

Toward a Safe World for Children

Strategic Plan 2016-2021 at a Glance

Vision

A world in which all children enjoy their rights and achieve their full potential.

Mission

Together with children, we create sustainable solutions that protect and advance their rights and well-being.

Core Values

- › Compassion and respect for all children and cultures
- › Commitment to delivering the highest quality standards of integrity and accountability
- › Collaboration and knowledge-sharing
- › Advocates for child rights and the interests of all children
- › Optimism
- › Connecting people

Strategic Priorities

Strategic Priority 1: Global Advocacy and Child-Friendly Accountability

- › Advance Sustainable Development Goal target 16.2 and related targets through global, regional and national advocacy and engagement.
- › Support children in holding their governments and local authorities accountable to their commitments in SDG target 16.2.

Strategic Priority 2: Improve Our Capacity for Child Protection in Emergencies (CPiE) and Disaster Risk Reduction (DRR)

- › Prioritize key CPiE interventions in all humanitarian response.
- › Mainstream DRR into regular programming and community development.
- › Build on successful youth-led DRR.

Strategic Priority 3: Strengthen Membership Engagement and Growth

- › Recruit new members to expand the Alliance's global reach and expertise.

