of October 5, 2018:

- Australia
- Cambodia
- Canada
- El Salvador
- Japan
- Mexico
- New Zealand
- Paraguay
- Philippines
- South Korea
- Spain
- Sri Lanka
- Uganda
- United States
- Vietnam
- Pacific Island Countries reporting to VNRs in 2019 (Nauru, Fiji)





High-level Political Forum 2018

The Secretariat supported representatives of four ChildFund member organizations to advocate for children during the HLPF.

Member Organization	HLPF Representation
ChildFund Australia	Philippa Nicholson, Head of Programs
ChildFund International	Stephanie Perlson, Program Coordinator
ChildFund Korea	Sungho Lee, Manager of Global Advocacy and Partnerships Nayoung Kim, Global Advocacy & Partnerships/Advocacy & Policy Advisor
Educo	Jose Faura, CEO Macarena Céspedes, Country Director, Spain

Read the full report at <https://childfundalliance.org/member-resources/ceo-forum/meetings/2018-november-meeting-richmond/document/download/2613>



High-level Political Forum 2018 (cont)

Highlights

- Co-hosted/supported 4 side events with ChildFund speakers
- Organized 3 bilateral meetings with governments (Australia, Korea, Spain)
- Almost all VNR Reports for ChildFund presence countries include a reference to SDG 16.2 and/or ending violence against children
- Advocated for and secured strong language on children in the HLPF outcome document





High-level Political Forum 2018 (cont)

The HLPF issues a Ministerial Declaration each year. Under the leadership of ChildFund Alliance, child-focused organizations in New York [advocated with Member States](#) to include strong language on children in the document. The final agreed declaration addresses the three themes of prevention, protection and participation that frame the work of ChildFund Alliance.

In July 2018 during the HLPF, 46 countries presented Voluntary National Reviews (VNRs) of SDG progress. Fifteen countries where ChildFund members have a presence presented VNRs. While the process for the VNRs was different in each country, ChildFund member offices engaged in the process where possible at country level during the preparation of the reports. Members used this opportunity to promote our advocacy asks both within the development of the VNR reports in countries and the VNR presentations during the HLPF.





ChildFund Engagement in HLPF Side Events

Partnership for building peaceful and resilient societies
by ending violence against children

The side event *Partnership for Building Peaceful and Resilient Societies by Ending Violence against Children* brought together Member States, civil society, UN entities and young people to examine best practices for working together to end violence against children as a foundation for building peaceful and resilient societies. Philippa Nicholson, Head of Programs at ChildFund Australia, participated on the panel, which also included young people; the Executive Director of the Global Partnership to End Violence Against Children; and representatives of the Office of the Special Representative of the Secretary General (SRSG) on Violence against Children, World Vision Japan and Save the Children Japan. Philippa presented two examples of multi-stakeholder collaboration to end violence against children in Vietnam: Swipe Safe and child-friendly accountability.



Report at <https://cfa.ms/2Ctnidw>



ChildFund Engagement in HLPF Side Events (cont)

SDGs Interlinkages to leave no child behind: Eliminating all forms of violence against children

During this event hosted by the Government of Bulgaria, ChildFund Alliance and World Vision. Participants examined interlinkages between those targets in SDGs under review during the 2018 HLPF and targets that are directly relevant to ending violence against children in SDG 16. Sungho Lee, Manager of Global Advocacy and Partnerships at ChildFund Korea, participated as a speaker, presenting some of the work being done in Korea to engage children to make their cities safer. ChildFund Korea's Yellow Carpet initiative was the result of children working together to identify a common issue and a solution to resolve the issue.

Report at <https://cfa.ms/2xYUbe0>





ChildFund Engagement in HLPF Side Events (cont)

Still left behind? Realizing the pledge to Leave No one Behind for the most deprived and marginalized children

This event featured an exchange between children, Member States, UN agencies and civil society on how to ensure the pledge to Leave No One Behind is translated into meaningful change for children. The event was co-hosted by the Missions of Australia and Bulgaria, and 5 child-focused agencies. During the program, Philippa Nicholson discussed the work ChildFund Australia is doing with governments and local partners in the Pacific Islands to develop child-focused protection services within the social welfare system that focus on the most vulnerable children. This work is outlined in the report [Ending Violence against children in the Asia-Pacific](#) which was launched at the event.

Report at <https://cfa.ms/2PeSPTb>





Advocacy



High-level meeting of civil society and other actors on Agenda 2030 in Spain

A closed-door high level meeting with Spanish government and civil society representatives took place on the morning of July 18, in advance of Spain's presentation of its Voluntary National Review. The purpose of the meeting was to promote a dialogue among different levels of government, civil society and other actors about the mechanisms and policies necessary for implementing the 2030 Agenda in Spain. As a member of [Futuro en Común](#), the network that organized the meeting, EDUCO played a key role in the development of the meeting and José Faura, CEO of EDUCO, was an official speaker.



Looking ahead to 2019: Key opportunities

In July 2019, the HLPF will include an in-depth examination of three SDGs that contain targets relevant to ChildFund's advocacy priority to end all forms of violence against children:

- Goal 16 (Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels)
- Goal 4 (Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all)
- Goal 8 (Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all)





Looking ahead to 2019: Key opportunities (cont)

- In July 2019, 51 countries will conduct Voluntary National Reviews. This includes the following countries where ChildFund members work: Burkina Faso, Fiji, France, Ghana, Guatemala, Indonesia, Nauru, New Zealand, Palau, Philippines, Sierra Leone, Tanzania, Timor-Leste, and Vanuatu.
- In September 2019, there will be a Heads of State-level HLPF. In addition, November 2019 will mark the 30th anniversary of the UN Convention on the Rights of the Child.
- As 2019 will be a milestone year for ChildFund's advocacy, we have an important opportunity to showcase our efforts to end violence against children, including the work being done through child-friendly accountability. It is critical that children's voices and views inform the 2019 review of SDG 16 and related goals and the VNRs.



Looking ahead to 2019: Key actions

2019 advocacy report

Since galvanizing around the issue of ending violence against children in 2012, ChildFund has produced several publications to bring the voices and perspectives of children before decision-makers. This work is being carried forward through our child-friendly accountability initiative. In addition, we have supported research on the economic rationale for ending violence against children and the dearth of Official Development Assistance for this critical issue.

In 2019, we have an opportunity to add to this effort by grounding our advocacy asks in the expertise of members implementing programs to protect children and prevent them from experiencing violence. Framing the report around the widely accepted INSPIRE strategies will make it more relevant to current discussions and key actors in this space.



Looking ahead to 2019: Key actions (cont)

2019 advocacy report (cont)

Target Audience

The primary audience for the report is UN Member States where ChildFund has a presence. The report will be used in any preparatory meetings for the 2019 HLPF, including at the national level, in which ChildFund participates (such as national reviews, Regional Commissions for Sustainable Development, and any expert group meetings to which we are accepted).

Objectives

- Call attention to 2019 as a milestone year in the movement for all children to be free from violence and exploitation.
- Elevate the voices of children within the national, regional and global SDG review processes.
- Showcase the work that Alliance members are doing to end violence against children in order to position ChildFund as a strong advocate and champion for 16.2.



Advocacy

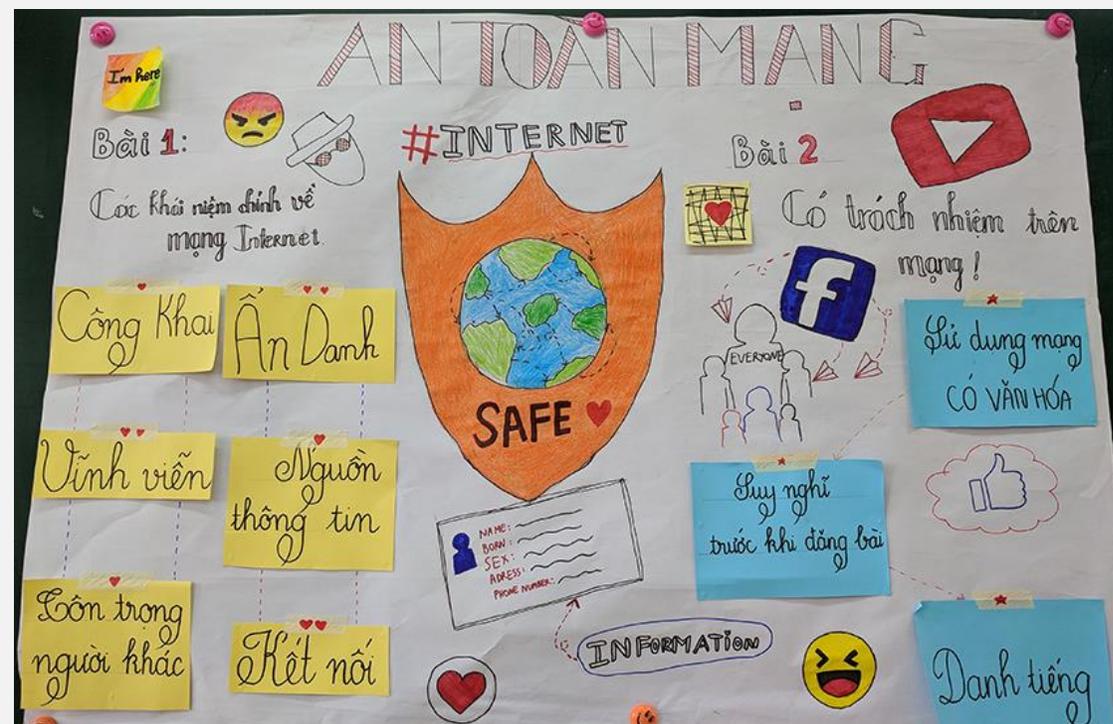
Looking ahead to 2019: Key actions (cont)

2019 advocacy report (cont)

Key elements

The report will:

- include a foreword from a high profile individual (one to be considered is the SRSG on Violence against Children);
- present 10-15 case examples of ChildFund members' work that exemplifies the INSPIRE strategies;
- incorporate children's perspectives; and
- include recommendations that link to our advocacy asks.





Looking ahead to 2019: Key actions (cont)

The Secretariat will provide ongoing support for member engagement in SDG review processes at various levels.

- Country level: guidance and messaging for engagement in the Voluntary National Reviews
- Regional level: coordination of member engagement in Regional Forums for Sustainable Development
- Global level: coordination and support for member participation in the HLPF





Monthly updates

ChildFund Alliance

free from violence and exploitation
#FreeFromViolence

Advocacy Update #9 **August 25, 2017**

Message from the Secretary General

Greetings:

Welcome to the 9th issue of Advocacy Update. This issue features highlights from the High-Level Political Forum held at the UN during the week of 10 and 17 July. The High-level Political Forum is the UN central platform for follow-up and review of the 2030 Agenda for Sustainable Development and the SDGs. It provides for the full participation of all States Members of the United Nations and States Members of specialized agencies. NGOs frequently hold side sessions on key issues and in this case ChildFund collaborated with others to make sure that Violence against Children remains high on the global agenda.

We are delighted to have had visits recently from members in Australia, Brazil and South Korea. We experienced a particularly proud moment when ChildFund Australia was the recipient of a UNICEF award for Pass it Back, sports for development program.

The Alliance Child-friendly Accountability project is making great progress thanks to the hard work of our partners in India, Mexico, Paraguay and Vietnam. Senior leaders from ChildFund member organizations are taking on a leadership role with our child-focused agency partners in the follow-up to our Bellagio Conference. Please read for more details on these and other initiatives below.

Warm regards,

Promoting Children's Participation during the HLPF



Together with the child-focused agencies in New York, ChildFund worked to ensure that children, as an important constituency in the 2030 Agenda, had opportunities to engage in the High-Level Political Forum

ChildFund Alliance Advocacy Task Force Members at the High-Level Political Forum



Left to Right: Stephanie Perison from ChildFund International and Sungho Lee at a workshop on SDG 16; Sungho Lee from ChildFund Korea presenting with Noriko Shibata from World Vision Japan at the Korea-Japan CSO Roundtable on SDG 16



The High-Level Political Forum (HLPF) is the principal process for follow-up and review of the Sustainable Development Goals. The 2017 HLPF took place at United Nations Headquarters from July 10-19 and focused on the theme: *Eradicating poverty and promoting prosperity in a changing world.*

Sungho Lee, Manager, Global Affairs and Relations for ChildFund Korea, came to New York as part of a delegation of five representatives of Korean Civil Society Organizations participating in many meetings, sessions and events of the High-Level Political Forum. He co-organized a session with a colleague from World Vision Japan on Ending Violence against Children during the round table: Progress of SDGs in East Asian Context: from the view of civil society in South Korea and Japan.

Stephanie Perison, Program Coordinator at ChildFund International, also joined the Secretariat in New York for two days of HLPF-related meetings, sessions and events focused on children's participation, SDG 16 and the engagement of civil society in the Voluntary National Review process.

Promoting Children's Participation during the HLPF

Advocacy



free from violence and exploitation

#FreeFromViolence

SDG Update #2

August 25, 2017

Thank you for your interest in receiving information about the Sustainable Development Goals (SDGs). The SDG Update contains information regarding the process for follow-up and review of the 2030 Agenda for Sustainable Development, with particular attention to the SDGs related to violence against children. This edition has a special focus on the 2017 High-Level Political Forum which took place in July.

Your suggestions are welcome. Please [contact us](#) with any questions or feedback.



The 2017 High-Level Political Forum on Sustainable Development took place at United Nations Headquarters from July 10-19, 2017. The theme for the session was "Eradicating poverty and promoting prosperity in a changing world."

The program included the launch of the [Secretary General's SDG Progress Report](#) for 2017. In its discussion of SDG 16, the report calls attention to the persistence of multiple forms of violence against children, including physical punishment, psychological aggression, trafficking and sexual violence. It also highlights the importance of birth registration in extending access to justice and social services.

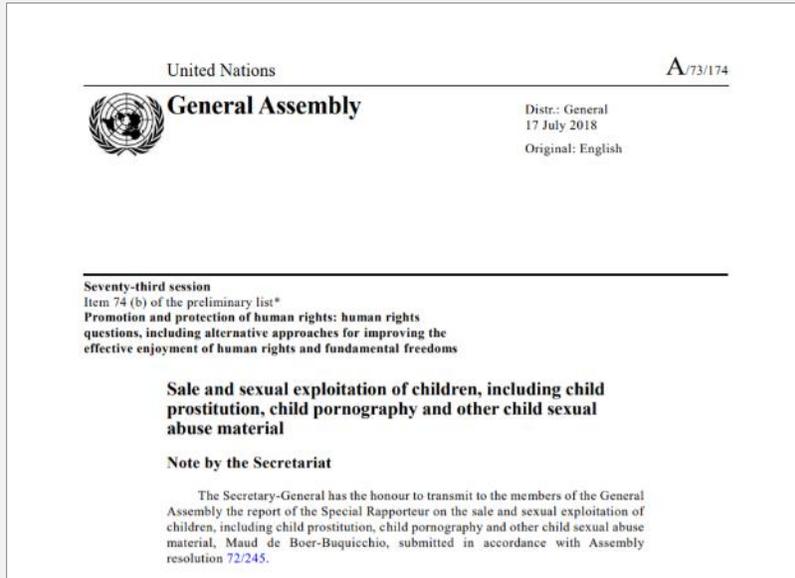


UN Representation





UN Representation



ChildFund Alliance recognized in UN Report

In her annual report, transmitted to all Missions by the Secretary-General, the UN Special Rapporteur on the sale and sexual exploitation of children recognized the work of ChildFund Alliance. The report includes a thematic study on combating and preventing the sale and exploitation of children through the implementation of the SDGs from a children’s rights-based perspective.

Paragraph 78 of the report highlights ChildFund Alliance's child-friendly accountability initiative as an example of civil society's efforts to engage young people in the SDG review processes.

The Special Rapporteur presented the report to the Third Committee of the UN General Assembly in October.



UN Representation

73rd Session of the UN General Assembly

ChildFund Alliance sent a letter to Ambassadors of all countries where we are operational, asking them to include a focus on the importance of children living free from violence in their General Debate statements.





UN Representation

INVITATION

**WEDNESDAY
26 SEPTEMBER
2018**

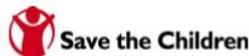
1:00 PM- 2:45 PM
Church Center |
777 UN Plaza, 10 Fl



Financing the Sustainable Development Goals and the Promise to End Violence against Children

*A high-level event in the context of the Secretary General High-level Meeting on Financing
the 2030 Agenda for Sustainable Development*

HOSTED BY:



Financing the Sustainable Development Goals and the Promise to End Violence against Children

We also co-hosted an event with UNICEF, the Office of the Secretary-General's Special Representative on Violence Against Children, the Global Partnership to End Violence Against Children, Save the Children and World Vision International.

ChildFund was pleased to facilitate the participation of the Secretary of State, Government of Sweden, to speak at the event.

This is part of the ongoing work ChildFund is engaged in on the importance of funding to end violence against children.

Read the report on this event at <https://cfa.ms/2zSXt3Q>



UN Representation



ChildFund Alliance speaks at the UNICEF Executive Board

During the session, ChildFund delivered an intervention calling for continued resourcing of child protection programming.

<https://cfa.ms/2y3MaEF>

Several Member States , including El Salvador (on behalf of the Community of Latin American and Caribbean States), Japan, Sweden and the United States, also spoke about ending violence against children in their interventions.



UN Representation



Report of the SRSO VAC

ChildFund Alliance will contribute to a report of the Secretary-General's Special Representative on Violence Against Children's global thematic report on ending violence against children. This policy brief will cover successes, but also persisting challenges, strategic opportunities, developments and reaffirm the commitments of civil society.

The report will launch in the spring of 2019, in the lead-up to the High-Level Political Forum.



UN Representation

UN Strategy

Purpose

The purpose of this strategy is to provide a framework for ChildFund Alliance engagement with Member States' representatives in NY, UN agencies and other members of civil society.

It seeks to:

- outline how the UN Strategy builds on *Toward a Safe World for Children: Five-Year Strategic Plan 2016-2021*;
- provide information on the UN system and rationale for engaging with the UN system;
- provide a link between Member's advocacy work at the country, sub-regional and regional levels and advocacy at the UN;
- outline key moments for interventions for FY2019 and FY2020;
- identify priority Missions to be targeted to achieve results.

The strategy is at <https://cfa.ms/2O8Lt7d>



UN Representation

UN Strategy

Purpose (continued)

ChildFund's UN Strategy is a tool for implementation of the Global Advocacy Strategy, with a specific focus on Strategic Priority One (global advocacy and Child-friendly accountability). We advocate to influence the policies and actions of governments, institutions and other agencies to achieve our goal of all children living free from violence and exploitation.

This strategy supports ChildFund's Advocacy Strategy to leverage Members' collective voice for greater impact of realizing our mission and vision.





UN Representation

UN Strategy

UN Priority Missions

Building on the priority countries identified by the Advocacy Task Force, the following criteria were agreed to develop a priority list of Missions for advancing the Advocacy Asks within the UN context:

- Member of Group of Friends of Children and the SDGs
- Member of Joining Forces
- Pathfinder country of the Global Partnership to End Violence Against Children (<http://end-violence.org/take-action/governments/pathfinders>)
- Participating in Child-friendly Accountability (CFAcc)
- Submitting a Voluntary National Review (VNR) report in 2019 or not previously submitted a VNR
- Regional leadership on ending violence against children (EVAC)
- Pacific Islands/small island developing states (SIDS)
- Member engagement
- Priority of Advocacy Task Force or EUO

The expectation for priority countries includes coordination between the Secretariat and the Member on messaging and meetings between the Secretariat and the Mission in NY.



UN Representation

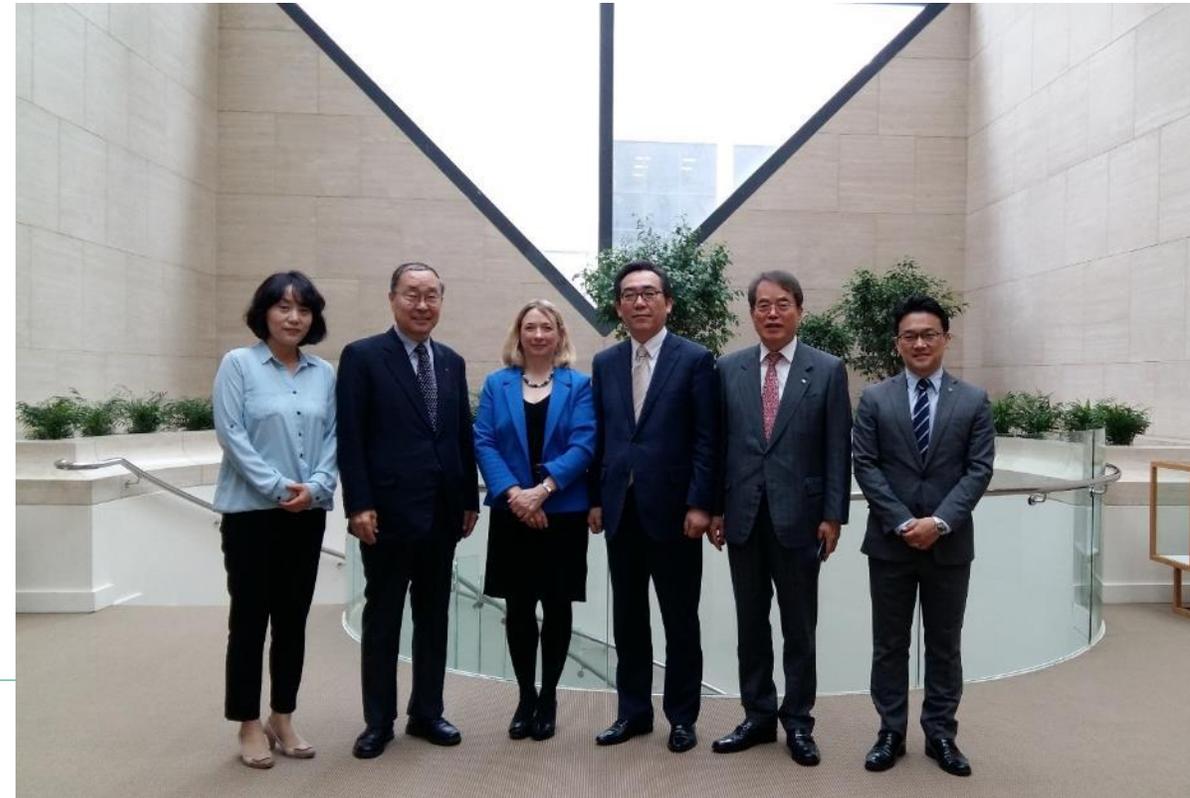
UN Strategy

UN Priority Missions (continued)

Based on the criteria on the previous page, the following countries were identified for 2019 as Priority Missions:

- Australia
- Burkina Faso
- Cambodia
- El Salvador
- Fiji
- Guatemala
- Indonesia
- Japan
- Mexico
- Nauru
- New Zealand
- Philippines
- Republic of Korea
- Timor-Leste
- Uganda

For a table illustrating the reasons for these priorities, see <https://cfa.ms/2NZJr9j>



**Strategic
Priority #2
Child Protection
in Emergencies
(CPIE) &
Disaster Risk
Reduction
(DRR)**





CPIE and DRR

In June, ChildFund Alliance and Terre des Hommes collaborated on a three-day Training of Trainers on the Minimum Standards for Child Protection in Humanitarian Action.

Twenty-four child protection specialists from 13 countries participated in the training, which was hosted by the ChildFund International Regional Office for Asia.





CPIE and DRR

We are in the process of hiring an Advisor, Child Protection in Emergencies and Disaster Risk Reduction.

CCFC is co-funding this position, and the person will be based at CCFC's office in Toronto.





CPiE and DRR

The Advisor will:

- provide strategic leadership for members on major advocacy initiatives related to Child Protection in Emergencies;
- train and strengthen capacity for field office response utilizing Child Protection Minimum Standards;
- coordinate member action on DRR strategy;
- coordinate members' responses to small, large, sudden and slow-onset disasters;
- provide technical support to members, with a focus on Christian Children's Fund of Canada;
- provide leadership on advocacy within Canada; and
- collaborate with external partners and networks specializing in children in humanitarian issues (displacement, climate change, etc.).



CPiE and DRR

Disaster Risk Reduction strategy:

- Support members in mapping child protection risks and local child protection mechanisms that can be strengthened for use in emergency response.
- Compile a Toolbox on the above, which members can adapt within their existing programs.
- Conduct training on the Toolbox.
- Create a platform for sharing information among members.
- Adapt the Child-friendly Accountability model to engage youth in safe DRR strategies at the community level.
- Promote meaningful youth leadership and engagement in community-level DRR processes.

**Strategic
Priority #3**
**Membership
Strengthening**





Membership Strengthening

In 2015, ChildFund Alliance contracted with FSG to develop a vision and growth approach. The following benefits were identified as assets to membership growth:

- **Greater Alignment and Scale:** Opportunity to bring strategic focus and additional investments to children.
- **Global Influence:** Increasing the number and diversity of organizations advocating for children strengthens the Alliance's role and influence – has the potential to shift the policy environment.
- **Expanded Fundraising Capacity:** An increasingly fragmented funding landscape requires INGOs to diversify donor bases and business models.
- **Efficient Resource Use:** Opportunities to streamline critical capabilities (e.g., communications, evaluation, partnership development) and reduce duplication.
- **Collaboration and Knowledge Sharing:** Additional members can facilitate new partnerships and best practice sharing.



Membership Strengthening

Progress since 2015

- **Conversations with Terre des Hommes**
- ***Establishment of a Membership Sub-Committee***
 - At the CEO Forum in El Salvador (November 2017), a small Membership Sub-Committee was established. It met three times during the first quarter of 2018 and agreed to a short list of potential members. (See next slide.)





Membership Strengthening



War Child (www.warchild.org)

Contact: Kats Takeda



International Institute for Child Rights and Development (www.iicrd.org)

Contact: Patrick Canagasingham



People in Need in Czech Republic (clovekvtisni.cz/en)

Contact: Joern Ziegler



Beijing Children's Law & Research Center (China).

(<https://sites.google.com/a/chinapilaw.org/bclarc/about-us>)

Contact: Nigel Spence

The Director, Mr. Tong is invited to the Board and CEO meeting in Richmond, Virginia 2018



Intervitta <https://www.weworld.it/>

Contact: Jose Faura



Membership Strengthening

Current Criteria

It was agreed that current and future research would be guided by the following criteria:

- Area of expertise
- Financial size and viability
- Significant funds – nothing less than \$5 million
- Size and financial trajectory (how they are tracking)
- Capability – preferably for an area that would add expertise:
 - Development
 - Emergency
 - Advocacy



Membership Strengthening

Based on a review and discussion of these current leads at the CEO Forum (Brussels, May 2018), the next steps are advised.

- Arrive at two or three potential members which appear to be the most promising (Based on current feedback from these or new recommendations).
- Start a confidential strategic discussion at the senior leadership level.
- Develop a value proposition for ChildFund Alliance.
- Establish an external due diligence mechanism or set up internal team – learn from lessons when Educo joined the Alliance.
- Define types of “membership” – universities, research organizations, other businesses, etc.
- Maintain a dialogue with former members (Taiwan).





Membership Strengthening



- ChildFund International members in “emerging” countries (namely: en route to financial independence) could be candidates for future membership in the Alliance. These include Thailand, Brazil, India and Mexico. As of May 2018, we were advised that they are either not interested or not ready to become Alliance members.
- The Alliance bylaws will need to be reviewed and possibly changed to allow new models and new types of membership.
- The Brand Guidelines should be made available to all prospective members, once substantive discussions are underway.



Membership Strengthening

The Secretariat is preparing a Welcome Package for new members, which consists of the following:

- Cover letter from Michael Rose
- Brochure
- Strategic Plan
- Benefits of the Alliance
- Third party testimonials on ChildFund Alliance
- Thumb drive with the video





Membership Strengthening

Re-establishing Membership Growth as a Priority

At the CEO Futures Task Force meeting on 17-18 July in NY, CEOs recommended:

- The Secretary General spend more time on this.
 - Develop strategy with sub-committee.
 - Consider starting -- where possible – with strategic partnerships as a step towards cultivating potential members.





Membership Strengthening



Next Steps:

Based on outcome of Board-CEO discussions on Membership and Governance:

- Work with the Sub-committee to develop a first draft of a strategy for Membership Growth.
- Submit it to the CEO Forum for review/feedback/ approval.



EU Office



Update on the EU Context

- The negotiations around the adoption of the Multiannual Financial Framework (MFF) 2021-2027 will continue until mid- or end 2019. The current deadline for the adoption of the MFF is set for the next EU Parliament elections, which are expected to be held 23-26 May 2019.
- The new unified funding instrument, the Neighbourhood, Development and International Cooperation Instrument (NDICI), is being developed within this framework.
 - The instrument will channel the biggest share of external action funds, with a budget of €89.2 billion. It will be the EU's main tool to contribute to eradicating poverty and promoting sustainable development, prosperity, peace and stability.





Update on the EU Context (cont.)



- The NDICI will be divided into
1) geographic pillars; 2) thematic pillars;
3) rapid response pillar; and
4) a € 10 billion flexibility cushion.
- **Expected spending in the geographical pillars:**
 - ❖ **Neighbourhood: €22 billion**
 - ❖ **Sub-Saharan Africa: €32 billion**
 - ❖ **Asia and the Pacific: €10 billion**
 - ❖ **Americas and the Caribbean: €4 billion**



Update on the EU Context (cont'd)

- Brexit will take place on March 29, 2019. Negotiations are ongoing and, although progress is being made, there is still little clarity on what Brexit will mean in practice.
 - The UK channelled approximately £1.5 billion of ODA through the European Development Fund (EDF) and the development section of the EU budget. This represents approximately 8% of all UK ODA and 10% of all EU ODA.
 - The specific arrangements for the future EU-UK partnership will be subject to the current Brexit negotiations cycle, as well as to the outcome of parallel negotiations between the 27+1 EU Member States on the EU's development financing instruments from 2021 (the NDICI). If the UK were to participate financially in the future EU funding instruments after it leaves the EU, it would need to be opened up to non-EU member States. If the UK doesn't contribute to the instrument, UK-based organizations will most likely become ineligible to access the funds. Details around this specific point of negotiation have not been communicated yet.





EU Funding Trends

The EUO short- to mid-term objective is to adjust its priorities based on the current funding trends.

- **Priority given to Africa:** This trend has clearly emerged with the current migration crisis and it will increase in the next MFF. The EUO is gradually strengthening its collaboration with the COs based on the most strategic countries and considers this as important criteria in selecting EUO priority countries.
- **New aid modalities:** The EU continues to innovate in the means and methods by which it delivers aid (new mechanisms, trust funds, etc.). The EUO is gradually diversifying its expertise and provides strategic leadership on the new sources of funding which are the most relevant to ChildFund members.
- **Delays in the allocation of funding in 2018:** Following the evaluation of DEVCO's current funding instruments, significant delays have been observed in the allocation of funds and publication of call for proposals. We are expecting an increase in activities in 2019 and 2020 and will adjust our support to ChildFund members accordingly (e.g. increased focus on our strategic pre-positioning and support to preparation phases).





EUO Achievements

- **40% submission rate** (number of proposals submitted vs. number of funding opportunities sent to members by EUO) in the reporting period, which is a trend that seems to have stabilized in 2018.
- **Member cooperation** is on the rise, discussions are almost systematic and over 30% of EC grant submissions were done by more than one member in 2018. ChildFund Alliance EU Protocol has been widely disseminated.
- **Multi-member engagement strategies** are under way in 6 priority countries, with more to come in 2019. These strategies include a focus on networking with the EU, consortium building and member cooperation.
- **Implementation of the EUO capacity reinforcement strategy**, which includes:
 - the development of a master trainers initiative at HQ and regional levels
 - 2 trainings secured in May and June for ChildFund staff, (one on ECHO provided by Punto Sud, one on DEVCO's approaches to quality and gender provided by Concord)
 - preparation of 2 webinars



EUO Achievements (cont'd)

- **Research and pre-positioning on 3 funding instruments that are new to ChildFund:**
 1. EU-UN Spotlight Initiative to eliminate violence against women and girls
 - €500 million, aligned with the 2030 Agenda “leave no one behind”
 - Specific thematic priorities based on regional analysis
 - Most spending made at country level, to consortiums (no calls for proposals, pre-positioning is key)

ChildFund is part of the Concord group following this initiative and has participated in all the consultations organized in Brussels.





EUO Achievements (cont'd)



2. EU Emergency Trust Fund for stability and addressing root causes of irregular migration and displaced persons in Africa
 - €4.1 billion, across three regions of Africa – the Sahel and Lake Chad, the Horn of Africa and North Africa
 - Spending made at country level though the EUD or directly by Member States, pre-positioning and consortium building at country level is key.

Increased engagement at Brussels and CO levels.



Achievements (cont'd)

3. European Civil Protection and Humanitarian Aid Operations (ECHO)

- Around €1 billion per year, over 80% of which goes to Africa and the Middle East
- Emergency responses based on specific country analysis
- Networking and pre-positioning is key, with a focus on sharing our needs and technical analysis

ChildFund engagement and funding strategy are under development:

- Capacity reinforcement at all levels (COs, HO and EUO)
- Pre-positioning in Brussels and at CO level
- Partnership building and member coordination
- Project proposals will be submitted for 3 to 5 countries, under Educo's lead





Progress on the main KPI: number of EC grants secured

- **We are waiting for final answers following the submission of 2 full proposals in Ghana and Burkina Faso (total value of €6.6 million).**
 - There is a pattern of challenges in the application processes resulting in lost opportunities and reduced chances to emerge as a key partner. In 2018, we still find cases of projects submitted after the deadline, of project budgets under the minimum requirement, of incomplete application files, etc.
 - This will be addressed as a key priority with the concerned members and the objective in 2019 will be to reduce these errors to zero.



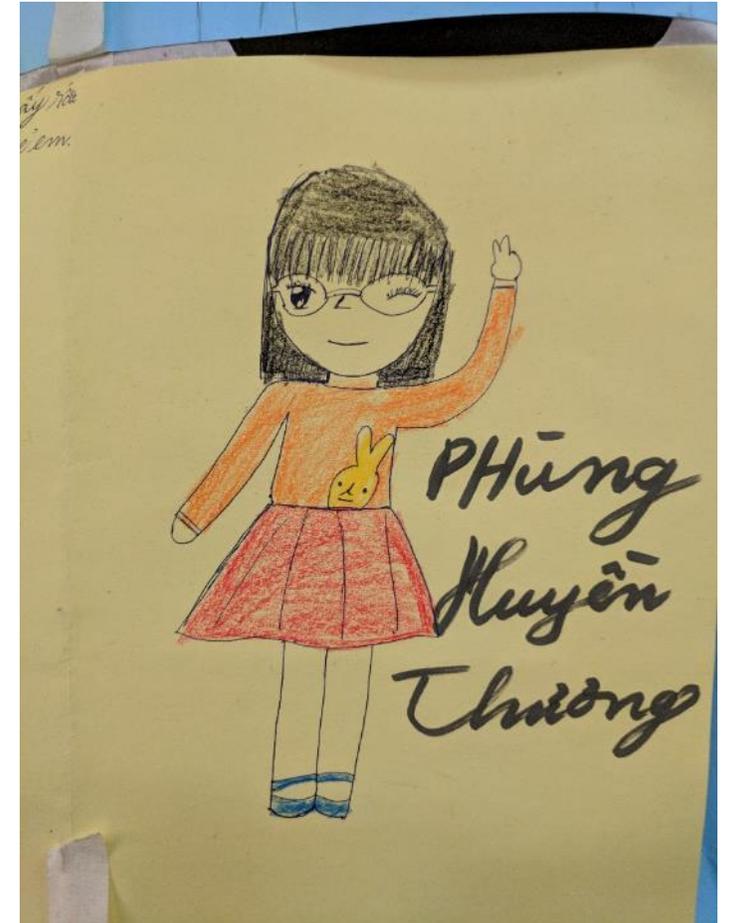


EU Advocacy – Engaging with the EU

Reminder - EU advocacy objectives

1. **Pushing for budget allocation for children in EU external action** through the EU Multiannual Financial Framework (MFF) and the future funding instruments (Neighborhood, Development and International Cooperation Instrument – NDICI).
2. **Promoting child participation and child-friendly accountability mechanisms** in the EU external agenda and in the monitoring and review processes of child-related SDG targets.

The first objective has been the EUO's main focus during the reporting period.





EU Advocacy – Engaging with the EU

- **Co-organized a panel at the European Development Days: “Make It Count: Investing in Boys and Girls for a Sustainable Future,”** with the participation of ChildFund International, Guatemala CO.





EU Advocacy – Engaging with the EU

- **Dissemination to the EU institutions and Member States of 2 position papers on Investing in Children in the framework of the Multiannual Financial Framework 2021-2027**, together with UNICEF, Plan International, Save the Children International, SOS Children’s Villages, Terre des Hommes and World Vision International.
 - After the publication of the report *Counting Pennies, A review of ODA to end violence against children* in 2017, the European Commission has engaged in an effort to trace all development cooperation spending that are relevant to children’s rights.

While this effort remains informal at this stage, it has informed our asks on children, which is “that at least 25% of annual spending under geographic programmes shall be targeted to actions directly relevant to children’s rights, especially those most left behind, from early childhood through the second decade of life.”

“
ODA to end violence against children is less than 0.6% of global ODA (less than US\$1.1 billion out of US\$174 billion)





Progress to be monitored

SUSTAINABLE DEVELOPMENT GOALS



- **With all child-focused agencies, joint influence work on the EU engagement in the SDG process:** The EU recently announced that it will submit an “informal Voluntary National Review (VNR)” to the 2019 High-Level Political Forum (HLPF) to report on the progress made in the implementation of the SDGs in Europe. The EUO will closely monitor this in the coming months.
- **In the framework of the Child Rights Action Group,** child rights organizations have sought support from candidate Members of the European Parliament and their respective political groups for increased attention to children’s rights, both at the EU and the national level.



Communications



Communications

ChildFund Alliance Brochure

- Produced French and Spanish versions of the ChildFund Alliance brochure to reach more ChildFund countries. ChildFund Korea has produced a version in Korean.
 - Primary audience is ChildFund staff around the world.
 - Available on our website.





Communications

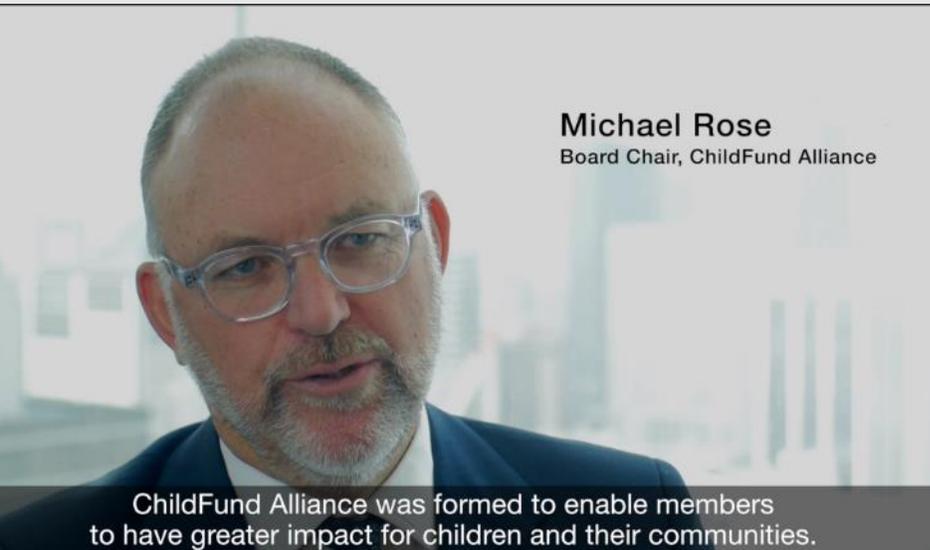
Child-friendly Accountability

- Project resources
 - Produced materials in French, Korean and Swahili. (Spanish was produced earlier.)
 - Web-based platform has been tested by users and is close to completion.



Communications

ChildFund Alliance video



- We have completed an explanatory video about ChildFund Alliance.
- The 6.5-minute video explains the mission, vision, structure, strategic priorities and value of ChildFund Alliance.
- The film features Michael Rose, Anne Goddard, Je-Hoon Lee, and Marta Santos Pais, Special Representative of the Secretary General on Children in Armed Conflict.
- The primary audience is staff of Alliance members, national boards and country offices. Secondary audiences include potential donors, colleague agencies, etc.
- The film will premier at ChildFund Korea's 70th Anniversary celebration (mid-October), and will be shown at the November 2018 CEO Forum/Board meeting in Richmond.
- It is available with subtitles in all the languages of our members (English, French, German, Japanese, Korean, Spanish and Swedish).



Communications

- Website
 - We developed a landing page for the launch of the partnership with World Rugby – featuring case studies, a photo gallery, press release, videos and endorsements.
 - Materials were shared with and used by ChildFund Alliance members.



ChildFund and World Rugby 'pass it back' to change children's lives through sport

Pass It Back: World Rugby and ChildFund changing lives

World Rugby and ChildFund are joining forces to build a better future for disadvantaged children in Asia. Drawing on the intense global interest in the Rugby World Cup 2019, ChildFund and World Rugby will promote and develop the game of rugby, and support vulnerable children and youth. Funds raised will help young people from developing communities in Asia to learn essential life skills through the ChildFund Pass It Back rugby for development program, and assist with emergency relief efforts in disaster-affected areas in Japan.



Website (cont.)

- We have featured ChildFund Korea's Yellow Carpet project and Un Enfant par la Main's birth registration initiative in the Spotlight section (<https://childfundalliance.org/our-members/spotlight>).
- We posted 8 blogs and 13 statements.
- We continue to build out the members-only section of the website.

ChildFund Alliance OUR WORK OUR MEMBERS FREE FROM VIOLENCE RESOURCES TAKE ACTION NEWS & VIEWS

Saving children's lives with a 'yellow carpet'

by Diana Quick

One in three Koreans feel that their society is not safe. ChildFund Korea is doing its part to improve safety for school children in the country through the 'Yellow Carpet' initiative.

Students waiting to cross the street stand on a 'yellow carpet.'

Public interest in safety in South Korea has been growing since April 2014, when a ferry boat heading to Jeju Island sank. More than 300 people, most of whom were students on a high-school trip, died.

- 33% of Koreans feel that their society is not safe.

ChildFund Alliance OUR WORK OUR MEMBERS FREE FROM VIOLENCE RESOURCES TAKE ACTION NEWS & VIEWS

230 million "invisible" children: No birth certificate, no rights

by Carola Berfiri, head of fundraising and partnerships, Un Enfant par la Main

More than 230 million children around the world have never been registered at birth and in the eyes of their country do not exist. As a result, these children will grow up stateless, with no official identity or citizenship. They will be "invisible" in society and, indeed, in the world.

Approximately 37% of these children live in sub-Saharan Africa. 600,000 of them are under the age of five and live in Senegal.



© Un Enfant par la Main

Having an identity is a fundamental human right which allows each individual to enjoy all of their rights.

<input type="checkbox"/>	Page ?	Pageviews ?	↓ U
		27,704 % of Total: 100.00% (27,704)	
<input type="checkbox"/>	1. /	4,368 (15.77%)	
<input type="checkbox"/>	2. /login	1,649 (5.95%)	
<input type="checkbox"/>	3. /our-members	1,112 (4.01%)	
<input type="checkbox"/>	4. /members	850 (3.07%)	
<input type="checkbox"/>	5. /member-resources	785 (2.83%)	
<input type="checkbox"/>	6. /about	766 (2.76%)	
<input type="checkbox"/>	7. /contact	729 (2.63%)	
<input type="checkbox"/>	8. /our-members/work	556 (2.01%)	
<input type="checkbox"/>	9. /our-work	502 (1.81%)	
<input type="checkbox"/>	10. /our-work/strategic-priorities	328 (1.18%)	
<input type="checkbox"/>	11. /our-work/our-reach	323 (1.17%)	
<input type="checkbox"/>	12. /our-members/work/kenya/childfund-international-in-kenya	319 (1.15%)	
<input type="checkbox"/>	13. /member-resources/reports/program-submissions	311 (1.12%)	
<input type="checkbox"/>	14. /take-action	307 (1.11%)	
<input type="checkbox"/>	15. /free-from-violence	289 (1.04%)	
<input type="checkbox"/>	16. /our-members/work/uganda/childfund-international-in-uganda	279 (1.01%)	
<input type="checkbox"/>	17. /resources/publications	260 (0.94%)	
<input type="checkbox"/>	18. /resources	235 (0.85%)	
<input type="checkbox"/>	19. /our-members/work/nepal/childfund-japan-in-nepal	227 (0.82%)	
<input type="checkbox"/>	20. /our-work/memberships-coalitions	221 (0.80%)	
<input type="checkbox"/>	21. /our-work/childfund-europe	210 (0.76%)	
<input type="checkbox"/>	22. /our-work/partners	193 (0.70%)	
<input type="checkbox"/>	23. /our-members/childfund-international	187 (0.67%)	
<input type="checkbox"/>	24. /our-members/barnfonden	160 (0.58%)	
<input type="checkbox"/>	25. /news-and-views	156 (0.56%)	

Communications

Most visited website pages since May 2018:

1. Homepage
2. Our members
3. Members (members-only section)
4. Member resources (members-only)
5. About
6. Contact
7. Members/work
8. Our work
9. Strategic priorities
10. Our reach

www.childfundalliance.org



Communications

Social Media

- Facebook – 25% increase in likes in past year (now 4,235)
- Twitter – 30% increase in followers (now 2,474)

The collage displays three social media platforms:

- Facebook:** A post from ChildFund Alliance, published by Hootsuite, dated 3 hours ago. The text reads: "Our new member spotlight '230 million invisible' children. No birth certificate, no rights" talks about the vital importance of birth registration. Association Un enfant par la main". Below the text is a photo of a woman holding a baby.
- Twitter:** A profile page for ChildFund Alliance (@ChildFundAll). The bio states: "We are a global network of 11 child-focused development organizations working in more than 60 countries. childfundalliance.org". The profile shows 4,222 tweets, 941 following, and 2,475 followers. A tweet from @ChildFundAll is visible, mentioning the UNGA Mandela Peace Summit and a report from reliefweb.
- Facebook (Bottom Right):** A post from ChildFund Alliance, published by Hootsuite, dated September 20 at 10:05 AM. The text reads: "Today is International Day of Peace. ChildFund is one of dozens of international and domestic peacebuilding organizations that have joined together to release a statement. https://childfundalliance.org/.../447-development-and-securit..." Below the text is a graphic with a leaf design.

Communications



Social media: Popular posts on Facebook

ChildFund Alliance
Published by Hootsuite [?] · September 20 at 10:05 AM · 🌐

Today is International Day of Peace. ChildFund is one of dozens of international and domestic peacebuilding organizations that have joined together to release a statement. <https://childfundalliance.org/.../447-development-and-securit...>



ChildFund Alliance
Published by Hootsuite [?] · July 30 · 🌐

Millions of people around the world, including children, have been trafficked for forced labor, sexual slavery, or commercial sexual exploitation. It has to stop! #EndHumanTrafficking



World Day against Trafficking in Persons

www.ChildFundAlliance.org

ChildFund Alliance
Published by Hootsuite [?] · May 15 · 🌐

Our new brochure is hot off the presses. Check it out to learn all about ChildFund Alliance. <https://cfa.ms/CFA-brochure>



ChildFund Alliance
free from violence and exploitation

ChildFund Alliance
Published by Hootsuite [?] · August 17 · 🌐

We applaud the US Senate for introducing a Resolution to End Violence Against Children Worldwide
<https://www.businesswire.com/.../Senate-Introduces-Resolution...>
#EndViolence



ChildFund Alliance
Published by Hootsuite [?] · April 25 · 🌐

ChildFund Alliance Secretary General Meg Gardinier will speak about the critical need to track official development assistance spending on ending violence against children. Thurs. 26 April, UNHQ #ODA #VAC #FFD

Up to 1 billion children worldwide are exposed to violence every year. If donors track their spending on this issue, it would be possible to monitor their contribution to achieving the sustainable development targets to end violence against children



INVITATION
Global Tracking of Financing to End Violence against Children
Side Event in the context of the 2018 ECOSOC Forum on Financing for Development Follow-Up

UNITED NATIONS HQ / CONF ROOM A
THURSDAY, 26 APRIL 2018
8:00 - 9:30 AM

Hosted by:





Communications

Social media: Popular posts on Twitter



ChildFund Alliance @ChildFundAll
 Interested in working in Papua New Guinea? We're looking for a country director and an education team lead. #PNG
<https://childfundalliance.org/about/employment>
 ... pic.twitter.com/vWQbBwoKkf

 **Reach a bigger audience**
 Get more engagements by promoting this Tweet!

Get started

Impressions	7,177
Total engagements	91
Media engagements	30
Link clicks	22
Likes	14
Profile clicks	9
Retweets	8
Hashtag clicks	5
Detail expands	3

ChildFund Alliance @ChildFundAll
 We believe in the power of sport. Pass it back with World Rugby and ChildFund, and help us change lives for disadvantaged children. Because every child should have the right to play, learn and grow. #RWC2019 #PassItBack #BeyondImpact2019 #sportforgood <https://www.youtube.com/watch?v=EccP5FEDuvE> ...

 **Reach a bigger audience**
 Get more engagements by promoting this Tweet!

Impressions	26,446
Total engagements	567
Hashtag clicks	372
Profile clicks	175
Likes	10
Detail expands	6



ChildFund Alliance @ChildFundAll
 Rugby isn't just for boys. Over 1/2 of the participants in @ChildFundPIB are female! Read Kim Chi's story to see how tag rugby is making a difference to the lives of girls in remote, rural villages of Vietnam. #girlsinsport #PassItBack #BeyondImpact2019
<https://childfundalliance.org/our-work/alliance-initiatives/worldrugby> ...
pic.twitter.com/1tlvkGD290

 **Reach a bigger audience**

Impressions	27,617
Total engagements	582
Hashtag clicks	290
Profile clicks	251
Link clicks	14
Likes	10
Media engagements	8
Retweets	5
Detail expands	4





Communications

Policy Guidelines

- The Secretariat worked with communications colleagues at ChildFund Australia and Educo to draft **risk management framework guidelines**.
- The Secretariat is working with colleagues at ChildFund International and ChildFund Vietnam to revise the 2010 **corporate policy guidelines**.
- The CMC co-chair will report on these initiatives.



Partnerships



Partnerships

Joining Forces

Joining Forces: End Violence & Child Rights Now

“We are on the way to creating the strongest inter-institutional collaboration ever between our agencies which will certainly will have a big impact on creating safer environments for millions of children.” (Paul Bode)

In 2017 the CEOs of ChildFund Alliance, Plan International, SOS Children’s Villages, Terre des Hommes, Save the Children and World Vision convened in Bellagio and agreed to collaborate on two key initiatives to advance 16.2 Ending all forms of violence against children:

End Violence against Children – a national-led effort in five pilot countries to increase program impact in protecting children from violence.

Child Rights Now! – a national regional and international advocacy initiative in 19 countries to renew political commitment to children's rights reflected in SDG implementation and support for the United Nations Convention on the Rights of the Child.



Partnerships

Project organization

- Project secretariat was created. Project manager to provide oversight of both Joining Forces initiatives has been recruited and is on board (Sian Platt, located at HQ Plan International).





Partnerships

End Violence against Children -- Country Project Proposals status:

- Indonesia – Focus: Violence in School
- Philippines – Focus: Sexual abuse and exploitation of children, particularly online sexual exploitation and physical and humiliating punishment of children.
 - Action completed: Mapping of groups of children and youth engaged with Joining Forces organizations
- Uganda – Focus: Strengthening child protection systems
 - Actions completed: Joining Forces coalition launched, Situation Analysis of Children in Uganda, Child-led innovations process piloted (Plan Z)
- El Salvador – Focus: Child and Youth participation to develop innovative solutions on violence against children
 - Action completed: Child-led innovations process piloted (Plan Z)

Our lead for this was Paul Bode, the Acting Senior VP for Programs at ChildFund International (March 2017 to October 2018). His successor is Mario Lima, the Regional Director (a.i) for the Americas.



Partnerships

- Mexico - Focus: a joint advocacy campaign in relation to the past presidential elections to influence candidates to adopt a child rights and prevention of violence against children agenda.
 - Actions completed: Meetings with presidential candidates to request incorporation of child rights into their political agenda, #Mxporlaniñez (Joining Forces) movement launched, 60+ media articles, incoming president committed to working with #Mxporlaniñez on preventing violence against children
- Bolivia (non-pilot country) – Focus: Social investment, prevention of violence against children in relation to early childhood development
 - Actions Completed: Collaborative agreement between Joining Forces agencies signed, workplan developed



Partnerships

Child Rights Now

National Child Rights Situation Analyses are underway jointly in 19 countries **with the participation of children**. Target countries represent different economic levels and geographic areas. Out of 19 countries, ChildFund Alliance members are present in 17, representing a unique opportunity for the alliance.

All country offices signed an MOU for collaboration with the other Joining Forces Members. National reports will be published in the first quarter of 2019 to be used for national advocacy in each country.





Partnerships

Child Rights Now (cont.)

These will serve as an input to the **Global Child Rights Progress Report** on trends and analysis. It will be launched in June 2019 ahead of the HLPF in New York. The global report will be used to advocate at the national, regional and international level in 2019.

Our lead for this is Yukiko Yamada, Programme Director, Educo.





Partnerships

Child Rights Now countries involved:

Each Joining Forces Member leads the coordination responsibilities in 2-4 countries.

ChildFund is a lead agency in 3 countries.

- Bangladesh
- Brazil
- Cambodia
- Colombia
- Germany
- Guatemala*
- India
- Kenya
- Malawi
- Mali*
- Mexico
- Nepal
- Peru
- Philippines
- Romania
- Senegal
- Spain
- Thailand
- Uganda*
- Zambia



*ChildFund Alliance member is lead agency.





Partnerships

Funding

- Funding group established to scan the donor market
- Joining Forces Aspirational Statement developed as basis for donor pitch
- Donor mapping initiated
- Ambitious funding target established: Euro 50M
 - Focus on *Growing the Pie*
 - New Donors
 - Funding that can only be obtain collectively and not as individual organizations



Partnerships

How can each Alliance member engage with Joining Forces?

- Promote that your country teams engage with the process at the national level in pilot and non-pilot countries.

- Opportunities for participation in the further development of the initiatives:
 - Joining Forces Violence against Children Steering Committee: Mario Lima (ChildFund International)
 - Joining Forces Child Rights Now Initiative: Yukiko Yamada (Educo)
 - Fundraising team: VOLUNTEER NEEDED
 - Child Participation Taskforce: VOLUNTEER NEEDED
 - Review of draft Country Child Rights reports: VOLUNTEERS NEEDED
 - Communications Taskforce: interim Elodia Jimenez (Educo) to be replaced by the Secretariat's new Communications and Digital Strategist in February



 **Accountable Now**

free  from violence and exploitation



Accountable Now

ChildFund Alliance Secretariat is preparing its first report to Accountable Now. It is requesting that the submission date be extended to 15 March 2019, which is 8 months after the closure of FY 17.





Child Safeguarding



Child Safeguarding

- ChildFund Alliance has revised its Personnel Policy Handbook (15 August), integrating key components of Child Safeguarding under the guidance of Keeping Children Safe.
- Conversations are underway with the Keeping Children Safe team in UK to offer updates to CEOs based on its current membership benefits. The Executive Director for KCS in the UK will join the CEOs on 15 November and provide an overview on these and other timely updates.



**Keeping
Children
Safe**

ChildFund®

